

REPORT NO. 378 of the  
SOCIAL DEVELOPMENT,  
HEALTH & CULTURE STANDING COMMITTEE  
of its meeting held February 3, 2016

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Present: Councillor Ed Sleiman, Chair  
Councillor Paul Borrelli  
Councillor Rino Bortolin  
Councillor John Elliott

Absent: Councillor Jo-Anne Gignac

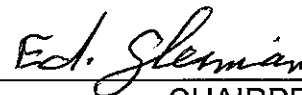
That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Bortolin, seconded by Councillor Borrelli,  
THAT the report from the Manager of Cultural Affairs regarding the activities that took place in the Windsor Sculpture Park during 2015 as funded through the Odette Estate Bequest **BE RECEIVED**.

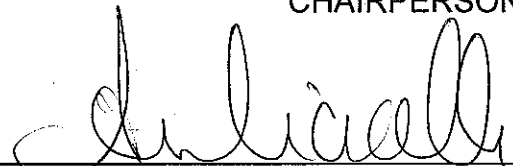
Carried.

Clerk's Note: The report of the Manager, Cultural Affairs dated January 14, 2016 entitled "*Utilizing the Odette Bequest 2015 Wrap-up*" is **attached** as background information.

S 20/2016 SR/7573

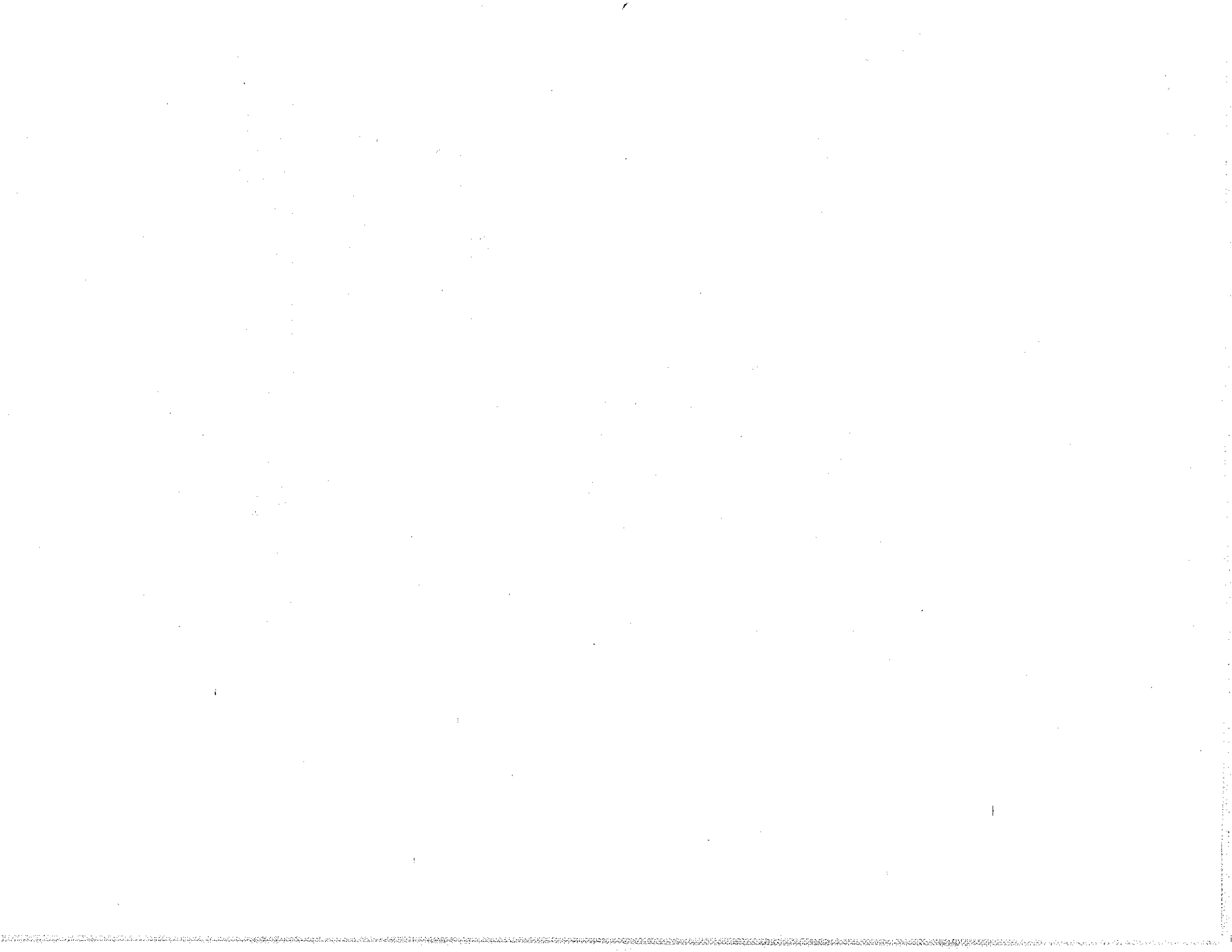


CHAIRPERSON



SUPERVISOR OF COUNCIL SERVICES

NOTIFICATION:				
Name	Address	Email Address	Telephone	FAX





## Recreation and Culture

### MISSION STATEMENT

*"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together"*

<b>REPORT #: S 20/2016</b>	<b>Report Date: 1/14/2016</b>
<b>Author's Contact:</b> Cathy Masterson Manager of Cultural Affairs (519) 253-2300 Ext. 2724 cmasterson@citywindsor.ca	<b>Date to Council: February 3, 2016</b>
	<b>Clerk's File #: SR/7573</b>

**To: Mayor and Members of City Council**

**Subject: Utilizing the Odette Bequest 2015 Wrap-up Ward 3**

### RECOMMENDATION:

THAT the report from the Manager of Cultural Affairs regarding the activities that took place in the Windsor Sculpture Park during 2015 as funded through the Odette Estate Bequest **BE RECEIVED**.

### EXECUTIVE SUMMARY:

N/A

### BACKGROUND:

The City received a generous bequest from the Estate of Louis Odette to be directed towards the Windsor Sculpture Park. At its meeting of May 6, 2013, City Council approved Report No. 157 of the Social Development, Health and Culture Standing Committee regarding "Utilizing the Bequest of the Odette Estate for the Windsor Sculpture Garden", adopted by **M176-2013**.

Report No. 157 outlined the workplan in the report (attached as Appendix A) to utilize the bequest through the two themes identified by the Estate:

1. To promote the Sculpture Park to those outside Windsor's borders, and;
2. Locally to raise the Sculpture Park profile to the citizens of Windsor.

The Bequest stated that the funds cannot be used for maintenance of the sculptures.

## **DISCUSSION:**

It should be noted that the end of the Agreement between the Estate and The City of Windsor will occur on August 9<sup>th</sup>, 2017, five years from the signing of the Agreement. The terms of the agreement stipulate that the City annually provides a report to the Estate which details revenues and expenditures of the current year, as well as make reference to the prior year, life-to-date, budgeted and actual amounts. Administration developed a comprehensive plan to ensure this significant Bequest opportunity is best utilized to enhance Windsor's Sculpture Park. Administration reached out and researched other municipalities with Sculpture Parks to discover how the pieces were incorporated into programming and tourism opportunities that reflect the significance and prominence of their collection. Ideas were evaluated and careful consideration given to the best options to meet the needs of the Sculpture Park within the parameters of the generous bequest.

The plan was developed around two main themes:

- 1) To promote the Sculpture Park internationally to potential tourists from around the world, and;
- 2) Locally to raise the Sculpture Park profile to the citizens of Windsor.

These themes have been the base to implement the plan as outlined in the 2013 Standing Committee report, and staff will continue to build on this foundation.

There have been a number of successful initiatives that took place within the Sculpture Park during the past year. A summary of the activities is attached as Appendix B. Examples of the results of 2015 are as follows:

- Staff initiated a number of community events such Jane's Walk Selfie's and Train of Thought.
- An art teacher developed Ontario Curriculum based Lesson Plans for students in grades JK through 8 for 10 sculptures. A teacher will continue to develop a series of lessons that are cross-curricular and interdisciplinary in nature (combining for example Math with Dance and Visual Art or Geography with Drama and Visual Art) until each sculpture has a lesson for each grade from kindergarten through to grade 12. The lesson plans will be easily downloadable from the website for teacher use.
- A lure card was developed to encourage students to explore the Sculpture Park.

## Our Space

Our Space is a program to meet the goals of raising the profile of the Windsor Sculpture Park through the development of a sense of place and sense of ownership with residents. A plan was established to provide enhanced programming with the development of creative lively activities such as performances, special events, tours and other related programs through the project, Our Space (attached as Appendix C).

This initiative has created a consistent process to encourage individuals and organizations to enhance our civic spaces, engage our community and promote an appreciation for arts, culture and heritage in the City of Windsor. By building positive experiences for local residents within the Sculpture Park, residents will explore not just Windsor's riverfront, but also the emerging Downtown Cultural Hub. This program provides individuals and/or organizations interested in delivering programs to partner with the City within the Sculpture Park allowing cultural activity to occur.

Regular Sculpture Park users are welcome to continue to use the Park and trail on a regular basis. The Application process outlines TIPS and FAQ's to ensure that everyone is able to use the civic space in a shared and supportive manner. Park Etiquette is also outlined in the Application package and those who do not meet the expected standards will be asked to leave the Park and will not be invited to participate in future programming opportunities. The Program Development Supervisor is onsite and monitors each program.

## **RISK ANALYSIS:**

The legal agreement between The Corporation of The City of Windsor and the Estate of Louis Odette outlines the process and expectations of the Bequest. Monies must be spent as determined through the legal agreement. The agreement also specifies that this program to enhance the Sculpture Park ends in 2017. Activities and funding must continue to occur on the timelines that are established in the Bequest. A yearly report is required to the Executor of the Estate 60 days prior to the anniversary of the death of Mr. Odette (May 18, 2011). There is a low risk that the Executor of the Estate may not release the funds should they determine the activities do not follow the intent of the Bequest. This risk is mitigated by following the approved workplan for the activities as outlined and previously provided to the estate.

As per the Bequest agreement, clause 7.1 and 7.2 define the repercussions if the City is unable to complete the mandate of the Bequest.

**7.2 Estate Remedies** *If an Event of Default occurs by the City, then, without prejudice to any other rights which it has pursuant to this Agreement, the Estate shall have the right to (a) suspend payments of Estate Funds until such time as the City remedies the Event of Default; or (b) terminate this Agreement and in such case, the*

*Estate shall have no obligation to pay any further sums to the City whether in equity or otherwise. Furthermore, the City shall pay to the Estate all damages, costs and expenses (including all legal fees and costs on a complete indemnity basis) incurred by the Estate in enforcing the terms of this Agreement, or with respect to any matter or thing which is the obligation of the City under this Agreement.*

Administration will continue to be diligent in following the five year activity plan and reporting requirements to ensure the City does not default on its obligations.

### **FINANCIAL MATTERS:**

The City is obligated through the legal agreement between the City of Windsor and the Estate of Louis Lawrence Odette to spend the money agreed upon to promote the Sculpture Park both locally to residents and internationally. The funds received from the Odette Estate bequest to be used for this initiative are \$250,000. The City was required to match those funds for a total project budget of \$500,000. Council approved its portion in full at the meeting of February 6, 2012 as per CR27/2012. To date, the City has spent \$209,535 of which \$68,709 relates to 2015. The current balance remaining in the fund is \$290,465. The full financial commitment will be spent by the deadline established within the Bequest Agreement through the waves Festival, further web development and marketing materials.

### **CONSULTATIONS:**

Discussions were held with several cultural activists and artists within the Windsor community as to the possible types of activities that could take place within the Windsor Sculpture Park.

### **CONCLUSION:**

The Corporation of the City of Windsor, residents and visitors appreciate the generous donation of art work that has enhanced the Riverfront and value the continued support of the Sculpture Park through the Estate of Mr. Louis Odette.

### **PLANNING ACT MATTERS:**

N/A

### **APPENDICES:**

1. Appendix A
2. Appendix B

### 3. Appendix C

M176-2013 That Report No. 157 of the Social Development, Health & Culture Standing Committee of its meeting held April 10, 2013 regarding "Utilizing the Bequest of the Odette Estate for the Windsor Sculpture Garden" BE ADOPTED as presented.

Carried.

Report Number 16473 SR/7573

**Item 3 Utilizing the Odette Bequest 2013 Wrap-up**

Moved by Councillor Gignac, seconded by Councillor Halberstadt,

THAT the report of the Manager of Cultural Affairs reporting on the activity plan for the promotions and marketing of the Windsor Sculpture Park as funded through the Odette Estate Bequest BE RECEIVED.

Carried.



**THE CORPORATION OF THE CITY OF WINDSOR**  
**Social Development, Health and Culture Standing Committee-**  
**Administrative Report**



**MISSION STATEMENT:**  
*"The City of Windsor, with the involvement of its citizens, will deliver effective and responsive municipal services, and will mobilize innovative community partnerships"*

LiveLink REPORT #: 16473 SR/7573	Report Date: March 18, 2013
Author's Name: Cathy Masterson	Date to Standing Committee: April 10, 2013
Author's Phone: 519 253-2300 ext. 3724	Classification #:
Author's E-mail: cmasterson@city.windsor.on.ca	

To: Social Development, Health and Culture Standing Committee

Subject: Utilizing the Bequest of the Odette Estate for the Windsor Sculpture Garden

P&R 13-68

1. **RECOMMENDATION:** City Wide: \_\_\_\_\_ Ward(s): 3

THAT the report from the Manager of Cultural Affairs outlining the proposed activity plan to capitalize on the promotions and marketing of the Windsor Sculpture Garden as funded through the Odette Estate Bequest BE RECEIVED.

**EXECUTIVE SUMMARY:**

N/A

2. **BACKGROUND:**

The City received a bequest from the Estate of Louis Odette to be directed towards the Windsor Sculpture Garden. The Bequest consists of matching funds of \$50,000 from the estate and the City from 2012-2016. CR27/2012 states:

*That the report from the Recreation and Culture Department on the Bequest made through the Estate of L. Odette BE RECEIVED and further, that the City Solicitor BE AUTHORIZED to accept this bequest and further, that the City Solicitor BE AUTHORIZED to negotiate with the Executor of the Estate regarding wording of the conditions and terms as provided in the Will Extract and further that the \$250,000 in matching funds from the City BE APPROVED as a pre-commitment to the 2012 Capital Budget.*

The funds have been placed into a separate account with the spending of all monies to be reported to the estate annually.

The Bequest can be broken down into two main themes:

- 1) to promote the Sculpture Garden internationally to potential tourists from around the world; and
- 2) locally, to raise the Sculpture Garden profile to the citizens of Windsor.

The combined \$100,000 needs to be spent each year. The Bequest states that it cannot be used on regular maintenance of the Sculptures. The plan has been designed to provide a balance of activities with the intent of meeting the above goals.

### 3. DISCUSSION:

The first goal of raising the profile of the Windsor Sculpture Garden would occur through the use of IT and Social Media to promote and raise awareness about what Windsor has to offer. To reach the largest international audience, a dynamic interactive and engaging website should be developed along with a marketing plan to promote the website and the Sculpture Park. There are many dynamic website examples that can illustrate the type of interesting and engaging web opportunities to highlight the significant pieces within the Windsor Sculpture Garden. For example, there are websites that allow people to closely view and then pan out to see a large architectural detail of world famous places, there are websites that let you "drive" through a community closely exploring tourist sites, there are websites that provide history of objects along with YouTube videos. The technological and digital field is improving and developing new techniques every day to allow people to explore the world from their home.

Working with both the IT and Communications departments, the impact of the web presence of the Sculpture Garden would be able to be measured through the number of internet hits or the number of times a video was viewed. Through the use of this modern and potentially cutting edge technology, the profile of both Windsor and its cultural community would be prominently displayed around the world. This project would be completed in the first year in order to capitalize on the raised profile of Windsor and the cultural community with the potential tourists being drawn to our community through the multitude of other tourist and sport initiatives that will be taking place in the next five to ten years.

Locally, to meet the goals of raising the profile of the Windsor Sculpture Park through the development of a sense of place and sense of ownership with residents, a plan has been established to provide enhanced programming with the development of creative lively activities such as performances, special events, tours and other related programs. Programming would occur both on weekends to attract families to the Riverfront and during the week to compliment learning opportunities of local educators—elementary, high school, college and university students participating through interactive experiential learning opportunities.

For example, a series of participatory art programmes may be developed to encourage families to create a work of art together, there will be opportunities to enhance the Healthy Living programmes offered by the city through movement and dance activities within the Sculpture Park, or there could be opportunities to build community connections through a volunteer clean an Elephant day. By building positive experiences for local residents within the Sculpture Park, our local residents will come down and explore not just Windsor's riverfront, but also the emerging Downtown Cultural Hub. It is consistent with Recreation and Culture practices to hire temporary staff for specific classes, workshops and projects and this approach would be utilized to ensure staff with the right skill sets are available to lead and engage our community as they explore and develop connections with our riverfront.

During the five years of Sculpture Park programming, two cultural festivals would be planned for the second and fourth years which would build on the work done both locally and internationally. The form of the festivals will be both engaging and educational and allow residents and tourists the opportunity to explore our creative community. Planning for the first festival will begin this year, with the event taking place in 2014. Details of the projects will be finalized after the first summer of activities. Further projects will develop and roll out during the five year period, based on the budget and timelines of the Bequest. Administration will provide a report to Council on an annual basis to highlight these activities.

#### 4. RISK ANALYSIS:

As per the Bequest agreement, clauses 7.1 and 7.2 define the repercussions, should the City not meet the mandate of the Bequest.

7.1 Event of Default An "Event of Default" constitutes any one or more of the following:  
a Party becomes bankrupt or insolvent or takes the benefit of any statute for bankrupt or insolvent debtors or makes any proposal, assignment or arrangement with its creditors, or any steps are taken or proceedings commenced by any person for the dissolution, winding-up or other termination of a Party's existence or the liquidation of its assets;  
a trustee, receiver, receiver/manager, or a person acting in a similar capacity is appointed with respect to the business or assets of the Estate, but not including the appointment of an Estate Trustee;  
a Party makes an assignment or other transfer of rights under this Agreement other than in accordance with the provisions of this Agreement, or as may be mutually agreed;  
a Party fails to make the payment(s) required pursuant to Article 3 of this Agreement; or  
a Party fails to observe or perform any of the terms, covenants or conditions of this Agreement and such failure to observe or perform is not remedied within 45 days of written notice of such failure.

7.2 Estate Remedies If an Event of Default occurs by the City, then, without prejudice to any other rights which it has pursuant to this Agreement, the Estate shall have the right to (a) suspend payments of Estate Funds until such time as the City remedies the Event of Default; or (b) terminate this Agreement and in such case, the Estate shall have no obligation to pay any further sums to the City whether in equity or otherwise. Furthermore, the City shall pay to the Estate all damages, costs and expenses (including all legal fees and costs on a complete indemnity basis) incurred by the Estate in enforcing the terms of this Agreement, or with respect to any matter or thing which is the obligation of the City under this Agreement.

#### 5. FINANCIAL MATTERS:

The City is obligated through the legal agreement between the City of Windsor and the Estate of Louis Lawrence Odette to spend the money agreed upon to promote the Sculpture Garden both locally to residents and internationally.


The City has received the first of five annual installments of \$50,000 from the Estate of L. Odette relating to 2012. Matching funds from the City totalling \$250,000 for the full five year period (2012-2016) were approved in the 2012 Capital budget. Total revenues to date within the Capital Project account (#7129008) are \$300,000.

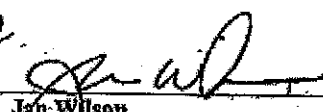
**6. CONSULTATIONS:**


Discussions were held with several cultural activists and artists within the Windsor community as to the possible types of activities that could take place within the Windsor Sculpture Park.


**7. CONCLUSION:**

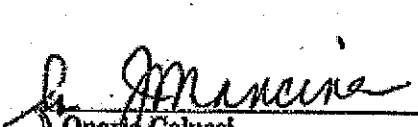
The Windsor Sculpture Garden plays a role within Council's strategic priorities relating to Cultural Capital, Downtown Revitalization and the Affordable and Attractive City stream as well as Windsor's Community Strategic Plan through the streams of Capitalize on Our Strengths, Invest in Quality Living, Create Complete Neighbourhoods, Value Art, Celebrate Diversity and Improve our Environment.

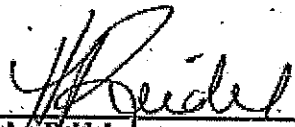
  
Galby Masterson  
Manager of Cultural Affairs

  
Jan Wilson  
Executive Director, Recreation and Culture

  
Jelena Payne  
Community Development and Health  
Commissioner and Corporate Leader Social  
Development, Health, Recreation and Culture

  
George Wilki  
City Solicitor and Corporate Leader  
Economic Development and Public Safety

  
Onorio Colucci  
Chief Financial Officer/City Treasurer  
and Corporate Leader Finance and  
Technology

  
Helga Reidel  
Chief Administrative Officer

cfm

**APPENDICES:**

**DEPARTMENTS/OTHERS CONSULTED:**  
Name:  
Phone #: 519 ext.

**NOTIFICATION :**

Name	Address	Email Address	Telephone	FAX

## Windsor Sculpture Park – Summary of Activities 2015

An overview of the activities engaged by the Windsor Sculpture Park's new Program Development Supervisor and the Cultural Affairs Department for January 2015 – December 2015 with anticipated plans and goals for the final year of the Bequest in 2016.

Month	Activity	Partners	Outcome
March	March Break : Cultural Creations	Sandwich Teen Action Group, Bloomfield House	Inspired by the pieces in the park, local artists led visual art workshops for drop-in youth from ages 8-15.
	International Day of Happiness	City of Windsor Communications Dept.	Featured Sculpture: "Dancing Bear" by Pauta Saita curriculum activity highlighted,
April	Earth Day	City of Windsor Environmental Advisory Committee	Public presentation promoting the new curriculum activities, Our Space.
May	Jane's Walk: Sculpture Selfie	Arts Council of Windsor & Region, WEtech Alliance, Yknot Windsor-Essex, EyesOnWindsor, UofW EpiCentre	May 1-3, the Cultural Affairs Dept. promoted and engaged various cultural organizations/ individuals to explore the City, share stories about the community through free, citizen-led walking tours. Participants were encouraged to use social media and use the hashtag: #JanesWalkSculptureSelfie
	Windsor's 123 <sup>rd</sup> Birthday/Mayor's Walk		New this year, cultural programming and animation featuring local dancers and musical performances.
June	Points of Interest	Our Space Program Art Gallery of Windsor	8 week program developed by visual artists, Jude Abu Zanieh and Lindsay Whalen featuring a workbook accompanying developed curriculum, a postcard feature and activities inspired by individual pieces. 160+ participants
	Train of Thought	Our Space Program	June 13- Hosted by the Arts Council of Windsor & Region; community picnic lunch to welcome visiting artists, tour the park.
July	Drum Circle	Our Space Program Bloomfield House	The openness and interactive nature of the drum circle encouraged families and visitor returns week after week to dance, and learn about the drums.
	Karma Yoga By The Water	Our Space Program	Held every Wednesday night for 8 weeks - hosts provide a one-hour yoga session by the river accompanied by musical guests and performances.
	Tour De Sketch	Our Space Program	July 11 - Artist, Owen Swain hosted a public bike-led tour highlighting areas to sketch scenes.
	Metis Nation: Summer Cultural Exchange	Our Space Program Metis Nation of Ontario	July 19-21 Youth from the Metis Cultural Exchange program host games, beading, embroidery &

	Program		jigging.
August	Yoga + Drum Circle	Our Space Program Actively Engaging Female Leaders	August 7 - additional outdoor yoga event instructed by Mary Farrell from Blossoming Lotus Yoga Studio open to females of all ages. Created to encourage females of all ages to get out and get active in a safe and non-judgemental atmosphere with a drum circle accompaniment for multi-disciplinary engagement.
	Dance Like A Chicken Day	City of Windsor Communications Dept.	Featured Sculpture: Chicken & The Egg – Social Media campaign to do the "Chicken Dance"
	Elephant Washing	City of Windsor Parks Dept, YMCA of Windsor- Essex, Adventure Bay	August 21 – The public was invited to learn how to properly maintain one of Windsor's favourite sculptures. Featured Sculpture: Tembo
	StoryMobile: Tale of the Town	ACWR, FixtPoint Theatre	Aug. 26 – engaging local artists, youth dancers and acoustic performances for the showcase of Tale of the Town in Windsor. The Tale of a Town will tour across the Canada, gathering downtown stories in small towns and big cities alike, and creating performance installations in the capital city of each province and territory. This national venture will culminate in a multi-platform celebration of the country's main street culture, in commemoration of Canada's 150th anniversary in 2017.
September	Tour De Sketch	Our Space Program ACWR Culture Days Ontario	Sept 26 – Back by popular demand - local artist, Owen Swain hosts a public bike-led tour of the City with highlighted areas to sketch scenes
	Ford City Heritage Festival	Ford City Renewal, Ford City BIA, ACWR Culture Days Ontario	Sept 26 - Clay-based creations , inspired by the Sculpture Park and facilitated by local artists
	Lunar Eclipse Viewing	Our Space Program Royal Astronomical Society of Canada Culture Days Ontario	Sept 27 –Hobbyist and members of the RASC will bring their telescopes, binoculars or just their eyeballs and enthusiasm to help the visiting public learn about the sky and some of the features of the moon.



**w.a.v.e.s 2014**

On Friday Sept 26 and Saturday Sept 27, 2014 from 4 PM - 11PM, w.a.v.e.s. festival (Windsor's Artists, Visions, Energies & Sculptures) festival connected communities through waves of art, culture and technology, as part of Culture Days 2014. An open call for participation resulted in the creation of new work and interactivities by over 20 artists and organizations on the theme of waves of energy, light, movement and sound. A full summary of this festival is detailed in the attached document.

**Curriculum Development Update**

In 2014, we successfully launched curriculum for JK/SK to grade 8 featuring cross-curricular activities for 10 sculpture pieces, now available online for downloading. This upcoming year, we will develop lesson plans for grade 9 to 12 and continue outreach to local school boards to promote trips to the park and in-class activities.

**Measurables and Partnership Feedback Summary**

<u>Distribution</u>	<u>Reach</u>	
City of Windsor YouTube Videos Total Video Views: 481	<b>Videos:</b> <ul style="list-style-type: none"> <li>• <a href="#">w.a.v.e.s. is Coming to Windsor</a> (208 views)</li> <li>• <a href="#">Art Cart Provides Guided Tours Along the Riverfront</a> (123 views)</li> <li>• <a href="#">Parks Montage</a> (150 views)</li> </ul>	
Cultural Affairs Flickr Photos Total Photo Views: 433	<b>Albums:</b> <ul style="list-style-type: none"> <li>• <a href="#">w.a.v.e.s.</a> - 314 photos (417 views)</li> <li>• <a href="#">Our Space</a> - 16 photos (8 views)</li> <li>• <a href="#">Windsor Sculpture Park</a> - 11 photos (8 views)</li> </ul>	
Arts Council Windsor & Region	Email circulation of activities & opportunities from April–November to 600 e-subscribers. Art in the Park (August 2014) outreach and distribution to 100/150 attendees.	
Tourism Windsor Essex Pelee Island	Canada Wide Science Fair – promotional material distributed to attendees. w.a.v.e.s. Promotional material distributed to kiosks and community festival attendees.	
Downtown Windsor Business Association	Eblast circulation to 5,000+ subscribers for information on events in the Sculpture Park.	
Webch Alliance	Circulation of activities and opportunities for Social Media Day & w.a.v.e.s to: 2021 e-subscribers, 2834 Twitter Followers, 560 Facebook Fans, & 98 Instagram Followers.	
<u>Month</u>	<u>Description</u>	<u>Reach</u>
January 2014	Cultural Affairs E-Blast <a href="#">Link to webpage</a>	654
February 2014	Cultural Affairs E-Blast <a href="#">Link to webpage</a>	654
March 2014	Cultural Affairs E-Blast <a href="#">Link to webpage</a>	690

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Date	Title	Source
March 2014	Cultural Affairs E-Blast Extra - Link to webpage	676
May 2014	Cultural Affairs E-Blast - Link to webpage	674
June 2014	Cultural Affairs E-Blast - Link to webpage	683
June 2014	Cultural Affairs E-Blast - Link to webpage	680
June 2014	Cultural Affairs E-Blast Extra - Link to webpage	687
June 2014	Gardens West Website - Images + Listing	N/A
July 2014	Cultural Affairs E-Blast - Link to webpage	684
July 2014	Summer Rock Cards - Images + Listing	10,000
July 2014	Lake Erie Living - Ad + Listing	100,000
September 2014	Cultural Affairs E-Blast - Link to webpage	680
September 2014	Cultural Affairs E-Blast - Link to webpage	685
September 2014	Waves Festival Programme	5,000
September 2014	Cultural Affairs E-Blast Extra - Link to webpage	676
October 2014	Lake Erie Living - Ad + Listing	100,000
October 2014	Cultural Affairs E-Blast - Link to webpage	674
November 2014	Cultural Affairs E-Blast - Link to webpage	672
December 2014	Cultural Affairs E-Blast - Link to webpage	674

**Media Development**

Date	Title	Source
March 2014	Windsor Star sculpture Park showdown	The Windsor Star
March 16 2014	Windsor's outdoor sculptures worth millions	Windsor Star
March 17 2014	City's public art valued at \$4.5M	Windsor Star
April 22 2014	Art matters: Windsor sculpture Park	The Hub
April 23 2014	Catch the waves: of Windsor's latest art festival	The Urbanite
May 16 2014	Waterfront Art Con'tours return	Windsor Star
May 16 2014	Waterfront Art Con'tours return	Windsor Star
May 16 2014	Discovering More About Windsor's Riverfront	Blackburn News
May 16 2014	Butterfly sculpture unveiled to commemorate survivors of brain injury	Windsor Star
May 25 2014	New waterfront sculpture commemorates brain injury victims	Windsor Star
June 4 2014	New Piece Added to Windsor Sculpture Park	Windsor Star
June 6 2014	Art Festival seeks to make waves on waterfront	Windsor Star
June 6 2014	New local festival connects arts, culture and technology	Windsor Star
June 6 2014	Best of Windsor Sculpture Park a waterfront gem	Windsor Star
October 2014		Windsor Star

**2015 Proposed Activities**

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Activity	Projected Time Frame	Description	Partners
360 Website Photography	On-going	Currently capturing all seasons for release in 2015.	Suede Productions
Our Space 2014	On-going	Providing a grassroots outlet for residents and visitors to engage and enhance public space.	ACWR Local School Boards UofW St. Clair College
Curriculum	On-going	Outreach and promotion of developed curriculum activities for JK/SK to gr. 8.	Local School Boards
Summer Camp Programming	On-going January - August	Development of activity sheets for outreach and presentations to develop new and current connections to promote field trips by local day camps and summer-related activities.	ACWR Community Centre Camps St. Clair College
Community-Led Tours	March - November	Coordinated with the Cultural Affairs Dept. to provide opportunities for themed tours by topic via community leaders, historians and urbanists.	Hackforge Ellis Digital UofW St. Clair College
Collaborative Tours	April - December	Work with existing tour operators to provide culture and heritage information via a train the trainer workshop.	Detroit Riverfront Conservatory City Cyclery Windsor River Cruises Diamond Jacks YKnot WindsorEssex
Downtown Windsor Farmer's Market Picnic	June - October	Summer Series for interactive activities or exhibits in a variety of mediums hosted by artists each week.	DWBIA ACWR Windsor Printmakers Forum
<b>Commemorative Days</b>			
International Happiness Day	March 20	Social Media invitation to mimic The Dancing Bear	CoW Comm Dept.
National Youth Awareness Week	May 1-7	Cultural Creations by local youth will showcase art pieces developed through curriculum activities.	ACWR Yknot Windsor-Essex Local School Boards
Culture Days 2015	Sept 26-28	Community-led activities and tours.	ACWR
Dance Like A Chicken Day	August 16	Community call to share videos of "Chicken Dance."	CoW Comm Dept.
Elephant Appreciation Day	Sept. 22	Social Media Sculpture Spotlight: Tembo.	CoW Comm Dept.

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