

REPORT NO. 364 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE
of its meeting held February 3, 2016

Present: Councillor Ed Sleiman, Chair
Councillor Paul Borrelli
Councillor Rino Bortolin
Councillor John Elliott

Absent: Councillor Jo-Anne Gignac

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Bortolin, seconded by Councillor Elliott,
THAT the minutes of the Seniors Advisory Committee meeting held
September 2, 2015 **BE RECEIVED** for information.
Carried.

Clerk's Note: The minutes of the Seniors Advisory Committee meeting held
September 2, 2015 are **attached** as background information.

SCM 32/2015

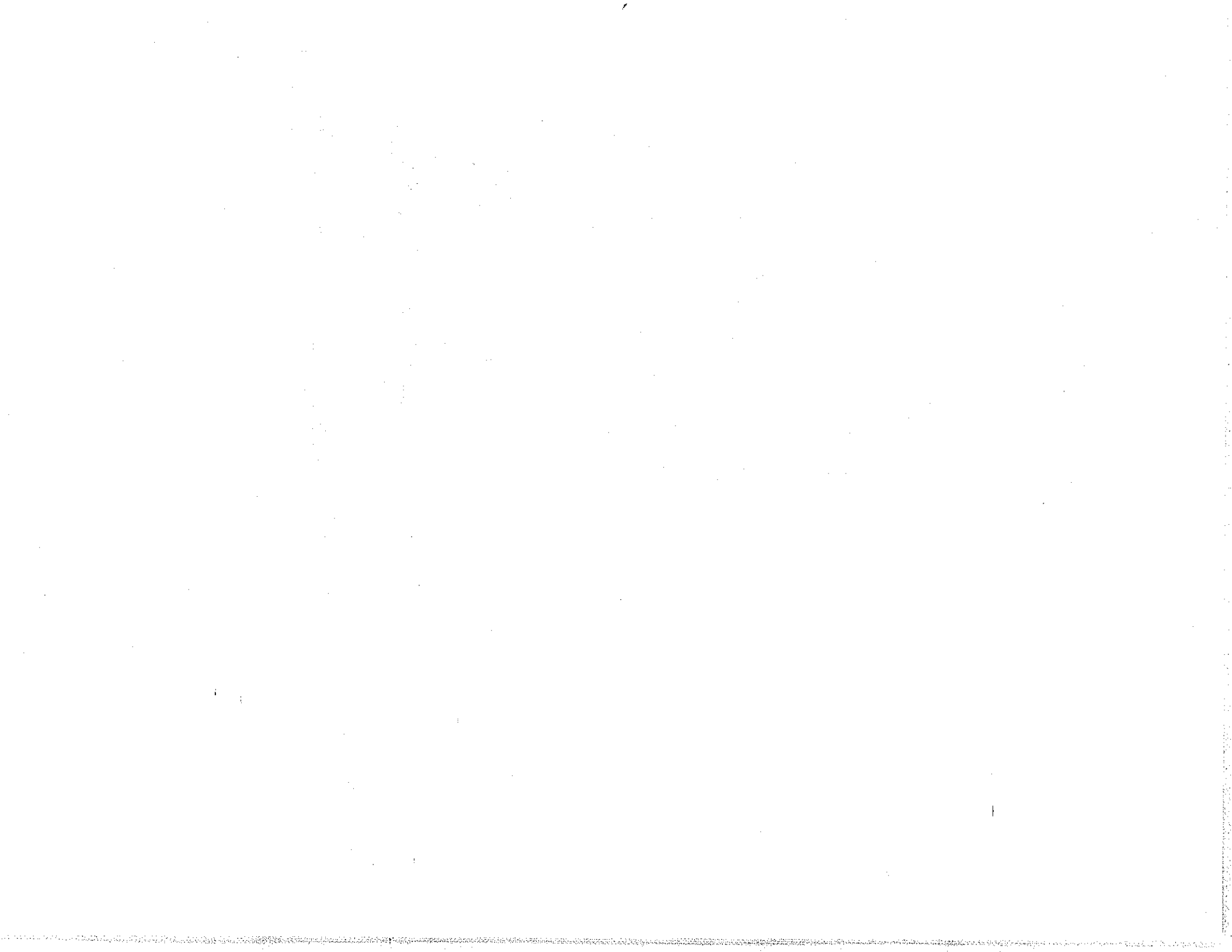


CHAIRPERSON



SUPERVISOR OF COUNCIL SERVICES

| NOTIFICATION: | | | | |
|---------------|---------|---------------|-----------|-----|
| Name | Address | Email Address | Telephone | FAX |
| | | | | |



KK/
Windsor, Ontario September 2, 2015

A meeting of the **Seniors Advisory Committee** is held this day commencing at 9:30 o'clock a.m. in the Board Room, 1266 McDougall, there being present the following members:

Sally Bennett Olczak, Chairperson
Councillor Ed Sleiman
Karen Demers
Larry Duffield
Alex Gyemi
Joyce Nixon
Celia Southward
Jeannette Ware-Mikhael
Richard Woodall

Also present are the following resource personnel:

Pam Labute, Manager, Leisure Outreach
Janice Koval, Accessibility & Diversity Librarian, Windsor Public Library
Karen Kadour, Committee Coordinator

1. CALL TO ORDER

The Chairperson calls the meeting to order at 9:35 o'clock a.m. and the Committee considers the Agenda being Schedule "A" attached hereto, matters which are dealt with as follows:

2. ADDITIONS TO THE AGENDA

Moved by R. Woodall, seconded by C. Southward,
That Rule 3.3 (c) of the Procedure By-law 98-2011 be waived to add the following addition to the Agenda:

- 5.4 Invoice from the Windsor Public Library in the amount of \$148. for the Domain Renewal and Hosting Fees for 'windsorseniors.com'
Carried.

3. DECLARATIONS OF CONFLICT

None disclosed.

4. MINUTES

Moved by Councillor Sleiman, seconded by A. Gyemi,

That the minutes of the Seniors Advisory Committee at its meeting held June 10, 2015

BE ADOPTED as presented.

Carried.

5. BUSINESS ITEMS

5.1 SAC Mandate and Terms of Reference

A line-by-line review of the SAC Mandate and the Terms of Reference is conducted and some minor amendments are suggested.

Moved by J. Ware-Mikhael, seconded by K. Demers,

That the "Draft Revised Mandate and Terms of Reference – September 2015 for the Seniors Advisory Committee" **BE FORWARDED** to City Council for approval.

Carried.

5.2 Appointment of SAC Members to other Advisory Committees

The members provide preferences to sit as non-voting members on other Advisory Committees of Council. The Committee Coordinator to provide notification of upcoming meetings to allow the members to attend and view the proceedings.

5.3 SAC 2016 Operating Budget

The 2015 Operating Budget for the Seniors Advisory Committee is \$4,000. City Council has directed Advisory Committees of Council may request their current budget for 2016.

C. Southward suggests printing Age Friendly Windsor booklets and SAC pamphlets to provide as handouts, the funding of which to be derived from the 2015 operating budget.

Moved by J. Nixon, seconded by C. Southward,

That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$3,000 for costs associated with the Age Friendly Project including printing costs, marketing, and promotional activities.

Carried.

It is generally agreed the 2016 drivers for SAC are the following:

- Age Friendly Network
- City Council's 20 Year Vision

- SAC Mandate

5.4 Invoice from the Windsor Public Library for Domain Renewal/Hosting Fees

Moved by C. Southward, seconded by L. Duffield,

That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$148. payable to the Windsor Public Library for the Domain Renewal and Hosting Fees for 'windsorseniors.com'.

Carried.

6. SUBCOMMITTEE REPORTS

(a) Advocacy

L. Duffield distributes the "SAC Advocacy Report – Quarterly Meeting September 2, 2015 and the "SAC Advocacy Report – AGEISM – Changing Role of Seniors in Our Communities – A Seniors Month Public Forum, June 18, 2015, Caboto Club" attached respectively as Appendix "A" and "B".

The following members volunteer to sit on the Advocacy Subcommittee – L. Duffield, (Chair of the Subcommittee), A. Gyemi and R. Woodall.

(b) Communications and Promotions

The following members volunteer to sit on the Communications and Promotions Subcommittee – the Chairperson, J. Nixon and R. Woodall.

(c) Policies and Procedures

It is generally agreed the Policies and Procedures Subcommittee be disbanded as the subcommittee has been inactive for several years.

(d) Age Friendly Windsor Project

The following members volunteer to sit on the Age Friendly Windsor Project –J. Nixon, K. Demers, C. Southward (Chair of the Subcommittee), L. Duffield and J. Ware-Mikhael (Vice Chair of the Subcommittee).

The Chair notes she is an ex-officio for all the subcommittees. She requests the Chairs of the subcommittees submit their respective "goals" to the Committee Coordinator prior to the December 2, 2015 meeting.

The Chair indicates there is a need for a "communications calendar" that will provide public awareness of SAC events.

7. DATE OF NEXT MEETING

The next meeting will be held on Wednesday, December 2, 2015 at 9:30 o'clock a.m. in the Town of Walkerville Meeting Room, 3rd floor, City Hall.

8. ADJOURNMENT

There being no further business, the meeting is adjourned at 11:45 o'clock a.m.

CHAIR

COMMITTEE COORDINATOR

AGENDA
and Schedule "A" to the minutes of the meeting of the
SENIORS ADVISORY COMMITTEE
Wednesday, September 2, 2015
at 9:30 a.m.
Board Room
1266 McDougall, Public Works Building

1. **CALL TO ORDER**

2. **DECLARATION OF CONFLICT**

3. **MINUTES**

Adoption of the minutes of the Committee meeting held on June 10, 2015 (*attached*).

City Council at its meeting held August 4, 2015 adopted Report No. 315 (M320-2015) relating to increasing the frequency of SAC meetings – (*attached for information purposes*)

4. **BUSINESS ITEMS**

4.1 **SAC Mandate and Terms of Reference**

The "Draft" SAC Mandate and Terms of Reference – *attached*. A line-by-line review of the SAC Mandate and Terms of Reference will be undertaken at this meeting. Please review the Mandate prior to the meeting and be prepared to provide input.

4.2 **Appointment of SAC Members to other Advisory Committees**

A list of Advisory Committees of Council – *attached*.

4.3 **SAC 2016 Operating Budget**

Letter from the Chief Administrative Officer dated July 29, 2015 – *attached*.
Discussion relating to the 2016 Operating Budget.

The 2015 SAC Operating Budget submission is *attached* as background information.

5. **REPORTS**

5.1 **Sub-Committee Reports:**

Discussion regarding the continuation of the subcommittees and members to determine what subcommittees they would like to sit on and to appoint a Chair for the respective subcommittee.

- (a) Advocacy
- (b) Communications and Promotions
- (c) Age Friendly Windsor Project

6. **DATE OF NEXT MEETING**

7. **ADJOURNMENT**

SAC Advocacy Report
Quarterly Meeting September 2, 2015.

An earlier 'Advocacy Report' on the Ageism Forum June 18 was distributed and is attached again for convenience.

Two other future events which likewise involve matters of interest to seniors as per our TOR and which have attracted some engagement by SAC members are:

"Dying With Dignity : A Community Conversation" is being arranged at the Caboto Club on Wednesday September 16 from 6 – 8 pm. ESC LHIN is a silent partner and essentially fully funding the event. The primary lead partner is CARP Windsor Essex Chapter. Others promoting the event include LAF and ElderCollege. SAC would be welcomed to set up an information table display at no charge.

"United Nations International Day of Elder Persons and National Seniors Day" Thursday October 1 on City Hall Square from 130 – 4 pm. SAC as in the previous two years wrote in April to Mayor Dilkens to request his participation and to have issued a related Proclamation. The latter was done and the former was last week agreed but then August 31 declined. This event has been organized in a partnership with a number of seniors organizations including the Workers Retirees Council which is providing most of the funding and CARP Windsor Essex Chapter. Significantly, this will be the 25th anniversary of the UN Elder Persons Day. The ceremony involves the raising of a UN adopted commemorative flag. SAC would be welcome to have at no cost an info display.

Larry Duffield,
Advocacy – SAC.

SAC Advocacy Report
"AGEISM – Changing Role of Seniors in Our Communities"
^ Seniors Month Public Forum.
June 18, 2015.
Caboto Club, Windsor.

In partnership with the UNIFOR Retirees Council, SAC participated in the "Ageism – Changing Role of Seniors in Our Communities" Seniors Month public forum held on Thursday, June 18, from 2 – 4 pm at the Caboto Club in Windsor.

The program and poster flyer for the event are attached.

Background: SAC in an informal monthly meeting on May 13 undertook to possibly do a 'seniors month' event for the dual purpose of increasing SAC's and Seniors Month visibility while fulfilling our mandate to inform and consult with Windsor's seniors. A sub-purpose was to initiate a process to form a "Windsor Seniors Coalition". Having identified partners, financial support, location, and key note speakers a second meeting was convened on May 28 between the key partner, Unifor and SAC, to begin detailed planning. The initial forum subject (Windsor's 20 year strategic plan) and dates (June 22-24) were changed on the advice and availability of Hilary Payne, the initial identified key note speaker who said the former was premature and the latter he was not available. LAF was not available nor had the desired capacity in the identified time frame so on the basis of financial support, Caboto Club availability plus discussion with Councillor Payne the afternoon of June 18 and the aforementioned 'ageism' subject was agreed with Unifor on May 28. On June 3 the Social Development, Health and Culture Standing Committee was advised of the June 18 event. On June 8, Council Services directed Larry Duffield that because procedural protocols had not been followed SAC could not be identified nor could City logos be utilized. Thus, the June 18 event was conducted as a Unifor event with SAC members individually supporting.

Event: Percy Hatfield provided 'greetings' as did Councillor Payne on behalf of Mayor Dilkens. Approximately 100 attended the event to listen to the varied remarks from the five speakers. Unifor paid for the hall and all printing costs while the Caboto Club provided the beverages at no cost. Promotion was primarily word-of-mouth and emailings to the membership lists of Unifor, CARP, ElderCollege plus notices on the CARP web site.

SAC Advocacy Report
"AGEISM – Changing Role of Seniors in Our Communities"
A Seniors Month Public Forum.
June 18, 2015.
Caboto Club, Windsor.

In partnership with the UNIFOR Retirees Council, SAC participated in the "Ageism – Changing Role of Seniors in Our Communities" Seniors Month public forum held on Thursday, June 18, from 2 – 4 pm at the Caboto Club in Windsor.

The program and poster flyer for the event are attached.

Background: SAC in an informal monthly meeting on May 13 undertook to possibly do a 'seniors month' event for the dual purpose of increasing SAC's and Seniors Month visibility while fulfilling our mandate to inform and consult with Windsor's seniors. A sub-purpose was to initiate a process to form a "Windsor Seniors Coalition". Having identified partners, financial support, location, and key note speakers a second meeting was convened on May 28 between the key partner, Unifor and SAC, to begin detailed planning. The initial forum subject (Windsor's 20 year strategic plan) and dates (June 22-24) were changed on the advice and availability of Hilary Payne, the initial identified key note speaker who said the former was premature and the latter he was not available. LAF was not available nor had the desired capacity in the identified time frame so on the basis of financial support, Caboto Club availability plus discussion with Councillor Payne the afternoon of June 18 and the aforementioned 'ageism' subject was agreed with Unifor on May 28. On June 3 the Social Development, Health and Culture Standing Committee was advised of the June 18 event. On June 8, Council Services directed Larry Duffield that because procedural protocols had not been followed SAC could not be identified nor could City logos be utilized. Thus, the June 18 event was conducted as a Unifor event with SAC members individually supporting.

Event: Percy Hatfield provided 'greetings' as did Councillor Payne on behalf of Mayor Dilkens. Approximately 100 attended the event to listen to the varied remarks from the five speakers. Unifor paid for the hall and all printing costs while the Caboto Club provided the beverages at no cost. Promotion was primarily word-of-mouth and emailings to the membership lists of Unifor, CARP, ElderCollege plus notices on the CARP web site.

Some posters were likewise distributed. There were a number of remarks following the speakers, mostly these related to the proscribed Oct 19 Federal election and the outspoken recommendations that seniors interests should be actively advocated to all candidates and their parties – health care, pharmacare, pensions, financial security, elder abuse, care-giver support were among some of the issues identified plus the overall call for a “National Seniors Policy”. Several favourable and supporting comments were expressed on the formation of a “Windsor Seniors Coalition”.

Conclusions: The Forum achieved its two identified purposes: raising the profile of SAC and Seniors Month (in seniors month) and identified interest in the sub-objective of establishing a ‘Windsor Seniors Coalition’. New partners with significant representation in the seniors community were engaged specifically the UNIFOR Retirees Council plus renewing links with the CARP local chapter and ElderCollege. SAC will need to monitor Council’s expressed intent to proceed with a “Windsor 20 Year Strategic Plan” and to consider its level of participation in any public consultations. Regrettably the June 18 date conflicted with a key partner, LAF, and its annual Better Living Show which was upsetting to LAF. Similarly, the conflict with the City’s Council Services on procedural issues was upsetting. The foregoing conclusions provide some issues for SAC’s consideration ‘going forward’.

Respectively,
Larry Duffield, Advocacy Subcommittee,
Windsor SAC.
July 2, 2015.