

REPORT NO. 385 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE
of its meeting held March 2, 2016

Present: Councillor Ed Sleiman, Chair
Councillor Rino Bortolin
Councillor John Elliott
Councillor Jo-Anne Gignac

Absent: Councillor Paul Borrelli

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Bortolin, seconded by Councillor Elliott,
THAT the request from 2473746 Ontario Limited Corporation to stage the first "Walkerville Busker Festival", and for a Temporary Road Closure of Wyandotte Street East between Lincoln Road and Devonshire Road between the hours of 3:00 p.m. August 12, 2016 to 02:00 a.m. August 15, 2016, **BE APPROVED** subject to the terms and conditions of the Special Event Agreement; and further

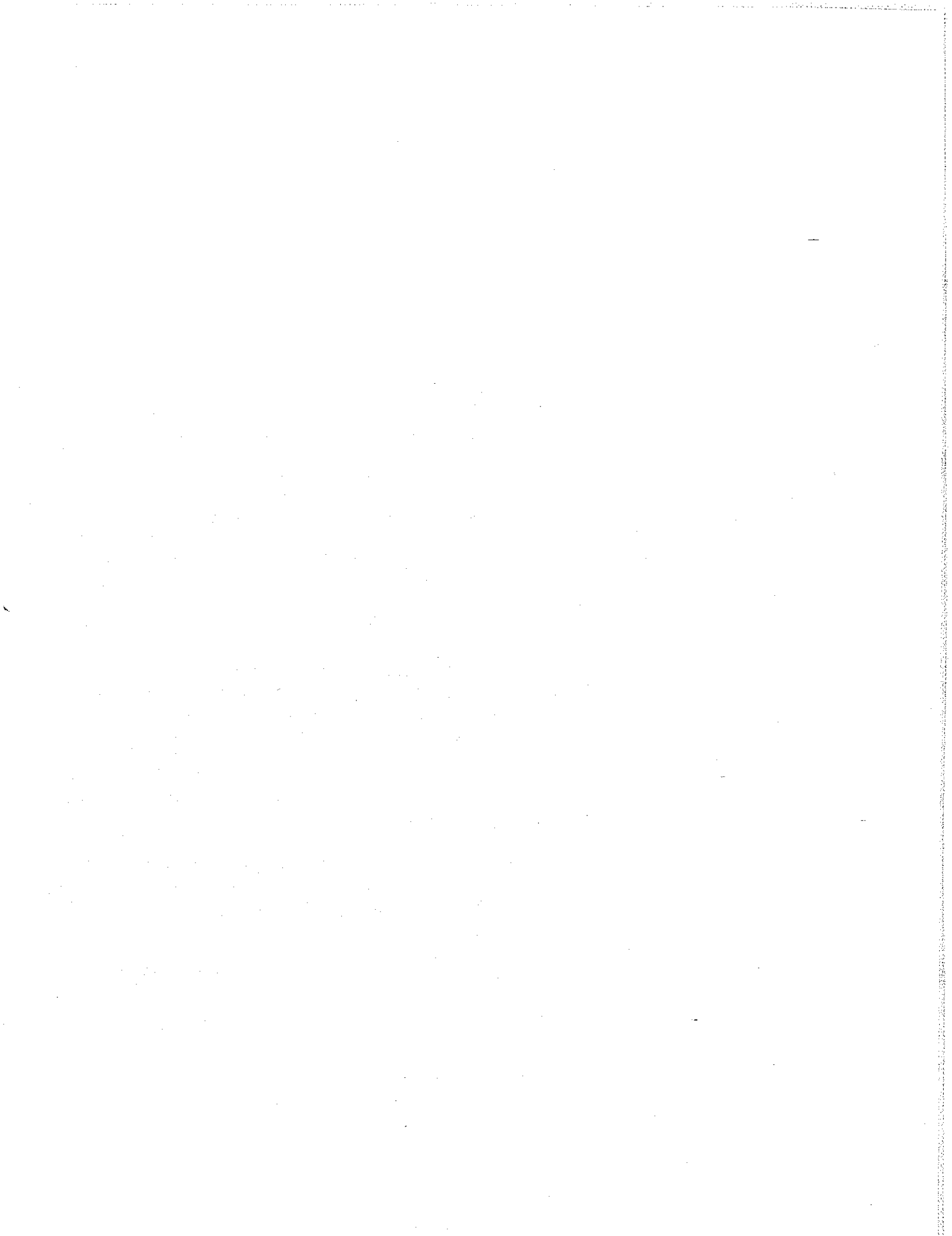
THAT the Temporary Road Closure **BE SUBJECT TO** the following terms and conditions as requested by Windsor Police Services:

- The 2473746 Ontario Limited Corporation is responsible for the secure erection/fastening of "no parking" signs and traffic signs along the entire route of the road closure; this will include the "bagging" of parking meters and where controlled by signage, posting of signs on posts, poles and existing signs inclusive of marked handicapped zones. Erection of all signs shall not commence earlier than 7:00 p.m. on August 11, 2016. The 2473746 Ontario Limited Corporation will remove all erected signage at the conclusion of the event along the entire road closure; and further

THAT the Chief Administrative Officer and City Clerk **SIGN** a letter of non-objection to the Alcohol and Gaming Commission of Ontario (AGCO) regarding the event organizer's and/or participants AGCO applications(s) for service of liquor sales for the above event

Carried.

S 37/2016, SR2016



Clerk's Note: The report of the Special Events Coordinator dated February 5, 2016 entitled "Walkerville Busker Festival, August 12-14, 2016 Temporary Road Closures" is **attached** as background information.

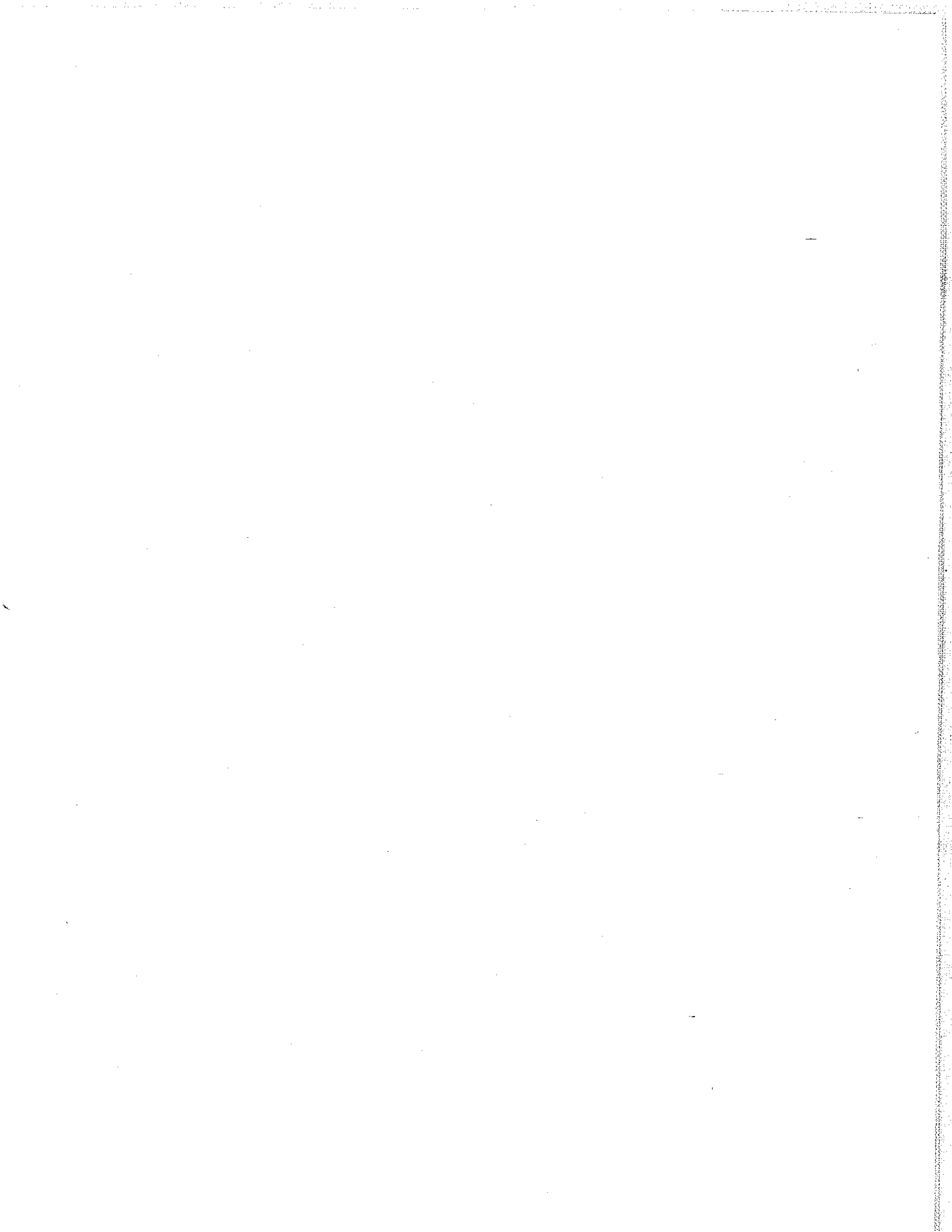
Ed. Gliman

CHAIRPERSON

Michael

SUPERVISOR OF COUNCIL SERVICES

NOTIFICATION:		
Name	Email Address	Telephone/Fax
Mark Lefebvre	mark@stiltguys.com	





Recreation and Culture

MISSION STATEMENT

"Our City is built on relationships – between citizens and their government, businesses and public institutions, city – and region – all interconnected, mutually supportive, and focused on the brightest future we can create together"

REPORT #: S 37/2016	Report Date: 2/5/2016
Author's Contact: Mike Taylor Coordinator Special Events Recreation and Culture 519.791.8823 mtaylor@citywindsor.ca	Date to Council: March 2, 2016
	Clerk's File #: SR/12449

To: Mayor and Members of City Council

Subject: Walkerville Busker Festival, August 12 – August 14, 2016 Temporary Road Closures (Ward 4)

RECOMMENDATION:

THAT the request from 2473746 Ontario Limited Corporation to stage the first "Walkerville Busker Festival", and for a Temporary Road Closure of Wyandotte Street East between Lincoln Road and Devonshire Road between the hours of 3:00 p.m. August 12, 2016 to 02:00 a.m. August 15, 2016, **BE APPROVED** subject to the terms and conditions of the Special Event Agreement; and further

THAT the Temporary Road Closure **BE SUBJECT TO** the following terms and conditions as requested by Windsor Police Services:

- The 2473746 Ontario Limited Corporation is responsible for the secure erection/fastening of "no parking" signs and traffic signs along the entire route of the road closure; this will include the "bagging" of parking meters and where controlled by signage, posting of signs on posts, poles and existing signs inclusive of marked handicapped zones. Erection of all signs shall not commence earlier than 7:00 p.m. on August 11, 2016. The 2473746 Ontario Limited Corporation will remove all erected signage at the conclusion of the event along the entire road closure; and further

THAT the Chief Administrative Officer and City Clerk **SIGN** a letter of non-objection to the Alcohol and Gaming Commission of Ontario (AGCO) regarding the event

organizer's and/or participants AGCO applications(s) for service of liquor sales for the above event.

EXECUTIVE SUMMARY:

N/A

BACKGROUND:

The 2473746 Ontario Limited Corporation is a partnership company operated by two well known Windsor businessmen, Mark Boscarol and Mark Lefebvre. Management services for the event would be provided by Jason and Kaela Henderson of the company Busk in a Box, to book touring performers and assist with festival operations. Jason Henderson is co-producer of the Prince Edward Island Busker Festival, which takes place annually each Labour Day weekend. Mr. Henderson has been communicating with these festivals to cooperate and welcome Windsor back into the Busker touring season after an absence of some years.

The Windsor three-day festival, featuring family oriented programming, would occur on the second weekend of August annually. The event scheduling would fall between busker festivals in Halifax and Ottawa on the August long weekend and Toronto and Waterloo later that month. The strategic placement of the Walkerville Busker Festival between these other events would increase the availability of world-class touring acts and reduce the cost of travel to bring them to Windsor.

There would be an indoor performance on Thursday, August 11, 2016 at the Olde Walkerville Theatre to thank sponsors and give a preview of the weekend's activities.

DISCUSSION:

A closure to vehicle traffic of Wyandotte Street East between Lincoln Road and Devonshire Road from the afternoon of Friday, August 12, 2016 to the evening of Sunday, August 14, 2016 would be requested for approval by the City of Windsor.

Placement of street closure signage (obtained from the City) as well as information tents as close as possible to the festival entranceways would allow volunteer greeters a chance to welcome patrons, answer questions and guide their experience, while maintaining the ability to easily open the Emergency Access routing for EMS/Fire/Police and Service vehicles.

Performances would begin at 6:00 p.m. to 11:00 p.m. on Friday, August 12, 2016, 12:00 noon to 11:00 p.m. on Saturday, August 13, 2016, and 12:00 noon to 5:00 p.m. on Sunday, August 14, 2016.

Alcoholic beverages would be served only in extended patios located within the overall site plan. The main busker "pitches" would be located at the intersections of Kildare Road, Chilver Road and Windermere Avenue, with smaller performance areas determined throughout the festival footprint. Chalk art would primarily be created along portions of the sidewalks with some space designated to the Arts Council in the block between Devonshire Road and Kildare Road. The Parkette on the south west corner of Kildare Road would have programmed children's activities. Vendor tents would mostly be placed along parking spaces on Wyandotte Street with street-scaped 'bulb outs' defining artisan areas.

In the event of severe weather, programming would be shifted inside the Walkerville Brewery and the Olde Walkerville Theatre (and former Monarch Mattress building) rather than cancelling performances. These venues would also provide comfort and shade during the entire festival with opportunities for programming.

RISK ANALYSIS:

As part of their agreement with the City of Windsor, the event organizers are required to develop a security plan and consult with Windsor Police Services, Windsor Fire and Rescue to maximize safety for those attending the event. Event hosts are also to provide insurance that indemnify the City of Windsor.

FINANCIAL MATTERS:

The client will be required to pay appropriate fees as per the approved 2016 Schedule of Fees, and may be subjected to other service fees from participating departments as required.

CONSULTATIONS:

Financial Planning Administrator, Executive Director Recreation and Culture Department, SERT (Special Events Resource Team). E-mail notification sent to City Solicitor; Executive Director of Parks; Executive Director of Operations; Chief Building Official; License Commissioner; Risk Management Supervisor and Ward Councillor.

CONCLUSION:

The City of Windsor recognizes the importance of special events and festivals in enhancing the quality of life, tourism, culture, recreation, and education, all of which

would not be possible without the invaluable services of volunteers, community groups, and sponsors that add their support and skills to enhancing the community events.

PLANNING ACT MATTERS:

N/A

APPROVALS:

Name	Title
Jan Wilson	Executive Director Recreation and Culture
Pam LaBute	Manager of Community Development
Dwayne Dawson	Executive Director Operations
Jelena Payne	Community Development and Health Commissioner and Corporate Leader Social Development, Health, Recreation and Culture
Helga Reidel	Chief Administrative Officer

NOTIFICATIONS:

Name	Address	Email
Mark Lefebvre	3540 Ouellette Avenue Windsor, Ontario Canada N9E 3M2	mark@stiltguys.com

APPENDICES: