



OFFICE OF THE CITY CLERK COUNCIL SERVICES

CITY HALL
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CAO APPROVAL

The Chief Administrative Officer approved the following recommendation:

Report Number: CAO 93/2026
Approved: Wednesday, May 6, 2026

THAT the Chief Administrative Officer **APPROVE** the award of RFP No. 75-24 for Arenas, Landmark Sign Advertising Rights Agreement to the successful proponent BoardView Advertising Inc. who will pay an annual fee of \$35,000, excluding applicable taxes, payable in monthly installments to the City, subject to annual CPI escalation for a three-year term with one (1) three-year extension upon mutual agreement; and further,

THAT the Chief Administrative Officer and City Clerk **EXECUTE** an Arenas, Landmark Sign Advertising Rights Contract Agreement or any related forms between The Corporation of the City of Windsor and BoardView Advertising Inc. (BoardView) satisfactory in form to the City Solicitor, in financial content to the City Treasurer, and in technical content to the Executive Director of Parks, Recreation & Facilities or designates; and further,

THAT the Chief Administrative Officer and City Clerk **EXECUTE** any amendment(s) as may be required, pursuant to Delegation of Authority Bylaw 208-2008 Section 3.48, provided the amendments are within the approved budget amounts, satisfactory in form to the City Solicitor, in financial content to the City Treasurer, and in technical content to the Executive Director of Parks, Recreation & Facilities or designates.

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Clerk's File: SR/15158

Anna Ciacelli

Deputy City Clerk / Supervisor of Council Services



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Department Distribution

Manager, Arenas & WFCU Centre
Manager, Development Revenues & Financial Matters
Manager, Purchasing (A)
Executive Director, Parks, Recreation & Facilities (A)
City Solicitor
Commissioner, Community Services
Commissioner, Finance/City Treasurer
Chief Administrative Officer