

REPORT NO. 351 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE
of its meeting held November 4, 2015

Present: Councillor Ed Sleiman, Chair
Councillor Rino Bortolin
Councillor John Elliott
Councillor Jo-Anne Gignac

Regrets: Councillor Paul Borrelli

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Elliott, seconded by Councillor Bortolin,
THAT the report from the Manager of Cultural Affairs regarding the update on the Round 2 of funding of the Arts, Culture and Heritage Fund in 2015 **BE RECEIVED** for information.

Carried.

Clerk's Note: The report of the Manager of Cultural Affairs dated October 27, 2015 entitled "Update on Round 2 of Arts Culture and Heritage Funding in 2015" is attached as background information.

S 12/2015 APR/10206

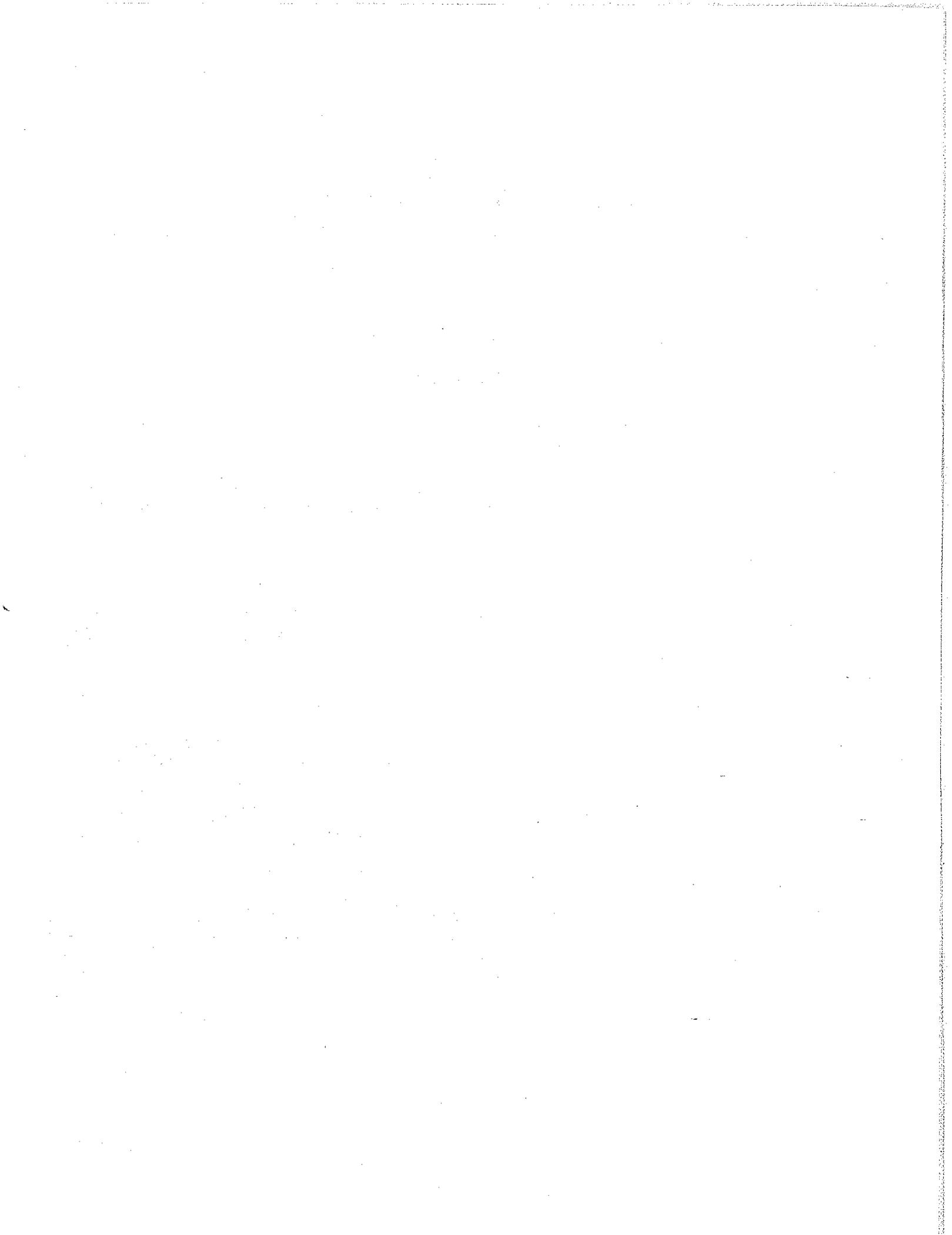


CHAIRPERSON



SUPERVISOR OF COUNCIL SERVICES

NOTIFICATION:				
Name	Address	Email Address	Telephone	FAX





Recreation and Culture

MISSION STATEMENT

"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together"

REPORT #: S 12/2015	Report Date: 10/27/2015
Author's Contact: Cathy Masterson Manager of Cultural Affairs 519-253-2300 ext 2724 cmasterson@citywindsor.ca	Date to Council: November 4, 2015
	Clerk's File #: APR/10206

To: Mayor and Members of City Council

Subject: Update on Round 2 of Arts Culture and Heritage Funding in 2015

RECOMMENDATION:

THAT the report from the Manager of Cultural Affairs regarding the update on the Round 2 of funding of the Arts, Culture and Heritage Fund in 2015 **BE RECEIVED** for information.

EXECUTIVE SUMMARY:

N/A

BACKGROUND:

During the January 19, 2015 Budget Deliberations Council Meeting, Council approved funding for the Arts Cultural Heritage Fund as follows:

B6-2015 That the report of the Manager of Cultural Affairs regarding the Pilot Project of the Arts, Cultural and Heritage Fund dated December 20, 2014 **BE RECEIVED**; and further, that Administration **BE DIRECTED** to continue with the establishment of Culture Arms length funding **grant** program, and that \$55,000 **BE ALLOCATED** towards this.

Carried.

On April 8, 2015, the Social Development and Standing Committee considered a report from the Recreation and Culture Department regarding funding for the Arts Culture and Heritage Fund at the same level as the previous year in the amount of \$87,200 with the

additional \$32,200 coming from the existing budget in the Cultural Affairs division. The following motion was approved:

THAT the report from the Manager of Cultural Affairs outlining the proposed funding of the Arts Culture and Heritage Fund (ACHF) Grant to a total of \$87,200 BE APPROVED.

City Council approved the Standing Committee's motion at its meeting of May 4, 2015 as follows:

M174-2015 That Report No. 288 of the Social Development, Health & Culture Standing Committee of its meeting held April 8, 2015 regarding "Arts Culture and Heritage Fund Operating Budget Options 2015" BE ADOPTED as presented.

The Guidelines for the Arts, Culture and Heritage Fund outlined the process for selecting the jurors as follows "All applications will be assessed by a jury, working with the Cultural Affairs staff. The jury will be comprised of a diverse selection of five (5) people that are arts, culture or heritage professionals. Some have direct experience working with arts, culture and heritage organizations or as individual creators. Others have municipal backgrounds with arts, culture and heritage experience. The ACHF will select jurors who:

- *Have a broad spectrum of knowledge and experience of the creative community;*
- *Have knowledge of the arts, culture and heritage needs of the City of Windsor;*
- *Will provide fair and objective opinions;*
- *Can articulate their opinions and work in a group decision-making environment."*

These jurors diligently completed the evaluation process on all 33 applications received.

DISCUSSION:

The Application forms for the Arts Culture and Heritage Fund were posted on the Cultural Affairs webpage with the grant opening on September 7, 2015 and closing September 25, 2015. There were two public information sessions held discussing eligibility and the application process.

At the close of the application process 33 applications were received requesting funding of \$133,495. If the opportunity to fund all 33 requests were available, the total value of all of the projects would exceed \$266,260 demonstrating how grant funding leverages additional spending on culture within the community. There is \$43,600 available to be distributed in the second round of the Arts, Culture and Heritage Fund.

The jury convened on October 7, 2015 to discuss the application process and the key objectives and priorities of the fund. Each juror had received a complete package of all

33 applications along with the adjudication matrix prior to the meeting. The matrix is attached as Appendix A.

There was a long and involved conversation amongst the jurors to determine the final outcome. The end result was that they awarded a total of 22 individuals and/or organizations funding totalling the available \$43,600.

Below is the list of successful applicants along with a description of the project they submitted for funding. Upon completion of their projects, each applicant is required to submit to the Cultural Affairs office a final report outlining the impact, both financially and within the cultural community of Windsor. All final reports require the recipients to quantify the results of their project in human terms (the number of visitors, CD's sold, attendance, etc), the final budget for the project including revenues earned, copies of promotional materials, and the criteria they used to measure the success of their project in meeting their goals and how they believe the project affected the life of our community.

Additionally, as identified in earlier reports to Council, all of the projects selected are required to identify the City of Windsor as a funder to the project through the display of the City logo on all project materials.

Steven Green: \$3000 - These funds will be used to provide projects to allow youth in the downtown core tell their stories through experiencing arts activities.

Vanessa Shields: \$1000 - Writing of the first 50,000 words of Hangman—Book Two.

Korda Artistic Productions: \$1000 - The Extension-Korda Summer Sessions will place emerging theatre artists in a community theatre and provide mentoring to allow them to operate a summer theatre company.

The Bloomfield House: \$3000 - Art Explosion will provide youth in Sandwich Town the opportunity to participate in arts activities.

Linda Couvillon: \$500 - Writing of an education children's book—The Premie Baby to provide information on the process the baby and the family will go through at the hospital.

Michael Stone: \$1000 - The release of 4 new songs will occur as the "King Leroy" project.

Windsor Classic Chorale: \$650 - The funds will be used to provide workshops to amateur choristers providing an opportunity for them to grow as singers.

Cassandra Richardson: \$2500 - From Africa to the Middle East Drum Project will allow youth to engage with one another in a meaningful and fun way through multi-cultural rhythms.

Kaitlyn Kelly: \$2100 - Funding will allow the production of a new and innovative theatrical work.

Lisa Pike: \$3000 - The funds will be used to create and develop "Policeman's Alley: a Play".

Ian MacGregor Smith: \$1500 - Re-creation of the vocal ensemble "The Spectrum Chorus".

Miranda McDougall: \$3000 - The Found Spaces Theatre Festival aims to utilize 4 venues to develop 20 different performances that will show over a three-day festival.

William Humphrey: \$4000 - The funds will be used to enhance an artist in residency program which will allow participants to train in conception and production of video and film works.

Theodore Bezaire: \$2500 - The "I'm From Windsor" Project will highlight the diverse and talented people that call Windsor home through the development of short videos sharing their views of Windsor.

Windsor Printmaker's Forum: \$3500 - The funds will be used to research, develop and expand multidisciplinary art forms to investigate walking.

Crissi Cochrane: \$1000 - Recordings of several songs that will then be available to the public online, streaming for free.

Mike Hargreaves: \$1000 - Artist fees to provide the opportunity to write, arrange and rehearse new material.

Christie Nelson: \$1750 - The funds will be used connect artists with a community affected by life altering illnesses to co-create works of art that illustrates their life experiences.

Kenneth MacLeod: \$1000 - A collaborative recording project that includes nine original songs and two instrumental tracks. The compositions deal directly with issues, attitudes and attributes that make Windsor a diverse and dynamic community.

Ted Lamont \$1000 - The funds will be used to record new original material.

Windsor Jewish Community Centre: \$2500 - Funding will support the Windsor Jewish Film Festival.

Jennifer Willet: \$3100 - An Algae Organ will be developed which will be taken to festivals throughout the region to engage residents with the BioArt project.

Overall, the jury was excited with the variety of applications received. They had many conversations about the partnership opportunities and the artist growth potential through

the projects submitted. The jury believes the applications showcase interesting and exciting project ideas, across genres, with many partnership opportunities that definitely accomplish the objectives and priorities of the fund.

RISK ANALYSIS:

The Municipal Cultural Master Plan originally recommended that an arm's length commission be established that was a decision-making volunteer body independent of Council and that it would consist of city residents who are familiar with cultural disciplines and cultural organizations in the City.

The Task Force that convened to guide this project to fruition expect there to be a transparent application process in order to have the applications adjudicated without prejudice and therefore supported a jury process that consisted of members of the community nominated for the knowledge and experience that they share with the community.

FINANCIAL MATTERS:

Council approved a budget \$55,000 as part of the 2015 Operating budget process specifically for this initiative, and approved the use of the additional \$32,200 from the existing Cultural Affairs budget account 2950. The first round of funding totaling \$43,600 has already been allocated. This leaves a balance of \$43,600 in grant funding that will be used to fund the second round. Individual grants to be awarded through this project are for a maximum of \$5,000 per grant.

CONSULTATIONS:

N/A

CONCLUSION:

The City of Windsor has made a significant contribution to the cultural fabric of the community.

The grant funding will continue to grow this sector by providing small amounts of funding to make culture happen now. The purpose of this fund— *Investing in the soul of our City by providing financial assistance to locally-developed arts, culture and heritage projects that provide exciting, surprising, and meaningful opportunities to strengthen our creative community*—will have an immediate impact on the cultural community.

PLANNING ACT MATTERS:

N/A

