

**REPORT NO. 338 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE**
of its meeting held October 7, 2015

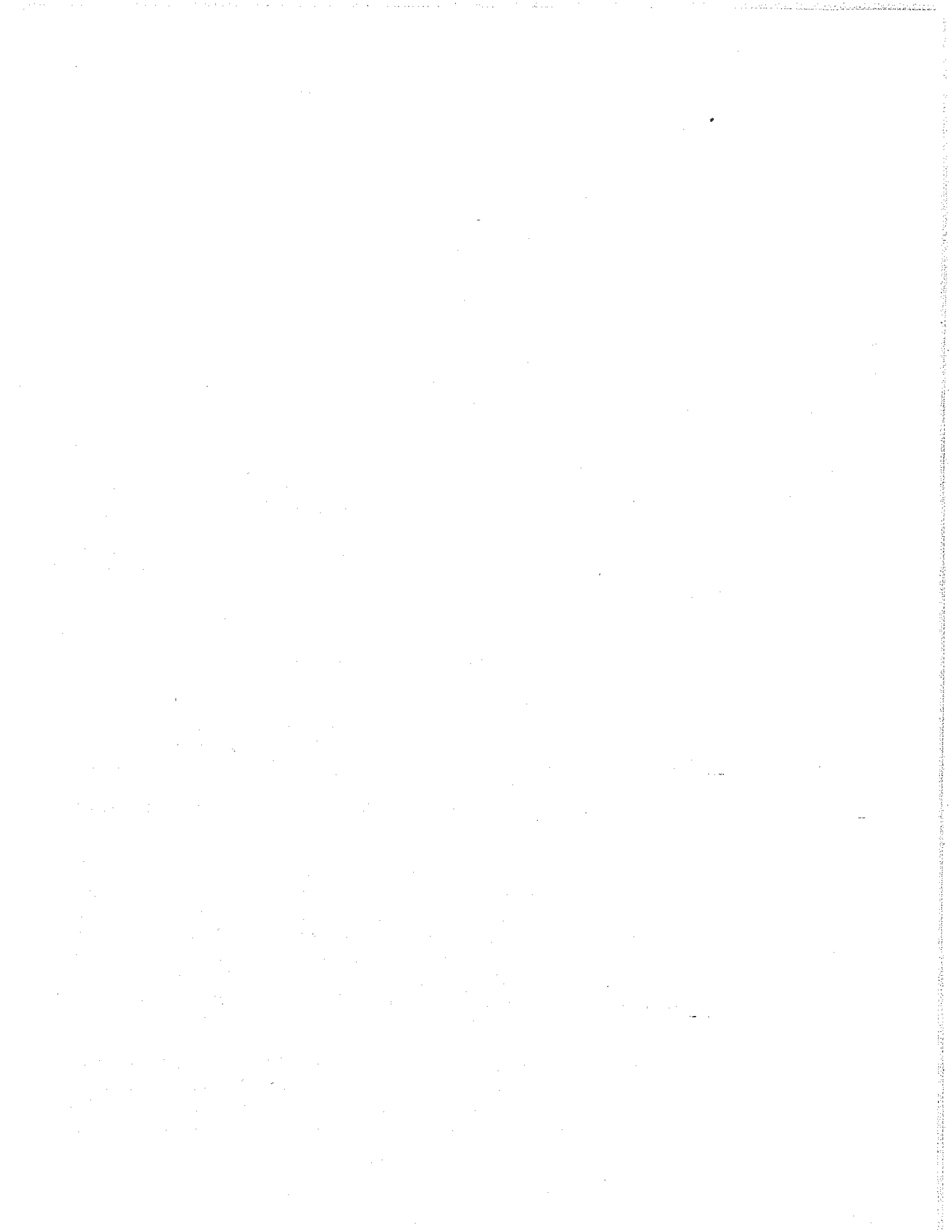
Present: Councillor Ed Sleiman, Chair
Councillor Paul Borrelli
Councillor Rino Bortolin
Councillor Jo-Anne Gignac

Regrets: Councillor John Elliott

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Gignac, seconded by Councillor Borrelli

- a) THAT Council **ENDORSE** the City of Windsor, as the Community Entity and Service Manager for Windsor and Essex County to participate in the Homelessness Partnering Strategy Point in Time Count and the Canadian Alliance to End Homelessness 20,000 Homes Campaign Registry Week; and
- b) THAT the Chief Administrative Officer and City Clerk or their authorized designates **BE AUTHORIZED** to:
- i. execute and submit applications and related submissions and amendments to secure funding related to the Homelessness Partnering Strategy and any subsequent programs, program extensions, provided they are in a form satisfactory to the City Solicitor, satisfactory in financial content to the City Treasurer, and in technical content to the Executive Director of Housing and Children's Services; and
 - ii. execute the Funding Agreements and any related amendments and extensions between the City of Windsor as the Community Entity for the Homelessness Partnering Strategy including any current or subsequent programs and program extensions and Employment and Social Development Canada, provided that the Funding Agreements and any related amendments and extensions are in a form satisfactory to the City Solicitor, satisfactory in financial content to the City Treasurer, and in technical content to the Executive Director of Housing and Children's Services; and
 - iii. execute the Mid-Year dialogue, annual work plan, signing officers form and any other documents required by Employment and Social Development Canada to remain in compliance with mandatory reporting requirements under the Homelessness Partnering Strategy provided they are in a form satisfactory to the



City Solicitor, satisfactory in financial content to the City Treasurer, and in technical content to the Executive Director of Housing and Children's Services; and

- c) THAT the Community Development and Health Commissioner or their authorized designate **BE AUTHORIZED** to enter into an agreement to participate in the Canadian Alliance to End Homelessness 20,000 Homes Campaign; and
- d) THAT as the Community Entity for the Homelessness Partnering Strategy, the Community Development and Health Commissioner or their authorized designate **BE AUTHORIZED** to execute, sign, amend, and terminate agreements with Purchase of Service agencies on behalf of the City provided such agreements and documents comply with the governing program requirements and are in a form satisfactory to the City Solicitor; satisfactory in financial content to the City Treasurer and satisfactory in technical content to the Executive Director of Housing and Children's Services; and
- e) THAT the Executive Director of Housing and Children's Services or their authorized designate **BE AUTHORIZED** to execute and submit to Employment and Social Development Canada any required claims, Forecast of Project Expenditure (FPE), Activity Reports and any other such forms as required by Employment and Social Development Canada; and
- f) THAT the Executive Director of Housing and Children's Services or their authorized designate **BE AUTHORIZED** to acquire resources and partner to deliver the Homelessness Partnering Strategy and any affiliated programs, at a cost not to exceed the federal funds provided by Employment and Social Development Canada under the Homelessness Partnering Strategy or any amounts allocated to the programs in the approved City budget in each respective year.

Carried.

Liveline #17953, SS/4274

Clerk's Note: The administrative report authored by the Coordinator of Housing Administration and Development dated September 11, 2015 entitled "*Homelessness Partnering Strategy Point in Time Count and the Canadian Alliance to End Homelessness 20,000 Homes Campaign Registry Week*" is **attached** as background information.

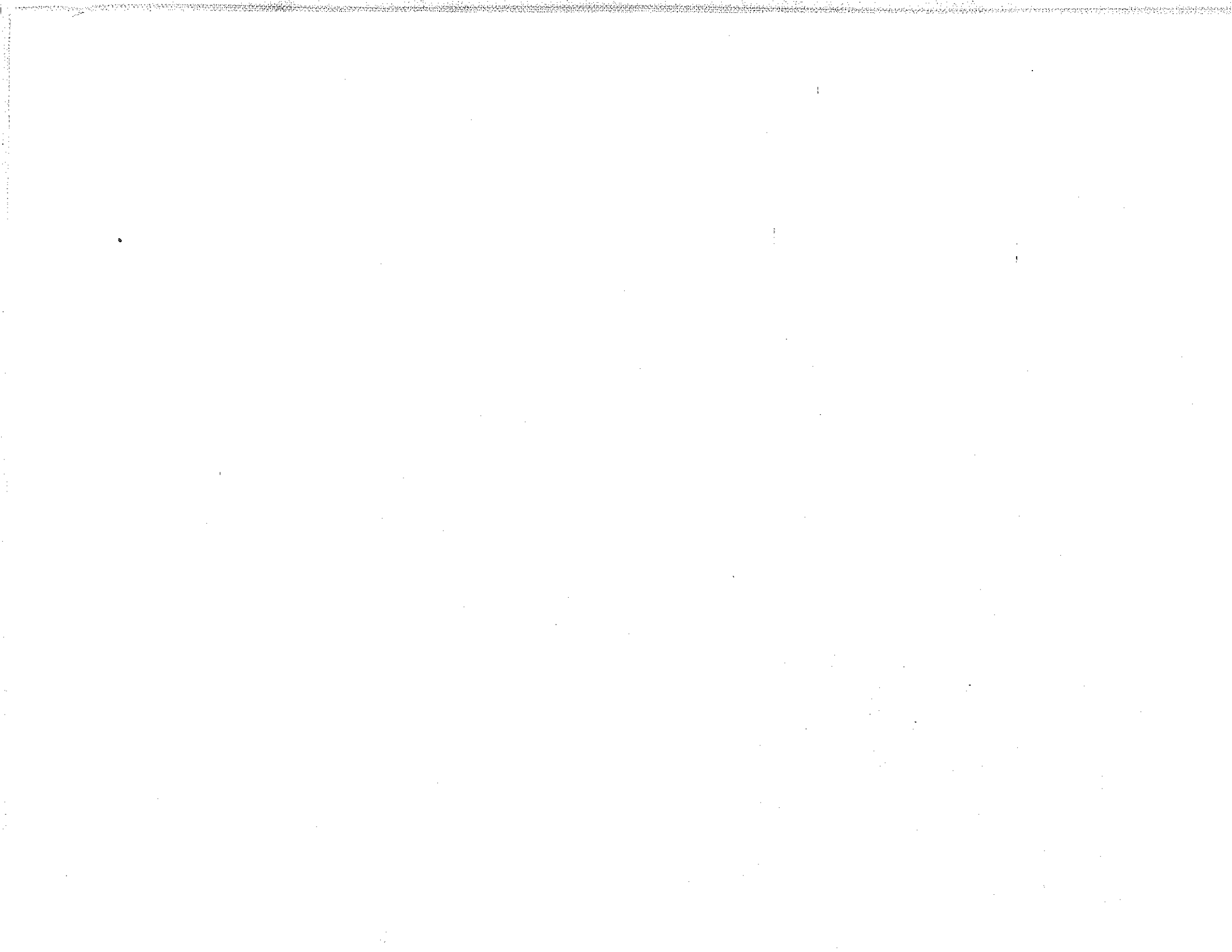
Ed. Gleima

CHAIRPERSON

[Signature]

SUPERVISOR OF COUNCIL SERVICES

NOTIFICATION:				
Name	Address	Email Address	Telephone	FAX
See notification in report				



THE CORPORATION OF THE CITY OF WINDSOR
Social Development, Health and Culture Standing Committee-
Administrative Report



MISSION STATEMENT:

"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."

LiveLink REPORT #: 17953 SS/4274	Report Date: September 11, 2015
Author's Name: Kelly Goz	Date to Standing Committee: October 7, 2015
Author's Phone: 519 255-5200 ext. 5362	Classification #:
Author's E-mail: kgoz@citywindsor.ca	

To: Social Development, Health and Culture Standing Committee

Subject: Homelessness Partnering Strategy Point in Time Count and the Canadian Alliance to End Homelessness 20,000 Homes Campaign Registry Week

1. RECOMMENDATION: City Wide: X Ward(s): _____

a) THAT Council **ENDORSE** the City of Windsor, as the Community Entity and Service Manager for Windsor and Essex County to participate in the Homelessness Partnering Strategy Point in Time Count and the Canadian Alliance to End Homelessness 20,000 Homes Campaign Registry Week; and

b) THAT the Chief Administrative Officer and City Clerk or their authorized designates **BE AUTHORIZED** to:

- i. execute and submit applications and related submissions and amendments to secure funding related to the Homelessness Partnering Strategy and any subsequent programs, program extensions, provided they are in a form satisfactory to the City Solicitor, satisfactory in financial content to the City Treasurer, and in technical content to the Executive Director of Housing and Children's Services; and
- ii. execute the Funding Agreements and any related amendments and extensions between the City of Windsor as the Community Entity for the Homelessness Partnering Strategy including any current or subsequent programs and program extensions and Employment and Social Development Canada, provided that the Funding Agreements and any related amendments and extensions are in a form satisfactory to the City Solicitor, satisfactory in financial content to the City Treasurer, and in technical content to the Executive Director of Housing and Children's Services; and
- iii. execute the Mid-Year dialogue, annual work plan, signing officers form and any other documents required by Employment and Social Development Canada



to remain in compliance with mandatory reporting requirements under the Homelessness Partnering Strategy provided they are in a form satisfactory to the City Solicitor, satisfactory in financial content to the City Treasurer, and in technical content to the Executive Director of Housing and Children's Services; and

- c) THAT the Community Development and Health Commissioner or their authorized designate **BE AUTHORIZED** to enter into an agreement to participate in the Canadian Alliance to End Homelessness 20,000 Homes Campaign; and
- d) THAT as the Community Entity for the Homelessness Partnering Strategy, the Community Development and Health Commissioner or their authorized designate **BE AUTHORIZED** to execute, sign, amend, and terminate agreements with Purchase of Service agencies on behalf of the City provided such agreements and documents comply with the governing program requirements and are in a form satisfactory to the City Solicitor; satisfactory in financial content to the City Treasurer and satisfactory in technical content to the Executive Director of Housing and Children's Services; and
- e) THAT the Executive Director of Housing and Children's Services or their authorized designate **BE AUTHORIZED** to execute and submit to Employment and Social Development Canada any required claims, Forecast of Project Expenditure (FPE), Activity Reports and any other such forms as required by Employment and Social Development Canada; and
- f) THAT the Executive Director of Housing and Children's Services or their authorized designate **BE AUTHORIZED** to acquire resources and partner to deliver the Homelessness Partnering Strategy and any affiliated programs, at a cost not to exceed the federal funds provided by Employment and Social Development Canada under the Homelessness Partnering Strategy or any amounts allocated to the programs in the approved City budget in each respective year.

EXECUTIVE SUMMARY:

N/A

2. BACKGROUND:

Homelessness Partnering Strategy

The federally funded Homelessness Partnering Strategy (HPS) took effect on April 1, 2007, and has been renewed twice since the funding was first announced. In March 2013, Canada's Economic Action Plan endorsed a third renewal of HPS using a "Housing First" approach. This current round of funding is for a five year period which began April 1, 2014 to March 31, 2019. Communities have been allocated annual funding at the same level awarded in previous years.

HPS is a community-based program that relies on communities to determine their own needs and to develop appropriate projects. The HPS delivery model is comprised of a Community Advisory Board (CAB) and a Community Entity (CE).

The CAB is the local organizing committee responsible for setting direction for addressing

homelessness in the community, completing a Community Plan and recommending a CE to Canada. The Homeless Coalition of Windsor Essex County acts as the CAB for Windsor – Essex County.

The designated CE for HPS is the City of Windsor. The City of Windsor as a CE is responsible for the implementation of a community plan, in whole or in part. All requests for funding must go through the CE, who is responsible for: publishing Calls for Proposals; approving projects recommended by the CAB; contracting and monitoring all agreements they hold with third-party service providers; reporting on its activities and disbursements; data and information collection and sharing; and reporting on the results and outcomes for these agreements. The City of Windsor has acted as the CE since 2007 under council approval (Council Report # 16891, Council Resolution #246/2013).

HPS is federally funded through Employment and Social Development Canada (ESDC). It is a community-based program aimed at preventing and reducing homelessness by providing direct support and funding to 61 designated communities across Canada. HPS programs take a Housing First approach with a focus on the chronic and episodic homeless population. HPS funded projects in Windsor Essex will enhance the services and supports partially funded under the Community Homelessness Prevention Initiative (CHPI) as both programs have a focus on a Housing First approach (Council Report #17682, Council Resolution M203-2015).

Point in Time Count

In July 2015, Employment and Social Development Canada (ESDC) invited the City of Windsor to participate in the first Homelessness Partnering Strategy Coordinated Point-in-Time (PiT) Count. The City is eligible to receive \$41,000.00 in additional funding to plan and conduct the PiT Count. The funding limit was based on population and the Designated Community Homelessness Partnering Strategy allocation which is currently \$340,236 annually for 2014-2019 (CAO Report #3181). The Application for Funding was submitted to Employment and Social Development Canada on August 14, 2015. A determination regarding approval has not been received at the time of writing this report. In the event that the funds are not approved by ESDC Housing Services will not be able to proceed with the Point in Time Count at this time.

Canadian Alliance to End Homelessness – 20,000 Homes Campaign

The Canadian Alliance to End Homelessness' 20,000 Homes Campaign is an example of a sector related activity that would enhance the data collected in collaboration with the HPS Point-in-Time Count.

The campaign has been put into a Canadian context and inspired by the successful 100,000 Homes Campaign in the United States. The campaign is defined as “a national movement of communities working together to permanently house 20,000 of Canada’s most vulnerable homeless people by July 1, 2018”. Waterloo, Hamilton and Ottawa were the first Canadian cities to participate in this campaign and their Registry Weeks have been valuable in understanding the complex needs and barriers facing homeless individuals and families in their communities as well as to assist in informing future planning and prioritization of service delivery for the region.

The Homeless Coalition of Windsor Essex County has endorsed participation in the 20,000 Homes Campaign Registry Week in conjunction with the PiT Count.

3. DISCUSSION:

In July 2015 Employment and Social Development Canada released Applications for Funding relating to a nationally coordinated Homelessness Partnering Strategy Point-in-Time Count. Several cities across Canada have been conducting periodic Point-in-Time Counts for more than a decade, using different methodologies in order to obtain an understanding of homelessness for their communities. HPS believes that if communities across Canada were to use a similar methodology and conduct a Point-in-Time Count around the same time of the year, a national picture of homelessness could emerge creating a benchmark against progress in reducing homelessness that can be followed over time. Current homelessness data for many communities relies solely on shelter statistics; however this does not include "unsheltered" homelessness that occurs outside of shelter stays.

The core population that is focused on in the Homelessness Partnering Strategy is an approach that includes people who are experiencing sheltered and unsheltered homelessness. For the purposes of this effort, the following definitions have been prescribed by Employment and Social Development Canada:

Unsheltered homelessness: includes people who are sleeping in places unfit for human habitation, including the following locations: streets, alleys, parks and other public locations, transit stations, abandoned buildings, vehicles, ravines and other outdoor locations where people experiencing homelessness are known to sleep; and

Sheltered homelessness: includes people sleeping in the following locations: emergency shelters (general and specific to men, women, youth, etc) extreme weather shelters, Violence Against Women (VAW) shelters, and transitional housing. It may include people who receive hotel/motel vouchers in lieu of shelter beds. It does not include people in Housing First programs or in social or subsidized housing.

The methodology and core questions have also been, at a minimum, prescribed by Employment and Social Development Canada however the City of Windsor along with other communities are taking the opportunity to combine the HPS Point-in-Time Count with a 20,000 Homes Campaign Registry Week to have a fulsome understanding of the complexities faced through homelessness. These complexities include but are not limited to: demographics (gender, age, Aboriginal status, immigrant, veteran), health status, source of income, chronicity of homelessness, acuity level, service use, safety and risk, socialization and daily function, and legal and criminal justice involvement. The information will be collected by surveying individuals and families through the use of the Vulnerability Index – Service Prioritization Decision Assistance Tool (VI-SPDAT) which our community has previously adopted for the Housing First model as a method of triaging for support services and coordinated access into the Windsor Essex Housing Connections program.

Where the Point-in-Time Count occurs over the course of 5-6 hours in one night, Registry Week can occur over a period of days. The benefit in conducting both over the period is to be able to include those in hidden homelessness who may not be captured on the evening of the Point-in-Time Count. Also due to the vastness of the region, completion of both the PiTC and Registry

Week will allow for all areas of the City and County to be surveyed. The results and final report will be made available through a community debrief and will be posted on the City of Windsor website. At a later date a determination, by administration, in consultation with the community, of when to engage in future Point-in-Time Counts will need to occur based on evidence and best practices.

In order to successfully complete both the Point-in Time Count and Registry Week, Employment and Social Development Canada has advised Housing Services that they will present information to communities on how to best combine the two. Housing Services intends to work closely with the Homeless Coalition of Windsor Essex's Community Advisory Board and the Homeless Coalition Community Developer in order to build the need capacity in our community to conduct future counts, where warranted. Housing Services also understands the importance of benchmark data in these initiatives' and as result will work through the procurement process on acquiring a consultant with the necessary experience to operationalize and complete this initial count.

At the time of writing it is not clear on whether Employment and Social Development Canada intends on entering into a new agreement with the City of Windsor specific to the Point in Time Count, or if they will amend the current HPS contract with an increase to the annual funding by the approved amount related specifically to the Point in Time Count. Clarification on this has been requested to Employment and Social Development Canada by Housing Services.

Additionally for those communities wishing to participate per the funding requirements, the Point in Time Count must be conducted nationally within the first 60 days of 2016. This timeline currently aligns with the National Alliance to End Homelessness Point in Time Counts conducted in the United States. By completing a national count in Canada during the same time will allow an understanding of homelessness at a much larger level. The City of Windsor anticipates that the Point in Time Count will be conducted in Windsor Essex mid to late February 2016 in order to comply with the requirements and estimated timelines known at the time of writing.

The attached Appendix "A" is the Canadian Alliance to End Homelessness' 20,000 Homes Campaign Community Agreement. This agreement outlines the commitment of communities to adopt the principles of the campaign; conduct a 20,000 Homes Registry Week; use of a common assessment tool to assist with prioritizing housing and supports; and coordination of local communication efforts and messaging with the 20,000 Homes Campaign. Although there is no funding attached to this initiative and no municipal contribution required, participation in the 20,000 Homes Campaign is a natural extension of the work currently being completed in Windsor Essex and conducting the Registry Week simultaneously with the HPS Point in Time Count will allow for enhancements in both data and data collection to occur in the community.

4. RISK ANALYSIS:

Resource Risks: None identified.

Timing Risks: None identified.

Cross-Corporate Impact Risks: There are no impacts on other departments. It is considered low impact and unlikely to occur.

Community Impact Risks: By not completing the Point in Time Count will be a lost opportunity to gain benchmark data to have an increased understanding of homelessness in our community.

Financial Impact Risks: The financial risk is associated with Service Providers breaches in contract. The financial risk is rare to unlikely to occur and the consequences would be low as Service Provider funding would be reduced, discontinued or suspended until compliance was achieved. Administration would review service provider outcomes and funding allocations.

5. FINANCIAL MATTERS:

The application for funding of \$41,000 was submitted to ESDC on August 14, 2015. A determination regarding approval has not been received at the time of writing this report. As noted above should the funding not be received this initiative will not proceed.

There is no required municipal contribution to this program.

6. CONSULTATIONS:


Community Advisory Board; Brian Hryhochuk, Senior Development Officer, Employment and Social Development Canada.

7. CONCLUSION:


The Point in Time Count and the 20,000 Homes Campaign will allow the community to gain a better understanding of the breadth and depth of homelessness in Windsor and Essex County and to support the seventh goal of the 10 Year Housing and Homelessness Plan, which is Implementation, Monitoring, Reporting, Evaluation and Continuous Improvement. The 20,000 Homes Campaign allows communities to better understand their homeless population outside of the traditional emergency housing supports that are available while at the same time gaining a better understanding of the needs of people who are experiencing homelessness. Participation in both the Point in Time Count and 20,000 Homes Campaign will allow the City of Windsor as the Community Entity and Service Manager to achieve this.



Kelly Goz
Coordinator, Housing Administration and
Development



Debbie Cercone
Executive Director, Housing & Children's
Services



Jelena Payne
Community Development and Health
Commissioner



Shelby Askin-Hager
City Solicitor



Onorio Colucci
City Treasurer



Valerie Critchley
City Clerk



Helga Reidel
Chief Administrative Officer

KG:kk

**APPENDIX A: Canadian Alliance to End Homelessness 20,000 Homes Campaign
Community Agreement**

DEPARTMENTS/OTHERS CONSULTED:
Name: Nancy Jaekel, Financial Planning Admin
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NOTIFICATION :			
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20,000 Homes Campaign Community Agreement

The 20,000 Homes Campaign is a national movement of communities working together to permanently house 20,000 of Canada's most vulnerable homeless people by July 1, 2018.

The campaign is led by the Canadian Alliance to End Homelessness. It is free to join and the campaign team will assist all communities who join in implementing the six core elements of the campaign.

This agreement outlines the expectations of campaign communities and the support the 20,000 Homes national campaign team will provide.

Campaign principles

We believe homelessness is a national emergency requiring urgent and immediate action. The time has come to stop managing homelessness, and start ending it. We are dedicating ourselves to taking action. These core principles guide our campaign:

Housing First: permanent, safe, appropriate and affordable housing with the support necessary to sustain it, happens first and fast. We believe housing is a right for all Canadians.

Knowing who's out there: every homeless person is known by name because someone has deliberately gone out onto the streets, into shelters and wherever necessary to find them, assess their needs and meet them where they are at.

Tracking our progress: Local teams and the national campaign will use regularly collected, person-specific data to accurately track progress toward our goal. We will be transparent in our progress through good times and bad.

Improving local systems: we will seek to build coordinated housing and support systems that are simple to navigate, while targeting resources quickly and efficiently to the people who need it the most.

Resolutely focused on our mission: we are not interested in who gets credit or who gets blame. We are only interested in achieving our objective and ending homelessness.

Taking action: we favour action over perfection and will find a way to meet our objectives, despite the challenges that will come.

By joining the 20,000 Homes Campaign communities are agreeing to these shared principles.

Most vulnerable

The 20,000 Homes Campaign aims to permanently house our most vulnerable homeless neighbours. For the purposes of the campaign, 'most vulnerable' refers specifically to homeless individuals who are assessed as having high acuity (having complex needs and at risk of death from homelessness) and/or those who are chronic or episodically homeless. We are not targeting those who would be considered transitionally homeless (lower acuity and likely to resolve their own homelessness, with little assistance).

Agreement

Joining the 20,000 Campaign is a major undertaking for any community. The CAEH and our national campaign team is committed to your success and helping communities every step of the way.

The 20,000 Homes Campaign team will work with you as:

- a *coach* to help you meet your goals in a way that makes sense in your community and will connect you to training and technical assistance on solutions that work;
- a *champion* to amplify local results and collective impact;
- a *problem-solver* to learn and improve as we go; and importantly,
- an *advocate*, to push for government investment that advances an end to homelessness in Canada.

There are six core elements of the 20,000 Homes Campaign. The campaign team will assist all communities in implementing these elements in a way that makes sense for each community.

1. **Knowing every homeless person by name and understanding each person's needs and preferences.**

We cannot solve a problem without knowing its scope. We cannot solve a person's homelessness until we know his or her needs and meet each person where they are at.

20,000 Homes Campaign commitments:

- ✓ 20,000 Homes Campaign will train and support communities in conducting Registry Weeks as coordinated outreach and triage assessment process to develop actionable data on every person experiencing homelessness. Our training will equip you to recruit, train and employ volunteers and stakeholders outside of formal homelessness-serving systems. 20,000 Homes will provide a common assessment tool and a simple database to analyze the results.

- ✓ 20,000 Homes Campaign will support communities to align the Registry Week process and information with national Point-in-Time counts if requested. It's important to note that the campaign is not interested in enumerating homelessness, our focus is ending it. The Registry Week process is first and foremost a housing intervention. The process however, can be used in support of PIT counts and we will help communities minimize duplication in effort.
- ✓ The 20,000 Homes Campaign will provide a communications toolkit to support communities with activities connected to the Registry Week and our national advocacy efforts

Community commitments:

- We will complete at least one Registry Week and we will engage volunteers who want to contribute to implementing a registry week and taking forward action: neighbours, people with lived experience, local businesses, housing and service providers, faith-based groups and government agencies
- We commit to using a common assessment tool and we agree to prioritize housing and support for homeless people with the most acute needs first. We will keep and update a list of people who are homeless in our community, listing them by name. We will list people by name and prioritize the most vulnerable for housing first.
- We commit to taking urgent and immediate action to house and support the people we survey including setting time bound targets for housing people identified through the registry week process.
- We commit to coordinating local communication efforts and messaging with the 20,000 Homes Campaign.

2. Implementing Housing First in a way that makes sense for each community.

The campaign's primary objective is to find permanent, safe, appropriate and affordable housing for 20,000 of Canada's most vulnerable homeless people ensuring they have the support necessary to sustain it. We want to get people into housing first and fast.

Housing First includes a core set of principles and a can include a range of different housing interventions.

20,000 Homes Campaign commitments:

- ✓ The 20,000 Homes Campaign will assist communities with implementing Housing First as well as teaching communities how their existing services and housing can be transformed to Housing First.
- ✓ Through our national campaign team and partners in the field, we will provide communities with the coaching, training and technical assistance required to successfully implement Housing First programs. Wherever possible training will be provided free of charge. If this isn't possible the training will be provided on a cost recovery basis. We will explain any costs associated with training well in advance.
- ✓ With each community, we will set clear goals in monthly, quarterly or other short-cycle increments so that support is responsive and learning is constant.
- ✓ The campaign will create and support the development of a national community of practice to facilitate problem solving and learning among campaign communities.
- ✓ The campaign will host regular webcasts and/or conference calls to provide training and technical assistance.

Community commitments:

- We are committed to Housing First and agree to the four core principles of the Housing First philosophy:
 - consumer choice and self-determination in all housing and support services;
 - provide direct access to permanent housing with the support necessary to sustain it;
 - housing is a Human Right and is not conditional on sobriety or program participation;
 - social inclusion, self-sufficiency and improved quality of life and health to the greatest extent possible is the ultimate objective of housing and support services
- We are committed to implementing Housing First as a philosophy and a practice in a way that makes sense in our community, understanding that Housing First programs can take different forms depending on the unique characteristics of each community and the needs of our homeless neighbours. We will work with the 20,000 Homes Campaign to move our most vulnerable homeless neighbours rapidly into permanent affordable housing with the supports to sustain it.

- We agree to work toward achieving the best possible housing outcomes using evidence based best practices in Housing First program delivery. We will benchmark our Housing First program outcomes against our peers and evidence based standards and strive for continuous improvement.
- We will not apply assumptions about housing readiness or screen people out for housing assistance.
- We will work proactively with the 20,000 Homes Campaign to examine our processes and performance, to remove barriers, and to build on what is working to create a culture of continuous improvement.

3. Using data to track progress and to make decisions to improve a community's homeless programs and the system as a whole.

The campaign goal to house 20,000 people in three years is intentionally time-bound, concrete and measurable. To keep our movement honest, accurate and continuously improving the campaign will include a user-friendly but rigorous data collection, analysis and reporting process.

20,000 Homes Campaign commitments:

- ✓ The campaign will provide a free, user-friendly database and tools to analyze results of Registry Weeks and track and report housing placements. These tools are not designed to replace or replicate local databases. The campaign will support communities in developing customized dashboards, reporting tools and templates.
- ✓ The campaign will work with communities to set monthly housing placement targets. The campaign will roll up data to provide regular local, provincial and national progress reports that track progress towards the Campaign goal, celebrate key milestones, and capture aggregate data on vulnerable people experiencing homelessness.
- ✓ The campaign will specifically track and report on youth and Aboriginal homelessness as assessed through registry weeks in order to expose and begin to resolve these critical issues.
- ✓ The campaign will specifically track and report public system use by vulnerable homeless people in order to advocate for public policy changes and funding in support of ending homelessness.

- ✓ The 20,000 Homes Campaign will work to align the data collection and reporting of the Campaign with existing and emerging information systems.
- ✓ The 20,000 Homes Campaign will make all aggregate data and progress reports publicly available.
- ✓ All information collected by the campaign will be collected in accordance with local, provincial and federal privacy legislation and our campaign privacy policy. The campaign will not collect, store or disclose identifiable individual personal information.

Community commitments:

- We agree to share anonymous individual assessment survey results to allow for a local, provincial and national analysis of homelessness in Canada.
- We agree to report our monthly housing placement directly to the campaign.
- We commit to using common definitions and measurements.
- We agree to have our aggregate (i.e., not client-level) monthly housing placement data and aggregate survey assessment data shared publicly on the campaign website.
- We agree to adhere by all relevant local, provincial and national privacy legislation and the 20,000 Homes Campaign privacy policy.

4. Improving housing placement and working toward building a coordinated local homelessness system of care focused on ending homelessness

We are asking communities participating in the 20,000 Homes Campaign to undertake a community self-assessment to support improved housing placement rates and to begin the process of streamlining community processes toward the development of a coordinated homelessness system of care.

20,000 Homes Campaign commitments:

- ✓ The 20,000 Homes Campaign will provide a community self-assessment tool designed to walk communities through their progress and needs in key competencies critical to ending homelessness. The tool is set up as a workbook that enables you to gauge your community's status in meeting the essential elements of system planning in a housing first context. Elements include assessment, outreach, prioritization, housing placement

and retention, coordinated systems delivery, and information and performance management. The community self-assessment tool will be available in fall 2015.

- ✓ The 20,000 Homes Campaign will analyze the self-assessment results with communities and identify opportunities for systems and process improvements. Where requested, we will work with communities to support the development of local homeless system plans.
- ✓ The 20,000 Homes Campaign will aggregate national findings from the community self-assessments to inform advocacy, training & technical assistance activities and peer exchange efforts.

Community commitments:

- We agree to undertake the community self-assessment as a basis for building on our assets and defining our gaps in precise and actionable terms.
- We will not get stuck on what we do not have – scarcity. We will unpack and apply the resources we have – our abundance - to house people while educating and informing decision-makers on practical investments and policy changes they can make to support our work.
- We agree to work with the campaign toward the development of a coordinated system of care focused on ending homelessness in our community.

5. Learning from other communities across Canada.

Every community has something they can teach other communities and things they can learn from others. Rather than working in relative isolation, the campaign will provide multiple avenues for sharing best practices and developing new solutions together.

20,000 Homes Campaign commitments:

- ✓ The 20,000 Homes Campaign will host and animate a national learning platform – including online, video, face-to-face gatherings and through the CAEH national conference on ending homelessness - where participating Campaign communities will pose sticky questions, provide materials, test innovations, and celebrate and support each other.

Community commitments:

- We're in! We will willingly give away our tested ideas and smart tools, enthusiastically support our peers in solving sticky problems and will happily 'steal' ideas and practices that support our work.

6. Providing a united voice at a national and provincial level to secure the housing and resources necessary to end homelessness in Canada.

Communities can become part of a grassroots non-partisan advocacy effort to build public and political support for ending homelessness

20,000 Homes Campaign commitments:

- ✓ The 20,000 Homes Campaign will develop an adaptive national housing advocacy strategy focused on re-engaging federal and provincial governments in meaningful investments in affordable housing and supports focused on ending homelessness.
- ✓ Any advocacy effort will be non-partisan, respectful and constructive.
- ✓ The campaign will specifically track and report on youth and Aboriginal homelessness as assessed through registry weeks in order to expose and begin to resolve these critical issues.
- ✓ The campaign will specifically track and report public system use by vulnerable homeless people in order to advocate for public policy changes and funding in support of ending homelessness.
- ✓ The 20,000 Homes Campaign will provide a communications toolkit and support communities with activities connected to the Registry Week and our national advocacy efforts.

Community commitments:

- We will help spread the word about the 20,000 Homes Campaign and are proud to acknowledge our participation in it.
- We commit to coordinating local communication efforts and messaging with the 20,000 Homes Campaign.
- We agree to share anonymous individual assessment survey results to allow for a local, provincial and national analysis of homelessness in Canada.

- We agree to have our aggregate (i.e., not client-level) monthly housing placement data and aggregate survey assessment data shared publicly on the campaign website.

Last but not least...together:

- ✓ We will celebrate achievements
- ✓ We are not interested in assigning credit or blame
- ✓ We will favour action over perfection.
- ✓ We know that what we are doing is full of joy – we will laugh and create a fun, welcoming movement.
- ✓ We are resolutely focused on our mission. We will find a way to meet our objective despite the challenges that will come.