



THE CITY OF WINDSOR

OFFICE OF THE MAYOR

DREW DILKENS, DBA
MAYOR

PROCLAMATION

**“Dress Purple Day”
October 25, 2024**

WHEREAS: In 2023/2024 there were 2,753 reports to the Windsor-Essex Children’s Aid Society of families in our community requiring assistance; and,

WHEREAS: Across the province of Ontario, most children receiving services from a Children’s Aid Society do so because their families are unable to meet their physical and emotional needs. These families face chronic issues such as mental health, addictions, social isolation, trauma & extreme financial stress; and,

WHEREAS: Every child and youth has a right to safety and well-being in all spaces and all adults in the community play a role in protecting these rights; and,

WHEREAS: *Dress Purple Day* is an opportunity to raise awareness that Children’s Aid Societies are one of many resources, along with social services, available to support families facing significant challenges; and,

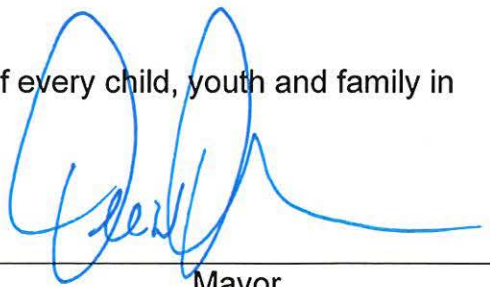
WHEREAS: We are calling on the Ontario government to take immediate action to ensure community-based organizations and service providers across the province have adequate resources to truly respond to the needs of children, youth, and families; and,

WHEREAS: The Windsor-Essex Children’s Aid Society stands together with the Ontario Association of Children’s Aid Societies and all Children’s Aid Societies across the province of Ontario to recognize October 25th, 2024 as Dress Purple Day to raise awareness about our collective responsibility in all communities and spaces to support the safety and well-being of children, youth and their families;

THEREFORE: I, Drew Dilken, Mayor of the City of Windsor, do hereby proclaim

**October 25, 2024
“Dress Purple Day”
in the City of Windsor.**

and encourage all citizens to recognize the safety and well-being of every child, youth and family in our community.



Mayor