

A meeting of the **Social Development, Health and Culture Standing Committee** is held this day commencing at 9:00 o'clock a.m. in Council Chambers there being present the following members:

Councillor Sleiman (Chair)
Councillor Gignac
Councillor Halberstadt
Councillor Maghnieh

Regrets: Councillor Valentinis

Delegations:

Dr. Gary Kirk, Associate Medical Officer of Health and CEO, Windsor-
Essex County Health Unit
Mary Ellen Bernard, Manager of Social Policy & Planning
Dr. Janice Forsyth, President, Foresight Management Consulting
Dr. Glynis George, Professor, University of Windsor

Also present are the following from Administration:

Jelena Payne, Community Development and Health Commissioner
Cathy Masterson, Manager of Cultural Affairs
Janice Wilson, Executive Director, Recreation & Culture
Mary Bateman, Acting Administrator, Huron Lodge
Mike Taylor, Coordinator, Community Special Events
Sandra Gebauer, Council Assistant

1. **CALL TO ORDER**

The meeting is called to order at 9:12 o'clock a.m.

2. **DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF**

None disclosed.

3. **ADOTPION OF THE MINUTES**

Moved by Councillor Halberstadt, seconded by Councillor Gignac,
THAT the minutes of the meetings of the Social Development, Health &
Culture Standing Committee held November 6, 2013 **BE ADOPTED** as presented.
Carried.

4. **REQUEST FOR DEFERRALS, REFERRALS OR WITHDRAWALS**

Moved by Councillor Gignac, seconded by Councillor Halberstadt,
THAT Report No. 92 of the Windsor Accessibility Advisory Committee
(Accessible Customer Service/Integrated Accessible Standards Policy) **BE**
DEFERRED to allow for approvals to be obtained.

5. **COMMUNICATION**

Item 2 Response to CQ33-2013 “To investigate how other Canadian Municipalities are recognizing veterans of war or police actions sanctioned by the United Nations post the Korean War (plaques, monuments)?”

Moved by Councillor Gignac, seconded by Councillor Halberstadt,
THAT the Report of the Manager of Cultural Affairs regarding CQ33-2013
“To investigate how other Canadian Municipalities are recognizing veterans of war
or police actions sanctioned by the United Nations post the Korean war (plaques,
monuments)” **BE RECEIVED** for information.

Carried.

Moved by Councillor Maghnieh, seconded by Councillor Gignac,
THAT rule 13.9 of the Procedure By-law 98-2011 **BE WAIVED** in terms
of notice provisions to allow Councillor Jones to come before the Social
Development, Health and Culture Standing Committee to speak on Communication
#2, Response to CQ33-2013 “To investigate how other Canadian Municipalities are
recognizing veterans of war or police actions sanctioned by the United Nations post
the Korean War (plaques, monuments)”

Carried.

Councillor Jones appears before the Social Development, Health and Culture
Standing Committee and provides comments:

- The purpose is the recognition of our peacekeepers.
- Those who have served in the past as well as those presently serving would be recognized in our community.
- August 9th is seen across Canada as Peacekeeper Day. This year marks the eleventh year.
- St. Catharines and Calgary have done some marvellous things. St. Catharines is adding names of other wars to their Cenotaph, and Calgary has Peacekeeper Park which is the location of Peacekeeper wall.
- At our Cenotaph this would have to be spearheaded by Veterans Associations such as the Legions, the Army Club, and the Navy Club, and they would require total consent in order to recognize peacekeepers on the Cenotaph.
- Without total consent we would look at other options.

Moved by Councillor Maghnieh, seconded by Councillor Halberstadt,
THAT rule 13.9 of the Procedure By-law 98-2011 **BE WAIVED** to allow for introduction of a motion for reconsideration without prior notice regarding the recognition of veterans.

Carried.

Moved by Councillor Gignac, seconded by Councillor Maghnieh,
THAT the following motion adopted by the Social Development, Health and Culture Standing Committee at its meeting held February 4, 2014, **BE RECONSIDERED**:

“**THAT** the Report of the Manager of Cultural Affairs regarding CQ33-2013 “To investigate how other Canadian Municipalities are recognizing veterans of war or police actions sanctioned by the United Nations post the Korean war (plaques, monuments)” **BE RECEIVED** for information.”

Carried.

Moved by Councillor Gignac, seconded by Councillor Halberstadt,
THAT Council **BE REQUESTED** to direct Administration to reach out to the Legion for the purpose of discussions on how to possibly incorporate recognition of the peacekeepers on the Cenotaph or an alternate location.

Carried.

Item 3 Utilizing the Odette Bequest 2013 Wrap-up

Salient points of discussion regarding the Odette Bequest 2013 Wrap-up are as follows:

- We are required by the bequest to report on an annual basis to the Odette family by March of each year. To date 34,700.00 has been spent.
- A minimal amount has been spent to date as the last year has been spent on doing research, finding out what other municipalities, not only in Ontario and Canada, but worldwide are doing. We have been coming up with ideas, putting together a plan that was brought to Council and shared with the Odette family. Although there has been a lot of activity in the last year, not a lot of money has been spent.
- A large portion of the bequest will be spent on the development of a website to promote the Sculpture Gardens around the world.
- A Coordinator has been hired; the temporary position is funded through the bequest.
- There is a legal agreement between the City of Windsor and the Estate of Louise Lawrence Odette and the City is required to match the funds in the amount of \$250,000. We report annually and are in constant communication with Mr. Odette.

- Should some of the bequest not be spent rather than be in default we would approach them for an extension but it is too early to anticipate that this may happen.

Moved by Councillor Gignac, seconded by Councillor Halberstadt,
THAT the report from the Manager of Cultural Affairs reporting on the activity plan for the promotions and marketing of the Windsor Sculpture Park as funded through the Odette Estate Bequest **BE RECEIVED**.

Carried.

6. PRESENTATIONS AND DELEGATIONS

“Raising Healthy Children: A Healthy Kids Strategy for Windsor-Essex, An Update”

Dr. Gary Kirk, Associate Medical Officer of Health and CEO, Windsor-Essex County Health Unit, appears before the committee to make a presentation about the prevention of childhood obesity. Dr. Kirk indicates that because of City Council’s endorsement of the Windsor Essex County Health Unit’s proposal entitled “Raising Healthy Children: A Healthy Kids Strategy for Windsor-Essex”, and because of the joint letter of support from the City of Windsor and the County of Essex, along with support from other community drivers, such as the education, business and health sectors, they were able to impress upon the province the need for a joint effort in fighting childhood obesity. The government in response to this launched the “Healthy Kids Community Challenge”.

Salient points of discussion regarding the Healthy Kids Community Challenge are as follows:

- The Healthy Kids Community Challenge is a competitive grant
- The province is looking to support communities between 10,000 and 200,000 in population, however if a community has over 200,000 they can identify a sub-population within the community where to target their efforts.
- Thirty (30) grants will be given to different communities in the province of up to \$1.5 million over four (4) years.
- The communities that receive the grants will be responsible for \$50,000 per year in matching funds for a local Community Manager, however, they do not specify that these funds must come from the municipality, they could come from local philanthropy or other funding.
- The application deadline for the competitive grant is March 14, 2014.
- The Windsor-Essex County Health Unit will be the coordinator but not the applicant. They can provide data, analyze data, help to coordinate etc.
- Every municipality mayor and CAO is invited to a meeting, they can then designate people from their organization so that the process can begin.
- A large amount of work has been undertaken by schools already to recognize that childhood obesity is a big problem, also an incredible amount of work was done by the Mayor’s office as part of the Children’s Games,

and hopefully some of these projects already in place will be moved rather than adding new ones.

- Because urban areas benefit from recreation facilities, partnerships with municipalities are essential.
- The appeal of the program is that it is being left to the local communities to figure out what they could do best locally.

Moved by Councillor Halberstadt, seconded by Councillor Maghnieh,
THAT the presentation by Dr. Gary Kirk, Associate Medical Officer of Health and CEO, Windsor-Essex County Health Unit entitled “Raising Healthy Children: A Healthy Kids Strategy for Windsor-Essex, An Update” **BE RECEIVED** for information.

Carried.

“Windsor Essex Local Immigration Partnership – Making Possibilities Happen”

Mary Ellen Bernard, Manager of Social Policy & Planning, Community Development & Health Services appears before the committee to make a presentation about the Windsor-Essex Local Immigration Partnership.

Salient points of discussion regarding the Local Immigration Partnership are as follows:

- This is Citizenship and Immigration Canada’s way of supporting the development of community based partnership and planning around the needs of newcomers.
- It started in Ontario, with Windsor being one of the first. Today there are 40 in Ontario but also in Alberta and the Maritimes.
- With upcoming changes to the legislation, Citizenship and Immigration Canada has not finalized how this will unfold, however, it’s likely that the selection of immigrants in Canada will be employee driven.
- They are modeling it after what is done in Australia and New Zealand.
- The Ontario Chamber of Commerce released a report that Ontario employers want to have a key role in how people are selected and in the development of the process.
- Different skills are needed at different times and currently it could take years for someone to come into the country, however, the Chamber is hoping to reduce this drastically.
- There is no indication that we may get an intake office here.
- In the City of Windsor there are about 1800 newcomers coming per year and we are hoping to maximize the skills of the individuals who are here.
- The biggest challenge for the Local Immigration Partnership at the moment is improving the labour market outcomes for immigrants. It’s difficult to encourage employers to hire immigrants even though they have high levels of education and are highly skilled.

- Making employers feel comfortable with the processes and making them aware that these people can be great employees and can be a valuable addition to your organization is a challenge.
- Immigrants that move to Windsor are normally self-identified through a language class because Windsor is a secondary entry point.
- We reach out to them through places such as language classes, the Windsor Public Library, Ontario Early Years centres and recreation centres.

Moved by Councillor Maghnieh, seconded by Councillor Gignac,

THAT the presentation by Mary Ellen Bernard, Manager of Social Policy & Planning, Community Development & Health Services entitled “Windsor Essex Local Immigration Partnership – Making Possibilities Happen” **BE RECEIVED** for information.

Carried.

Enhancing the ‘Welcoming Capacity’ of Windsor Essex

Dr. Janice Forsyth, President, Foresight Management Consulting and Dr. Glynis George, Professor, University of Windsor, appear before the committee to make a presentation about the Welcoming Community Initiative.

Salient points of discussion regarding the Enhancing the ‘Welcoming Capacity’ of Windsor Essex are as follows:

- Currently immigrants are identified by those that provide settlement services as well as ethno-cultural organizations.
- One of the goals is to include mainstream sectors to assist in building a sense of belonging by finding ways to include immigrants and newcomer needs as part of their mandate.
- This initiative is currently funded by a Trillium Foundation grant with very simple benchmarks and a fairly narrow focus.
- Clear dialogue with the Federal Government is essential since it is they who are in charge of immigration policy.
- Meaningful work is central for fitting into a community. Immigrants want to find meaningful work in an area to be able to support their families and meet the expectations they had when they visualized coming to a new country.
- There has been a shift for a multi level governance approach to immigration. It is very recent but there is an expectation that all levels of government will be much more involved in immigrant and newcomer settlements. There have been efforts to try to build a comparative framework throughout Canada and not only in Ontario. There is a development of literature and some support but it is still fairly new.
- Would like to bring results of this initiative back to the Committee at a later date.

Moved by Councillor Gignac, seconded by Councillor Gignac,
THAT the presentation by Dr. Janice Forsyth, President, Foresight Management Consulting and Dr. Glynis George, Professor, University of Windsor entitled "Enhancing the 'Welcoming Capacity' of Windsor Essex" **BE RECEIVED** for information.

Carried.

7. **COMMITTEE MATTERS**

Minutes of the Housing Advisory Committee meeting held September 19, 2013

Moved by Councillor Gignac, seconded by Councillor Maghnieh,
THAT the minutes of the Housing Advisory Committee meeting held September 19, 2013 **BE RECEIVED** for information.

Carried.

Minutes of the Housing Advisory Committee meeting held November 5, 2013

Moved by Councillor Gignac, seconded by Councillor Maghnieh,
THAT the minutes of the Housing Advisory Committee meeting held November 5, 2013 **BE RECEIVED** for information.

Carried.

Minutes of the Windsor Accessibility Advisory Committee meeting held November 5, 2013

Moved by Councillor Gignac, seconded by Councillor Maghnieh,
THAT the minutes of the Windsor Accessibility Advisory Committee meeting held November 5, 2013 **BE RECEIVED** for information.

Carried.

Minutes of the Committee of Management for Huron Lodge meeting held December 13, 2013

Salient points of discussion regarding the Committee of Management for Huron Lodge minutes are as follows;

- The 233,000 deficit can be attributed to expenditures on salary and wages however a lower deficit is anticipated in the 4th Quarter variance.
- Based on complaints received the Ministry of Health follows a process beginning with he a written notification, which is the lowest type of advisement. It is expected that the home would follow through with the recommendations

- Complaints can come from residents, family members, staff or anyone entering the facility and the Ministry is obligated to follow up.
- When the Ministry comes to the facility they are immediately provided with whatever information is requested.
- The increase in Ministry visits can be attributed to the raised level of awareness due to some incidents in Long Term Care facilities and are most definitely a good thing because it indicates that they are taking senior care seriously.

Moved by Councillor Gignac, seconded by Councillor Maghnieh,
THAT the minutes of the Committee of Management for Huron Lodge meeting held December 13, 2013 **BE RECEIVED** for information.
Carried.

Minutes of the Seniors Advisory Committee meeting held December 4, 2013

Moved by Councillor Gignac, seconded by Councillor Maghnieh,
THAT the minutes of the Seniors Advisory Committee meeting held December 4, 2013 **BE RECEIVED** for information.
Carried.

8. ADMINISTRATIVE ITEMS

Item 1 Viral Events Run or Dye 5K Run, Riverfront Festival Plaza and Riverfront Civic Terrace, Riverfront Trail Temporary Road Closure of Riverside Drive West

Salient points of discussion regarding the Run or Dye 5K Run are as follows:

- Run or Dye 5K Run is another colourful fad run happening around the globe and will be taking place in Windsor on September 20th, 2014 (September 21st rain out date).
- The event is similar to the Colour Run which will be coming back to Windsor this year.
- Colour Run last year attracted 13,000 registered runners and several supporters and spectators.
- The biggest problem at the Colour Run last year was that after the run was finding restaurants open to address the needs of the people downtown even though notices were sent out by the City of Windsor to the downtown establishments and the DWBIA.
- The Chair of the DWBIA did acknowledge that they missed the opportunity last year and did indicate that they intend to be on board for future events.
- Viral Events, who is the organizer of the Run or Dye 5K Run, the Colour Run, is a company out of Utah and they host a number of local contractors

and suppliers to perform a number of duties associated with these events. They use social media to spread the word.

- As a rule the City of Windsor does not typically take on marketing responsibilities for these events. Our responsibility is communicating to the residents if they will be impacted by them.

Moved by Councillor Gignac, seconded by Councillor Maghnieh,

THAT the application from Viral Events LLC to host The Run or Dye 5K Run at the Riverfront Festival Plaza and the Riverfront Civic Terrace and the Riverfront Trail on September 20, 2014 and September 21, 2014 (rainout event day) **BE APPROVED**; and further

THAT a temporary road closure of Riverside Drive West between Ouellette Avenue and Sunset Avenue on September 20, 2014 (September 21, 2014 rainout date) **BE APPROVED** subject to the terms and conditions of the Special Event Agreement.

Carried.

9. QUESTION PERIOD

Councillor Halberstadt asks a question to Administration regarding the closure of Water World as he received a call from a constituent advising that the facility was closed.

Jan Wilson assures that this is not accurate and that they are still offering an amended schedule as approved by Council in December, and will continue doing so until further direction from Council is received. She does explain that on the previous weekend they did have to close some amenities at the pool due to staffing levels, but they did have the pool open for recreational swimming.

Councillor Halberstadt asks if the decision about Water World will come before Council along with the Adie Knox Resolution.

Jelena Payne confirms that the report is still being worked on and, as has been commented at Council, they are looking for alternative opportunities for Adie Knox. Because the original intent in the budget as well as in the initial report to Council regarding Adventure Bay and the Aquatic Centre was to close Water World and Adie Knox, they have had to modify programming and are struggling with staffing needs in order to cover multiple facilities. Modifications sometimes have to be made to ensure safety of the residents and the patrons at all of the facilities.

10. ADJOURNMENT & DATE OF NEXT MEETING

There being no further business, the meeting is adjourned at 11:05 o'clock a.m. The next meeting of the Social Development, Health & Culture Standing Committee will be held on March 5, 2014 at 9:00 o'clock a.m. in Council Chambers.



CHAIR



COUNCIL ASSISTANT