Our Vision: Windsor - Dream, Dare, Do
Windsor is a desirable city full of history and potential, with a diverse culture, a durable economy, and a healthy environment, where citizens share a strong sense of belonging and a collective pride of place.

Our Four Pillars: Themes and Objectives

Our Economy: Cultivated and Competitive
- Business Growth – Cultivate a positive and diverse economic environment for business growth.
- Productive Partnerships – Bring together community leaders and local government to stimulate the economy.
- Gateway Opportunities – Promote tourism and hospitality, making the most of our advantages as a key Canadian gateway.
- Global Outreach – Show the world the City of Windsor is an outstanding place to live, work, and visit.
- Skills Development – Help our educational institutions develop a skilled and adaptable workforce.

Our Government: Responsive & Responsible
- Financial Well-Being – Maintain and improve the City’s financial health.
- Responsive Services – Be accountable for providing top-quality municipal services that serve citizens better.
- Beneficial Partnerships – Develop innovative partnerships among the public, private and not-for-profit sectors.
- Public Engagement – Engage citizens openly and frequently in decisions that affect their lives.
- Administrative Talent – Build and maintain a dynamic administrative team.
- Political Leadership – Support City Council to collaborate, cooperate, and creatively lead Windsor into its next great era.

Our Culture: Distinctive & Diverse
- Safe City – Ensure public safety and the protection of residents, visitors and property.
- Distinctive Neighborhoods – Encourage neighborhoods to be proudly distinctive.
- Heritage Honoured – Preserve heritage structures that tell the story of our past.
- Healthy Living – Create a community where citizens can pursue a healthy lifestyle and reach their full potential.

Our Environment: Clean & Efficient
- Environmental Improvement – Preserve and enhance the natural environment and our urban green spaces.
- Smart Development – Develop land efficiently, attractively, and in ways that protect the environment.
- Energy Conservation – Be an energy-efficient community.
- Infrastructure Care – Improve the physical infrastructure, buildings, and public structures.
Strategic Priorities
Council to Pursue Over Next 4 Years

Our Economy: Cultivated and Competitive

That the City of Windsor consider a focused approach to the improvement of the image of the community in order to promote opportunities for economic prosperity, tourism and community pride.

That the City of Windsor encourage and develop partnerships respecting post secondary institutions and the hospital sector for the purpose of the development of a Center for Excellence in our educational institutions and the permanent development of a new Medical School.

Our Culture: Distinctive & Diverse

That the City of Windsor explore with the support of the heritage community the development of museums that will celebrate the City of Windsor’s heritage and cultural diversity.

That the City of Windsor promote the development of a safe community to live work and play through the development of an effective and supportive community policing program which is focused on safe streets and strengthened neighborhoods.

Our Government: Responsive & Responsible

That the City of Windsor promote and encourage the concepts of regional planning through the development of collaborative regional partnerships which work towards a strong regional economy, environmentally friendly growth, effective and efficient infrastructure.

That the City of Windsor identify and support opportunities to increase public engagement and participation while ensuring transparency and accountability in the effective delivery of programs and services for the community.

Our Environment: Clean & Efficient

That the City of Windsor work with residents, and senior levels of government and appropriate stakeholders to develop a balanced border solution that facilitates cross border traffic while protecting our neighbourhoods and improving our quality of life.

That the City of Windsor continue efforts to develop a community revitalization strategy to address re-development of Brownfields, Community Improvement Plans and Business Improvement areas.

That the City of Windsor develop a systematic and sustainable plan that will lead towards the elimination of basement flooding within the area with combined sewer system.

Stay tuned to the City of Windsor’s website for the most up-to-date information regarding “Our People Based Community Strategic Plan” at www.citywindsor.ca or call 311.