

Windsor, Ontario, July 20, 2015

REPORT NO. 308 of the
**SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE**
of its meeting held July 8, 2015

Present:

Councillor Ed Sleiman, Chair
Councillor Paul Borrelli
Councillor Rino Bortolin
Councillor John Elliott
Councillor Jo-Anne Gignac

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Bortolin, seconded by Councillor Gignac,

THAT the request from the Downtown Windsor Business Improvement Association (DWBIA) to stage the first "Fiesta Latina Windsor" in downtown Windsor, and for a Temporary Road Closure of Ouellette Avenue between Riverside Drive and Park Street; University Avenue East and West between Freedom Way and Pelissier Street; and Victoria Avenue between Chatham Street West and University Avenue West between 3:00 p.m. August 14, 2015 and 11.59 p.m. August 16, 2015 **BE APPROVED**; and further

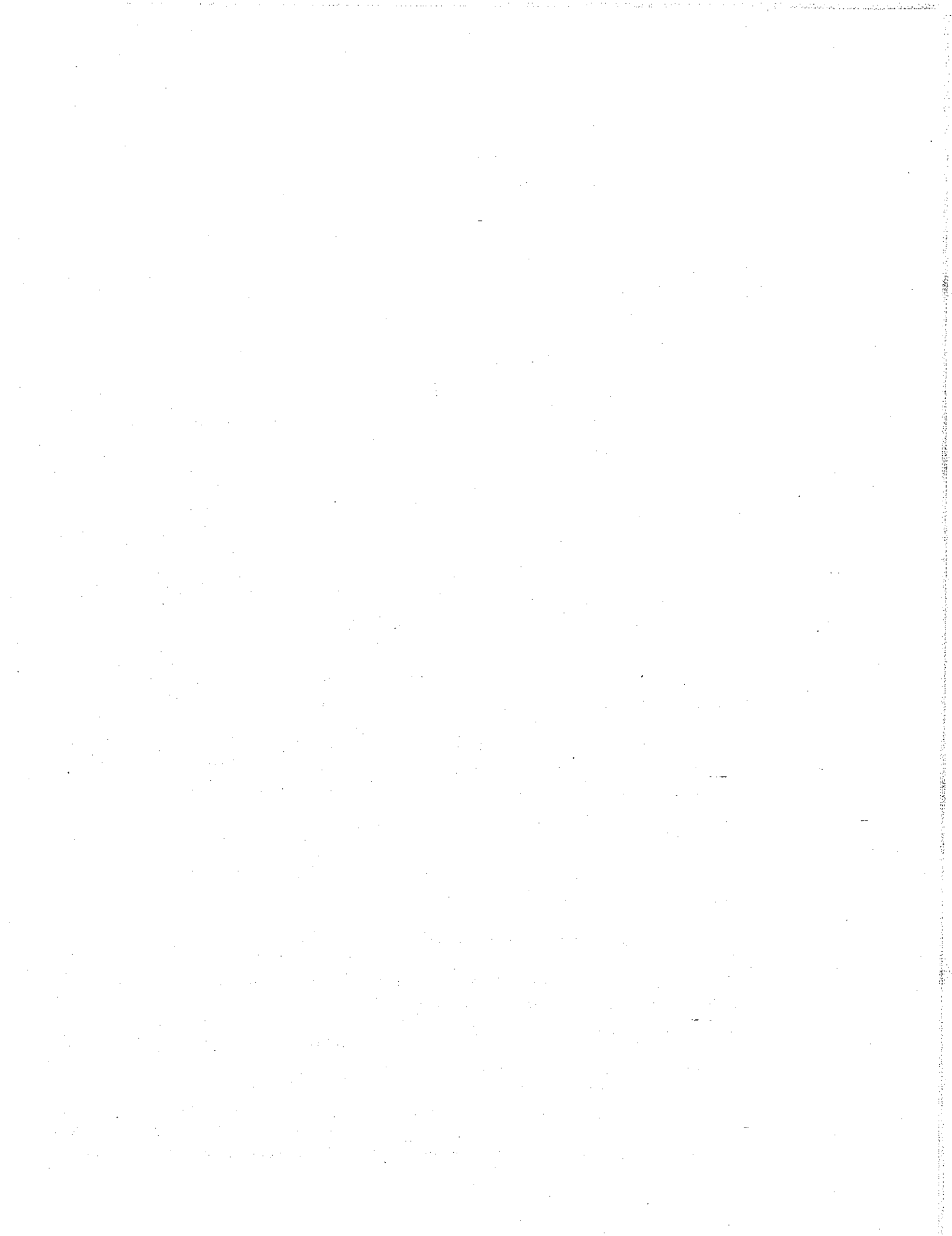
THAT the temporary Road Closure of Chatham Street East and West between Goyeau Street Parking Garage entrance and Dougall Avenue; Ferry Street between Chatham Street West and Pitt Street West; Pitt Street East and West between Ferry Street and the egress of the Parking Garage at Goyeau Street; and Pelissier Street between University Avenue West and Chatham Street West between the hours of 5:00 p.m. on August 14, 2015 and 11.59 p.m. on August 16, 2015 **BE APPROVED**; and further

THAT the temporary Road Closure of Ouellette Avenue between Riverside Drive and Pitt Street between the hours of 9:00 a.m. – 12:00 p.m. noon on Friday, August 7, 2015 to host the Fiesta Latina Windsor Kick Off News Conference subject to the standard Special Events Terms and Conditions **BE APPROVED**; and further

THAT provisions of Schedule H1 to Business Licensing By-Law 395-2004 **BE WAIVED** for the duration of the special event providing that The Downtown Windsor Business Improvement Association provide the License Commissioner a list of all vendors with their contact information; and further

THAT the Temporary Road Closure be subject to the following terms and conditions as requested by Windsor Police Services:

- The DWBIA is responsible for the secure erection/fastening of "no parking" signs and traffic signs along the entire route of the road closure; this will include the "bagging" of parking meters and where controlled by



signage, posting of signs on posts, poles and existing signs inclusive of marked handicapped zones. Erection of all signs shall not commence earlier than 7:00 p.m. on August 13, 2015. The DWBIA will remove all erected signage at the conclusion of the event along the entire road closure **BE APPROVED**; and further


THAT the Chief Administrative Officer and City Clerk SIGN a letter of non-objection to the Alcohol and Gaming Commission of Ontario (AGCO) regarding the event organizer's and/or participants AGCO applications(s) for service of liquor sales for the above event **BE APPROVED** subject to the terms and conditions of the Special Event Agreement.

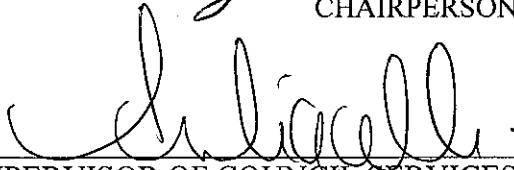
Carried.

Councillor Elliott was absent at the time the vote was taken.

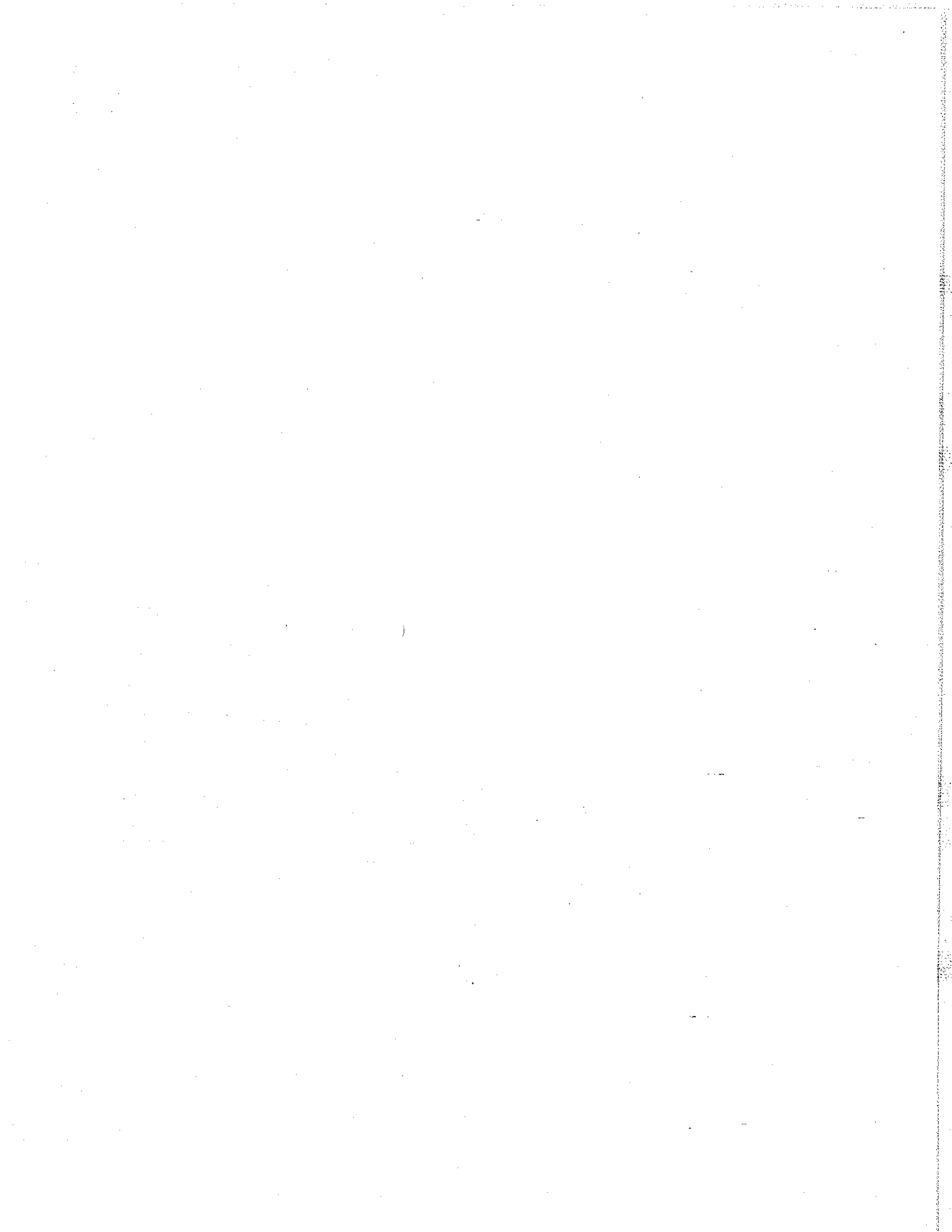
Liveline #17787 SR/12253

Clerk's Note: The administrative report authored by the Coordinator of Special Events dated June 18, 2015 entitled "*Downtown Windsor Business Improvement Association (DWBIA) Fiesta Latina Windsor*" is **attached** as background information.


CHAIRPERSON


SUPERVISOR OF COUNCIL SERVICES

NOTIFICATION :				
Name	Address	Email Address	Telephone	FAX
Debi Croucher		debi@indabamarketing.com		
Mike Holdsworth		mnholdsworth@gmail.com		
SERT				



**THE CORPORATION OF THE CITY OF WINDSOR
Social Development, Health and Culture Standing Committee-
Administrative Report**



MISSION STATEMENT:

"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."

LiveLink REPORT #: 17787 SR/12253	Report Date: June 18, 2015
Author's Name: Michael Taylor	Date to Standing Committee: July 8, 2015
Author's Phone: 519 253-2300 ext. 2716	Classification #:
Author's E-mail: mtaylor@citywindsor.ca	

To: Social Development, Health and Culture Standing Committee

**Subject: Downtown Windsor Business Improvement Association (DWBIA)
Fiesta Latina Windsor**

1. RECOMMENDATION:

P&R 15-105
City Wide: _____ Ward(s): **3**

THAT the request from the Downtown Windsor Business Improvement Association (DWBIA) to stage the first "Fiesta Latina Windsor" in downtown Windsor, and for a Temporary Road Closure of Ouellette Avenue between Riverside Drive and Park Street; University Avenue East and West between Freedom Way and Pelissier Street; and Victoria Avenue between Chatham Street West and University Avenue West between 3:00 p.m. August 14, 2015 and 11.59 p.m. August 16, 2015 **BE APPROVED**; and further

THAT the temporary Road Closure of Chatham Street East and West between Goyeau Street Parking Garage entrance and Dougall Avenue; Ferry Street between Chatham Street West and Pitt Street West; Pitt Street East and West between Ferry Street and the egress of the Parking Garage at Goyeau Street; and Pelissier Street between University Avenue West and Chatham Street West between the hours of 5:00 p.m. on August 14, 2015 and 11.59 p.m. on August 16, 2015 **BE APPROVED**; and further

THAT the temporary Road Closure of Ouellette Avenue between Riverside Drive and Pitt Street between the hours of 9:00 a.m. – 12:00 p.m. noon on Friday, August 7, 2015 to host the Fiesta Latina Windsor Kick Off News Conference subject to the standard Special Events Terms and Conditions **BE APPROVED**; and further

THAT provisions of Schedule H1 to Business Licensing By-Law 395-2004 **BE WAIVED** for the duration of the special event providing that The Downtown Windsor Business Improvement Association provide the License Commissioner a list of all vendors with their contact information; and further

THAT the Temporary Road Closure be subject to the following terms and conditions as requested by Windsor Police Services:

- The DWBIA is responsible for the secure erection/fastening of "no parking" signs and traffic signs along the entire route of the road closure; this will include the "bagging" of parking meters and where controlled by signage, posting of signs on posts, poles and existing signs inclusive of marked handicapped zones. Erection of all signs shall not commence earlier than 7:00 p.m. on August 13, 2015. The DWBIA will remove all erected signage at the conclusion of the event along the entire road closure **BE APPROVED**; and further

THAT the Chief Administrative Officer and City Clerk SIGN a letter of non-objection to the Alcohol and Gaming Commission of Ontario (AGCO) regarding the event organizer's and/or participants AGCO applications(s) for service of liquor sales for the above event **BE APPROVED** subject to the terms and conditions of the Special Event Agreement.

EXECUTIVE SUMMARY:

N/A

2. BACKGROUND:

The DWBIA has requested approval to present its first celebration of Fiesta Latina Windsor taking place the weekend of August 14 to August 16, 2015. Fiesta Latina Windsor would replace Balloonapalooza. Celebrating Latin American culture, this festival features an array of musical and dance performances throughout the weekend, an interactive children's corner, a human foosball tournament, a vendor area, extended patios, a mini arcade and amusement rides area and inflatable-rides, in the same area as their previous festival.

Ouellette Avenue between Riverside Drive and Park Street, University Avenue West between Freedom Way and Pelissier Street, Chatham Street East and West between the Goyeau Street Parking Garage entrance and Dougall Avenue, Ferry Street between Chatham Street West and Pitt Street West, Victoria Avenue between Chatham Street West and University Avenue West and Pitt Street East and West between Ferry Street and Goyeau Street and Pelissier Street between University Avenue West and Chatham Street West would be closed to public vehicle traffic.

The festival's music stage would be located at University Avenue east of the Ouellette intersection. A small amusement ride area would be located on Victoria Avenue and Chatham Street West along with arcade and games of chance. Inflatable games and rides would be located on Chatham Street East and West, and the inflatable foosball would be located on Pitt Street East. Local establishments will be encouraged by the DWBIA to apply for extended patios, and retail businesses will be encouraged to conduct sidewalk sale activities. Other family entertainment stage areas and activities would be placed on other street locations.

The event is planned to feature artists, crafters, vendors and experiential marketers on the downtown streets, and the DWBIA is requesting the waiving of the municipal by-law that prohibits the sale of goods and services within a DWBIA zoning.

3. DISCUSSION:

Musical acts as well as a food and beverage program would be offered to participants and the general public attending the event. Alcoholic beverages would be served in contained areas within local establishments and temporary patios within the site with limited seating. Move out would be completed by early Monday morning August 17, 2015.

4. RISK ANALYSIS:

As part of their agreement with the City of Windsor, the event organizers are required to develop a security plan and consult with Windsor Police Services, Windsor Fire and Rescue to maximize safety for those attending the event. Event hosts are also to provide insurance that indemnify the City of Windsor.

5. FINANCIAL MATTERS:

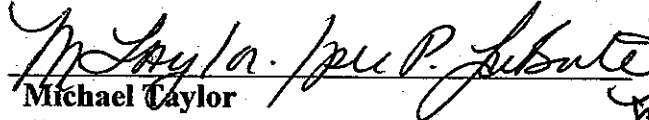
The client would be required to pay appropriate fees as per the approved 2015 Schedule of Fees, and may be subjected to other service fees from participating departments as required.

6. CONSULTATIONS:

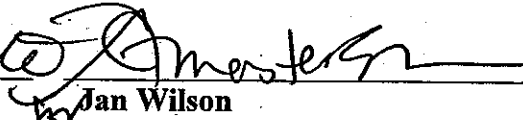
Financial Planning Administrator, Executive Director Recreation and Culture Department, SERT (Special Events Resource Team). E-mail notification sent to City Solicitor; Executive Director of Parks; Executive Director of Operations; Chief Building Official; License Commissioner; Risk Management Supervisor and Ward Councillor.

7. CONCLUSION:

The City of Windsor recognizes the importance of special events and festivals in enhancing the quality of life, tourism, culture, recreation, and education, all of which would not be possible without the invaluable services of volunteers, community groups, and sponsors that add their support and skills to enhancing the community events.



Michael Taylor
Coordinator Special Events
Recreation and Culture



Jan Wilson
Executive Director Recreation and Culture



Jelena Payne
Community Development and Health
Commissioner and Corporate Leader
Social Development, Health, Recreation
and Culture



Dwayne Dawson
Executive Director of Operations



for Helga Reidel
Chief Administrative Officer

MT/hg

APPENDICES:**DEPARTMENTS/OTHERS CONSULTED:**

Name:

Phone #: 519 ext.

NOTIFICATION :

Name	Address	Email Address	Telephone	FAX
Debi Croucher, Acting Executive Director Downtown Windsor Business Improvement Association (DWBIA)	Pelissier Street, Windsor, ON, N9A	debi@indabamarketing.com	519.252.5723	
Mike Holdsworth, President Downtown Residents Association Windsor		mnh61@gmail.com	519.253.4567	
SERT				
Ward Councillor Rino Bortolin				

