

**Minutes**  
**Social Development, Health & Culture Standing Committee**  
**City of Windsor**

**Wednesday, March 02, 2016**  
**9:00 o'clock a.m.**

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**Members Present:**

**Councillors**

Ward 3 - Councillor Bortolin  
Ward 2 - Councillor Elliott  
Ward 6 - Councillor Gignac  
Ward 5 - Councillor Sleiman—Chairperson

**Members Absent:**

**Councillors**

Ward 10 - Councillor Borrelli

***Also present are the following from administration:***

Jelena Payne, Community Development and Health Commissioner, and Corporate  
Leader Social Development, Health, Recreation and Culture  
Alina Sirbu, Executive Director LTC, Administrator Huron Lodge  
Janice Wilson, Executive Director, Recreation & Culture  
Debbie Cercone, Executive Director Housing & Children's Services  
Bruno Ierullo, Executive Director of Employment & Social Services  
Pam Labute, Manager of Community Development  
Diane Quinn, Manager of Employment and Training Initiatives  
Winnie Lee, Manager of Customer Service  
Cathy Masterson, Manager Cultural Affairs  
Mary Ellen Bernard, Manager Social Policy and Planning  
Janet Gerace, Supervisor Ontario Works  
Laura Laing, Staff Trainer  
Rob Oleynik, Coordinator Housing Administration and Development  
Mike Taylor, Coordinator Community Special Events  
Stephen Lynn, Coordinator Social Planning  
Sandra Bradt, Executive Initiatives Coordinator  
Karen Rawlings, Coordinator Staff Development  
Anna Ciacelli, Supervisor of Council Services

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## 1. CALL TO ORDER

The Chairperson calls the meeting of the Social Development, Health & Culture Standing Committee to order at 9:21 o'clock a.m.

## 2. DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF

None disclosed.

## 3. ADOPTION OF THE MINUTES

### 3.1. Minutes of the Social Development, Health & Culture Standing Committee meeting held February 3, 2016

Moved by: Councillor Bortolin  
Seconded by: Councillor Gignac

That the minutes of the Social Development, Health & Culture Standing Committee meeting held February 3, 2016 **BE ADOPTED** as presented.  
Carried.

Agenda Item: SCM 25/2016

## 4. REQUEST FOR DEFERRALS, REFERRALS OR WITHDRAWALS

None requested.

## 5. COMMUNICATIONS

None Presented.

## 6. PRESENTATIONS AND DELEGATIONS

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### 6.1. **Presentation by Tanya Antoniwi, representing Workforce Windsor Essex and their role in the community and their new expanded role as the Local Employment Planning Council.**

#### Tanya Antoniwi, Representing Workforce Windsor Essex

Tanya Antoniwi, representing Workforce Windsor Essex appears before the Social Development, Health & Culture Standing Committee and provides information on their role in the community and their new expanded role as the Local Employment Planning Council highlighting the following:

- Out migration employment for 2012-2013 for the Windsor CMA
- In migration
- Unemployment rates
- Programs targeting youth
- Labour force survey estimates for Employment by Industry

Ms. Antoniwi indicates that Workforce Windsor Essex partnered with the City in 2012. They've developed a We Skills Database which consists of 1800 resumes from recipients of Ontario Works. She states that searches are performed to match employees with employers. Job postings are sent out daily to Employment and Social services ranging from low skill to high skill jobs.

Ms. Antoniwi provides a brief history about Workforce Windsor Essex being named to the Planning Council. This pilot project will include strategic planning, funding for 3<sup>rd</sup> party organizations and research and development will be available. She provides a summary of the Five Pillars in the start up phase of the Council:

- Community Partnerships
- Service Coordination for Employers
- Integrated local planning
- Research and innovation.
- Analysis and Dissemination of Local Labour Market information

She concludes by indicating there is representation from several community partners on the organization and more information will be made available on their website.

Councillor Gignac inquires as to a type of governance model that will be adopted, specifically noting the importance of the education sector being included which she didn't think was mentioned, as well as the importance of developing specific programs with curriculum and courses that will eventually be useful to working in this area. Ms. Antoniwi indicates local school boards are on the board. This will enable skills gaps to be recognized resulting in the creation of responsive programming. Their organization supports the engagement of youth through training. Councillor Gignac reiterates how critical it is that the education sector be included.

Councillor Gignac inquires about the age categories being compared, specifically the 15-24 years old category. She inquires as to what portion of that group of 15 year olds would be considered underemployed, they should be in school. Ms. Antoniwi indicates the 15-17 year olds would still be

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in school, when they graduate high school that's when they would be eligible. They are concentrating on the 18-24 year olds for these programs. She states that these are the only statistics that they have available to them for this category, ideally it would be the 18-29 year olds they would like to be able to use as a comparison.

Councillor Gignac inquires as to funding, and is the Province Of Ontario using achievables to determine funding. Ms. Antoniw indicates their organization provides information to employers. She indicates the strategic plan outlines achievables. The goal is to provide information to employers, connect to service providers and provide outcomes. These coordinated efforts will enhance the information that is provided, and ensure it will be easy and clear to understand.

Councillor Sleiman highlights the information that was provided regarding out migration and in migration. He would like to ensure that we are putting more focus on the types of jobs that we have available in the City to attract people in to the City. Ms. Antoniw indicates the construction industry is strong in this area as well as manufacturing industry workers are returning from other areas. She states that the truck driving industry is also becoming more popular and attracting people to the area. Ms Antoniw explains that the resumes their organization have on file is as a result of information provided by the City's Social services department. The organization works with service provider agencies to help find employment for people in need.

Councillor Bortolin inquires as to the follow-up that exists with employers after placements have ended. Ms. Antoniw indicates that employers do a survey at the end of the employment term. Job developers are always available to visit employers during the placement and they stay in contact with them. Jelena Payne, The Community Development and Health Commissioner reiterates that even if the employment is a temporary placement the experience that is gained on a resume can hopefully result in a more marketable person in future.

Moved by: Councillor Gignac

Seconded by: Councillor Bortolin

Decision Number: **SDHC 379**

That the presentation by Tanya Antoniw, representing Workforce Windsor Essex and their role in the community and their new expanded role as the Local Employment Planning Council **BE**

**RECEIVED.**

Carried.

- 6.2. Presentation by Bruno Ierullo, Executive Director of Employment & Social Services outlining information on the different programs under Ontario Works Employment and Employment Ontario and how they work with Workforce Windsor Essex.**

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### Bruno Ierullo, Executive Director of Employment & Social Services

Bruno Ierullo, Executive Director of Employment & Social Services, appears before the Social Development Health & Culture Standing committee and provides a brief overview of the Social Services Department. He indicates that they work extensively with Workforce Windsor Essex as well as other community partners and assist with employment and funding concerns in the community. He indicates that Social Services also provides assistance with basic needs including food, housing, health, transportation and assists applicants with finding employment. Education and training are also important components that Social Services are involved with, including Ontario Works and ODSP assistance.

Winnie Lee, Manager of Customer Service, Employment and Social Services appears before the Social Development Health & Culture Standing committee, and provides a brief summary of the intake, assessment and interview process that determines eligibility for assistance. She adds that if the applicant is not able to work they will be referred to ODSP and are guided through that application process as well.

Dianne Quinn, Manager of Employment and Training Initiatives, appears before the Social Development Health & Culture Standing Committee, outlining some of the services that are available for job ready individuals. She indicates that the City provides an enhanced and integrated approach to employment. They also provide access to the resource centre, resource counseling, training, workshops, and referrals to other service providers. The program the City offers connects individuals looking for work with employers looking to hire.

Janet Gerace, Supervisor Ontario Works, appears before the Social Development Health & Culture Standing Committee, and provides a general overview of the Policy area of the Social Services Department. They also ensure staff are trained and are familiar with Provincial policy and legislation that staff must follow. They also provide training for new Provincial computer software (SAMS) that is used. They provide a team approach including Family Support Workers, Eligibility Review Officers (ERO)'s that investigate fraud, newcomer Caseworkers and include staff from their Leamington office.

Bruno Ierullo indicates that the mandate and role of Employment and Social Services, is assisting the members of the community in need financially as well as finding employment. Mr. Ierullo provides some highlights of financial savings that have resulted over a period of time.

Councillor Elliott inquires as to the unemployment rate in Canada. He wonders how Windsor is really doing. He requests some insight from someone on the frontlines. Mr. Ierullo indicates that although the unemployment rate is close to 10%, the Employment and Social Services office are maintaining levels of caseloads at a constant and they don't seem to be rising. They are encouraging a focus on employment. This skills gap issue in the community also needs to be tackled.

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Councillor Bortolin states that there are a number of positive programs being offered although unemployment numbers are still high. He inquires whether the cases are followed through the process, and how many would come back into the system. Mr. Ierullo indicates that the challenge remains trying to get in touch with people after they get placed, which is not easy. He indicates there are the Provincial requirements at certain thresholds to gather information which exists but the issue is still trying to get in touch with people after the stipulated timelines, they will continue working at it.

Moved by: Councillor Gignac

Seconded by: Councillor Elliott

Decision Number: **SDHC 380**

That the presentation by Bruno Ierullo, Executive Director of Employment & Social Services outlining information on the different programs under Ontario Works Employment and Employment Ontario and how they work with Workforce Windsor Essex **BE RECEIVED**.

Carried.

### 7. COMMITTEE MATTERS

#### 7.1. Minutes of the Windsor Accessibility Advisory Committee meeting held December 15, 2015

Moved by: Councillor Bortolin

Seconded by: Councillor Gignac

Decision Number: **SDHC 381**

That the minutes of the Windsor Accessibility Advisory Committee meeting held December 15, 2015 **BE RECEIVED** for information.

Carried.

Agenda Item: SCM 18/2016

#### 7.2. Housing Advisory Committee - 2015 Chairperson's Report to the Social Development, Health & Culture Standing Committee

Marina Clemens, Chairperson, Housing Advisory Committee

Marina Clemens, Chairperson, Housing Advisory Committee, appears before the Social Development, Health & Culture Standing Committee and provides a brief outline of the 2015 Chairperson's report. She indicates that investment in affordable housing program has been extended to 2020, and they are happy to receive the funding. This will allow the group to address housing needs of the community. Moving forward they hope to work with the Planning Department regarding secondary suites. She adds that they have a 10 year plan and are working hard with several partners to get the homeless population housed. She provides some general information regarding the refugee status including that 590 refugees have come into Windsor and 482 are

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already housed. She would like to take the opportunity to thank the landlords within community that have come forward and offered their assistance.

Councillor Gignac inquires that if 482 refugees are already housed, how this task is achieved. She would like to ensure that this housing is not interfering with the current waiting list for housing across the City. Ms. Clemens indicates that these are private landlords and are not taking away from the registry units. Some challenges are highlighted, including the vacancy rate being low, and rental rates are increasing.

Moved by: Councillor Bortolin  
Seconded by: Councillor Elliott

Decision Number: **SDHC 382**

That the Housing Advisory Committee -- 2015 Chairperson's Report to the Social Development, Health & Culture Standing Committee **BE RECEIVED** for information.

Carried.

Agenda Item: SCM 24/2016

### 8. ADMINISTRATIVE ITEMS

#### 8.1. City Wide - Youth Job Link under the Ministry of Training, Colleges & Universities

Councillor Gignac inquires as to how many groups are set up that work directly with putting youth in touch with work opportunities in our Community. Administration indicates there are 9 Employment Ontario Service Providers that provide a number of targeted programs for adult and youth. 3 agencies are also assisting with job connect for youth that have higher barriers, as well as a summer program for higher barrier youth.

An inquiry is made as to whether this is a repetition of some of the services that are already offered. This program evaluates gaps in service prior to establishing a new group. The programs that are offered through Employment Ontario are varied programs which focus more on adults and New Canadians as well as youth. Some of the financial and administrative components of the Youth Job Link are provided.

Moved by: Councillor Bortolin  
Seconded by: Councillor Elliott

Decision Number: **SDHC 383**

That the report of the Executive Director of Employment and Social Services, dated February 11, 2016, regarding the Youth Job Link Program under the Ministry of Training, Colleges & Universities (MTCU) **BE RECEIVED** for information.

Carried.

Agenda Item: S 45/2016  
Clerk's File: SS2016

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### 8.2. Significant Municipal Event Status for 2016 Events Wards 2, 3 and 4

Councillor Gignac inquires as to whether the list provided in the report is a complete list of all of the festivals and events held in the area. Jan Wilson, Executive Director of Recreation and Culture, appears before the Social Development, Health & Culture Standing Committee and indicates that the list on the report is not the complete list, there are many other festivals and events that take place which may be approved through the Delegation of Authority By-law. She suggests that the nature of the event in addition to several other factors, would determine the appropriate venue for an event.

Moved by: Councillor Bortolin

Seconded by: Councillor Elliott

Decision Number: **SDHC 384**

**THAT** the request from Windsor Eats Inc., Protenders Inc., Douglas W. Hillier o/a Family Shows Canada and 1933900 Ontario Ltd. for approval of designation as 'Significant Event Status' for the purpose of applying for their individual liquor services **BE APPROVED** for the following events:

- **The Pier Food Fest June 27, 2016**  
**Assumption Park**
- **Great Canadian Quaff July 8, 2016 – July 9, 2016**  
**Mackenzie Hall**
- **Pop Up Dinner July 21, 2016**  
**Assumption Park**
- **Windsor Sausage Festival August 5, 2016 – August 6, 2016**  
**Canadian Historical Aircraft Association, Windsor Airport**
- **Windsor Fork and Cork Festival, July 8, 2016 – July 10, 2016**  
**Riverfront Festival Plaza and Riverfront Civic Terrace**
- **Windsor Rib Fest, August 11, 2015 – August 14, 2016**  
**Riverfront Festival Plaza and Riverfront Civic Terrace**
- **Windsor Craft Beer Festival October 14, 2016 – October 15, 2016**  
**Willistead Park**

Carried.

Agenda Item: S 43/2016

Clerk's File: SR2016



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### 8.3. Walkerville Busker Festival, August 12 – August 14, 2016 Temporary Road Closures Ward 4

#### Mark Lefebvre

Mark Lefebvre, appears before the Social Development, Health & Culture standing Committee in support of the administrative report regarding Walkerville Busker Festival August 12-14, 2016. He provides some background information regarding the event and he concludes by indicating the Walkerville BIA is very excited for the event and the time frame that was chosen for it to take place. The area will be welcoming world class street performers as well as amateur artists for chalk art. Prizes will be offered, as incentives for these artists to create their art. There will also be musicians, actors, dancers and circus art performers. He would like to thank the SERT administrative team that made the process very easy.

Councillor Gignac requests clarification on the 2473745 Ontario Limited Corporation referred to in the administrative report. Mr. Lefebvre indicates the partnership is between himself and Mr. Boscarol.

Moved by: Councillor Bortolin  
Seconded by: Councillor Elliott

Decision Number: **SDHC 385**

THAT the request from 2473746 Ontario Limited Corporation to stage the first "Walkerville Busker Festival", and for a Temporary Road Closure of Wyandotte Street East between Lincoln Road and Devonshire Road between the hours of 3:00 p.m. August 12, 2016 to 02:00 a.m. August 15, 2016, **BE APPROVED** subject to the terms and conditions of the Special Event Agreement; and further

THAT the Temporary Road Closure **BE SUBJECT TO** the following terms and conditions as requested by Windsor Police Services:

- The 2473746 Ontario Limited Corporation is responsible for the secure erection/fastening of "no parking" signs and traffic signs along the entire route of the road closure; this will include the "bagging" of parking meters and where controlled by signage, posting of signs on posts, poles and existing signs inclusive of marked handicapped zones. Erection of all signs shall not commence earlier than 7:00 p.m. on August 11, 2016. The 2473746 Ontario Limited Corporation will remove all erected signage at the conclusion of the event along the entire road closure; and further

THAT the Chief Administrative Officer and City Clerk **SIGN** a letter of non-objection to the Alcohol and Gaming Commission of Ontario (AGCO) regarding the event organizer's and/or participants AGCO applications(s) for service of liquor sales for the above event.

Carried.

Agenda Item: S 37/2016  
Clerk's File: SR/12449

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### 9. QUESTION PERIOD

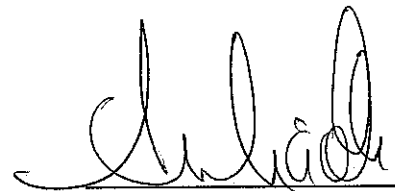
None noted.

### 10. ADJOURNMENT

There being no further business, the meeting of the Social Development, Health & Culture Standing Committee meeting is adjourned at 10:59 o'clock a.m. The next meeting of the Social Development, Health & Culture Standing Committee will be held on April 6, 2016 at 9:00 o'clock a.m. in Council Chambers.



Councillor Ed Sleiman--  
Chairperson



Supervisor of Council  
Services