

REPORT NO. 384 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE
of its meeting held March 2, 2016

Present: Councillor Ed Sleiman, Chair
Councillor Rino Bortolin
Councillor John Elliott
Councillor Jo-Anne Gignac

Absent: Councillor Paul Borrelli

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Bortolin, seconded by Councillor Elliott,
THAT the request from Windsor Eats Inc., Protenders Inc., Douglas W. Hillier o/a Family Shows Canada and 1933900 Ontario Ltd. for approval of designation as 'Significant Event Status' for the purpose of applying for their individual liquor services **BE APPROVED** for the following events:

- The Pier Food Fest June 27, 2016, Assumption Park
- Great Canadian Quaff July 8-9, 2016, Mackenzie Hall
- Pop Up Dinner July 21, 2016, Assumption Park
- Windsor Sausage Festival August 5-6, 2016 Canadian Historical Aircraft Association, Windsor Airport
- Windsor Fork and Cork Festival July 8-10, 2016, Riverfront Festival Plaza and Riverfront Civic Terrace
- Windsor Rib Fest, August 11-14, 2016, Riverfront Festival Plaza and Riverfront Civic Terrace
- Windsor Craft Beer Festival October 14-15, 2016, Willistead Park

Carried.

S 43/2016, SR2016

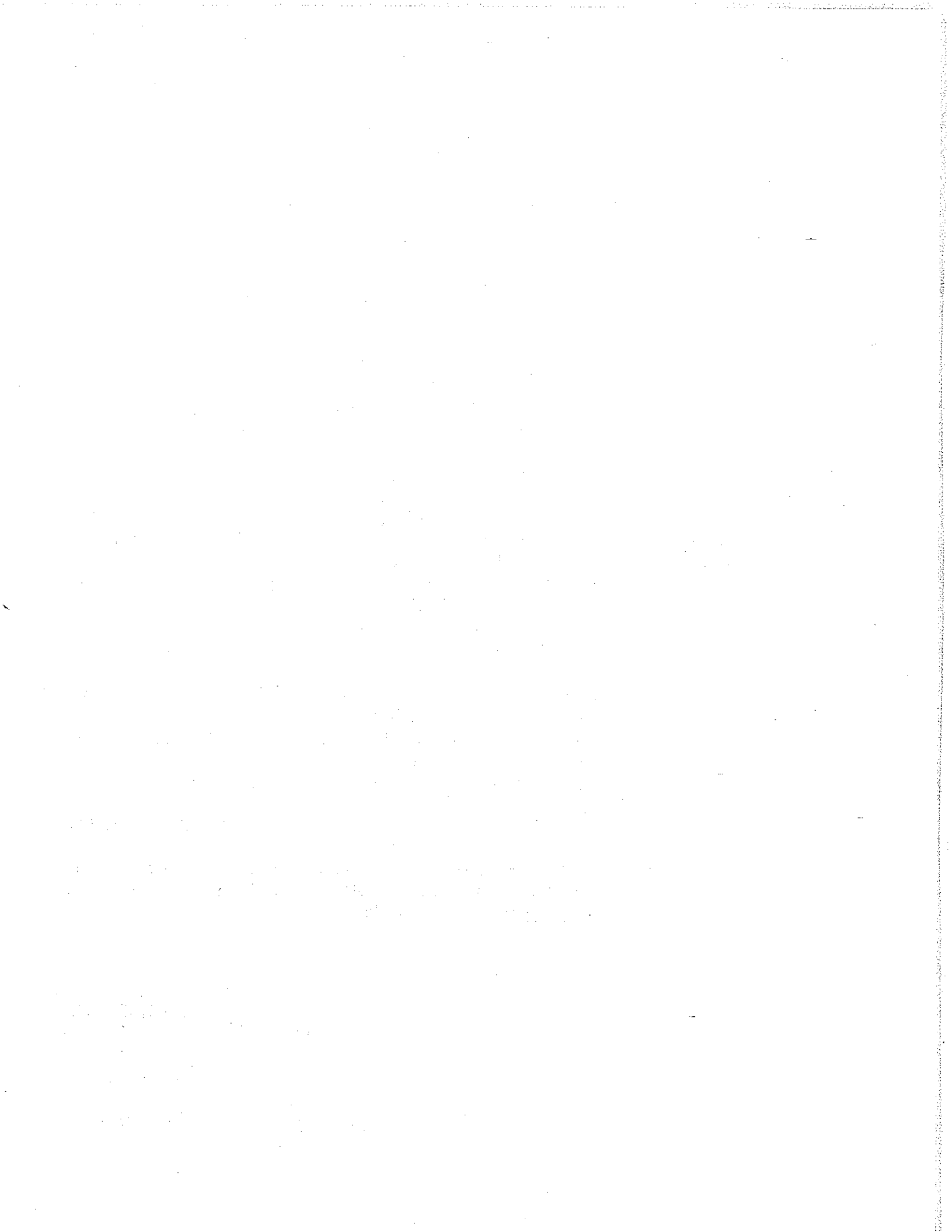
Clerk's Note: The report of the Special Events Coordinator dated February 11, 2016 entitled "Significant Municipal Event Status for 2016 Events, Wards 2, 3 and 4" is **attached** as background information.



CHAIRPERSON

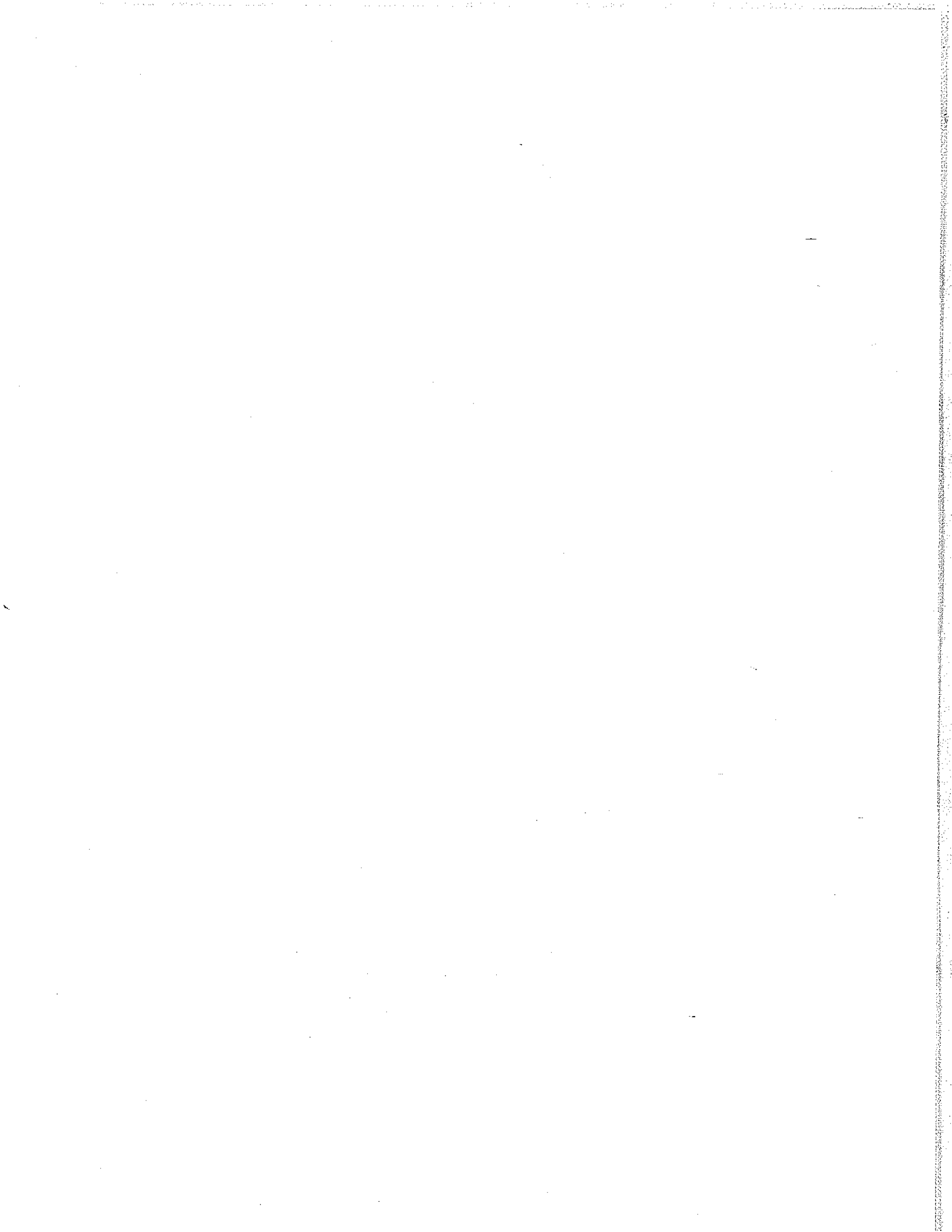


SUPERVISOR OF COUNCIL SERVICES



NOTIFICATION:

Name	Email Address	Telephone/Fax
Chris Mickle	chris@protenders.net	
Doug Hillier	festivalsontario@me.com	
Windsor Eats	info@windsoreats.com	
Sandwich BIA	dgrimaldi@mdirect.net	





Recreation and Culture

MISSION STATEMENT

"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together"

REPORT #: S 43/2016	Report Date: 2/11/2016
Author's Contact: Michael Taylor Coordinator, Special Events 519-253-2300 ext 2716 mtaylor@citywindsor.ca	Date to Council: March 2, 2016
	Clerk's File #: SR2016

To: Mayor and Members of City Council

Subject: Significant Municipal Event Status for 2016 Events Wards 2, 3 and 4

RECOMMENDATION:

THAT the request from Windsor Eats Inc., Protenders Inc., Douglas W. Hillier o/a Family Shows Canada and 1933900 Ontario Ltd. for approval of designation as 'Significant Event Status' for the purpose of applying for their individual liquor services **BE APPROVED** for the following events:

- **The Pier Food Fest June 27, 2016**
Assumption Park
- **Great Canadian Quaff July 8, 2016 – July 9, 2016**
Mackenzie Hall
- **Pop Up Dinner July 21, 2016**
Assumption Park
- **Windsor Sausage Festival August 5, 2016 – August 6, 2016**
Canadian Historical Aircraft Association, Windsor Airport
- **Windsor Fork and Cork Festival, July 8, 2016 – July 10, 2016**
Riverfront Festival Plaza and Riverfront Civic Terrace
- **Windsor Rib Fest, August 11, 2015 – August 14, 2016**
Riverfront Festival Plaza and Riverfront Civic Terrace
- **Windsor Craft Beer Festival October 14, 2016 – October 15, 2016**
Willistead Park

EXECUTIVE SUMMARY:

N/A

BACKGROUND:

The Alcohol and Gaming Commission of Ontario (AGCO) requires a municipality to designate a special event as 'Significant Event Status' for the purpose of those applying for liquor licensing permits and approval, regarding their operation of liquor services during their event. These events are scheduled to take place on city property. The AGCO regulations also state that this designation must be secured annually.

DISCUSSION:

Council approves requests for Significant Status for the purpose of event organizers applying for liquor licensing permits and approval, regarding their operation of liquor services during their event. Examples of past Council approvals have included the 2015 Fork and Cork Festival and the 2015 Windsor Rib Festival (CR/2015). Administration and SERT Committee members have no objection to these events applying for Significant Status designation for their respective 2016 events. Administration has also met with the local AGCO representatives, who did not object to these events applying for Significant Event Status.

The event organizers using municipal facilities will be expected to enter into an agreement with the Corporation to the extent similar to the other festivals and events that currently are presented at Riverfront Festival Plaza, including indemnifying the City of Windsor of any future legal, environmental, or financial liability associated with the event.

RISK ANALYSIS:

Consumption of alcohol within the festival site will occur at each event. The applicant will be required to adhere to the Municipal Alcohol Policy. All liquor services will be provided according AGCO regulations and will adhere to the Municipal Alcohol Policy which provides information which covers requirements for Smart Service staffing resources.

Significant Event Status allows the organizer to directly control the service of alcoholic beverages, with the revenues and expenditures related to the service attributable to the organizer. Should Significant Event Status not be approved for these large scale events, the organizers have indicated that it will likely negatively impact their events financially.

FINANCIAL MATTERS:

The applicants will be required to pay the applicable fees as per the 2016 Schedule of Fees.

CONSULTATIONS:

SERT (Special Events Resource Team)

Olde Sandwich Towne Business Improvement Association

Ottawa Street Business Improvement Association

Canadian Historical Aircraft Association

CONCLUSION:

The City of Windsor recognizes the importance of special events and festivals in enhancing the quality of life, tourism, culture, recreation and education, all of which would not be possible without the invaluable services of volunteers, community groups, and sponsors that add their support and skills to enhancing the community events.

PLANNING ACT MATTERS:

N/A

APPROVALS:

Name	Title
Mike Taylor	Coordinator, Community Special Events
Jan Wilson	Executive Director Recreation and Culture
Pam LaBute	Manager of Community Development
Jelena Payne	Community Development and Health Commissioner and Corporate Leader Social Development, Health, Recreation and Culture
Helga Reidel	Chief Administrative Officer

NOTIFICATIONS:

Name	Address	Email
Chris Mickle	3140 Sandwich Street Windsor, ON N9C 1A6	chris@protenders.net
Doug Hillier	24 Oregon Road London, ON N5Z 4B9	festivalsontario@me.com
Windsor Eats c/o Adriano Ciotoli	888 Erie Street East Windsor, ON N9A 4J2	info@windsoreats.com
Sandwich Improvement Area attention: David Grimaldi	3118 Sandwich St Windsor, ON N9C 1A6	dgrimaldi@mdirect.net
Ward Councillor John Elliott		
Ward Councillor Chris Holt		
Ward Councillor Rino Bortolin		

APPENDICES: