

THE CORPORATION OF THE CITY OF WINDSOR
Social Development, Health and Culture Standing Committee-
Administrative Report

**MISSION STATEMENT:**

"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."

LiveLink REPORT #: 17736 SR2015	Report Date: May 11, 2015
Author's Name: Cathy Masterson	Date to Standing Committee: June 3, 2015
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To: Social Development, Health and Culture Standing Committee

Subject: 2014 Recreation and Culture Community Impact Report

P&R 15-85

1. RECOMMENDATION: City Wide: Ward(s): _____

That the report from the Manager of Cultural Affairs on the 2014 Recreation and Culture Community Impact Report **BE RECEIVED**.

EXECUTIVE SUMMARY:

N/A

2. BACKGROUND:

As part of the Community Development and Health Services portfolio, the Recreation and Culture Department consistently works at making the City of Windsor an affordable and attractive place to live, work, play, visit, and invest by improving the health and quality of life of our citizens through the provision of diverse, accessible, and enriching opportunities for engagement in recreation and culture activities, experiences, services, and facilities.

This is the second year presenting data to Council in this format. A new feature to this document is the use of arrows—upwards, downwards or sideways, a quick reference indicating any change over last year's data.

3. DISCUSSION:

The Recreation and Culture department makes a significant and positive impact on a community's quality of life. The diversity of programs, facilities and projects offered create the foundation of a vibrant community providing many benefits to individuals, organizations and society as a whole. Healthy bodies, healthy minds, healthy community.

Appendix A, the 2014 Recreation & Culture Community Impact Report provides highlights of 2014. Some of the significant numbers include:

- 5,872,540 attended an event held at one of our facilities, spaces and sports fields
- 1,297,694 online page views provided the public with information on recreation opportunities
- 95,063 online page views provided the public with info on cultural opportunities
- 20,221 hours were spent playing healthy sports on our sports fields
- 13,687 children were enrolled in programs across the city
- 63 different sports organizations used our outdoor facilities.

The complete report can be found on the city website on both the Recreation landing page and the Culture landing page. Additionally, each Councillor has been provided with a USB loaded with the complete Recreation and Culture Impact Report.

4. RISK ANALYSIS:

N/A

5. FINANCIAL MATTERS:

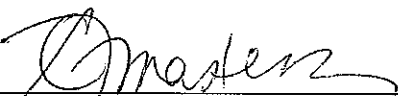
Council supports Recreation and Culture through the Schedule of Fees, User Fee Policy and the Operating and Capital budget allocations.

6. CONSULTATIONS:


Recreation and Culture Department Staff
Corporate Communications

7. CONCLUSION:

The Department influences local economies; supports culturally enriched programs; supports tourism initiatives; focuses on local, regional, national and international causes; and supports events, programs, and experiences for community organizations and charities. Recreation and Culture is the foundation of our healthy community.



Cathy Masterson
Manager of Cultural Affairs



Jan Wilson
Executive Director Recreation and Culture



Jelena Payne
Community Development and Health
Commissioner and
Corporate Leader Social Development,
Health, Recreation and Culture


for Helga Reidel
Chief Administrative Officer

APPENDICES:

Appendix A – 2014 Recreation & Culture Community Impact Report
(due to size, available for viewing in the City Clerk's Office)

DEPARTMENTS/OTHERS CONSULTED:

Name:

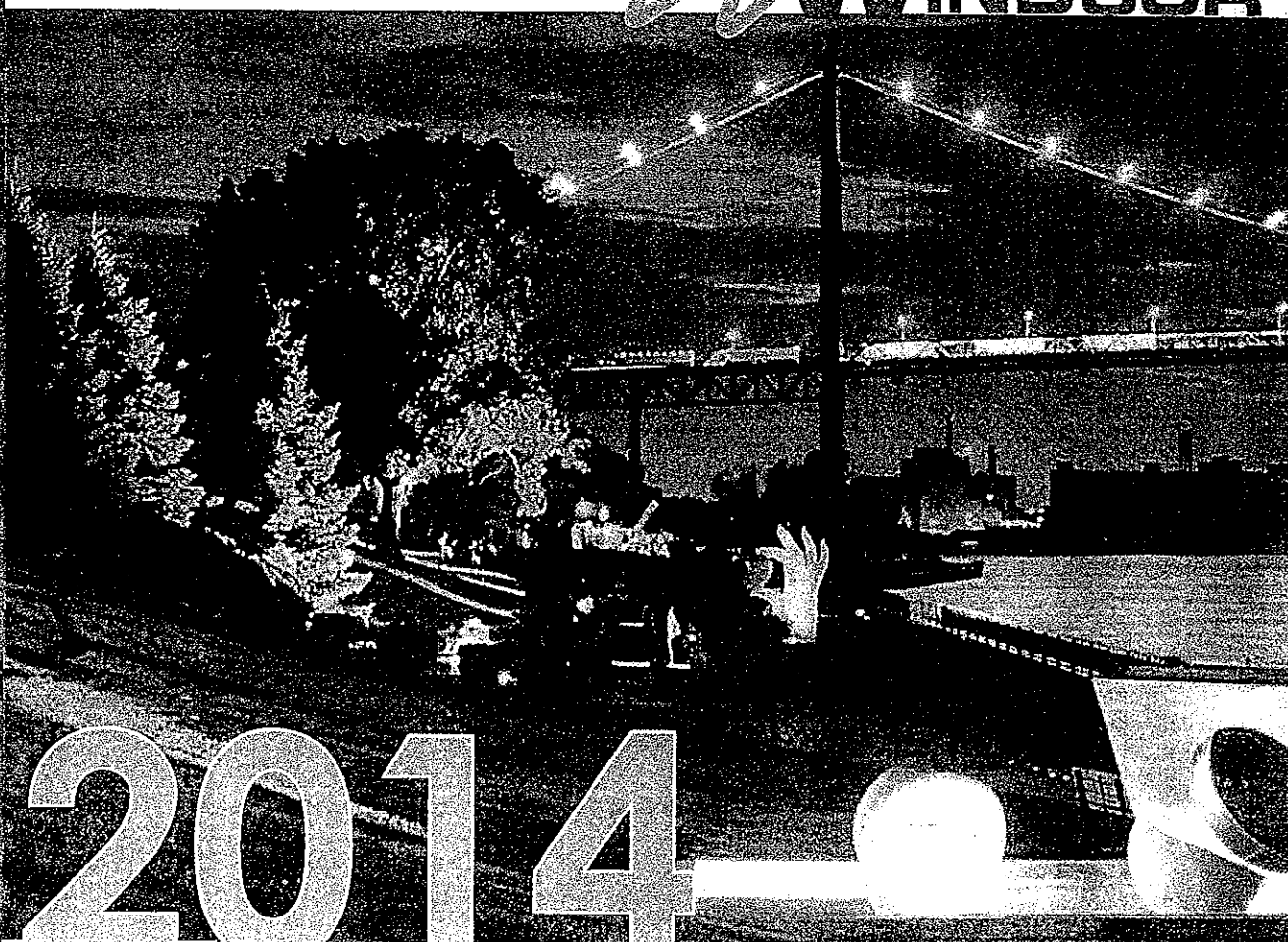
Phone #: 519 ext.

NOTIFICATION :

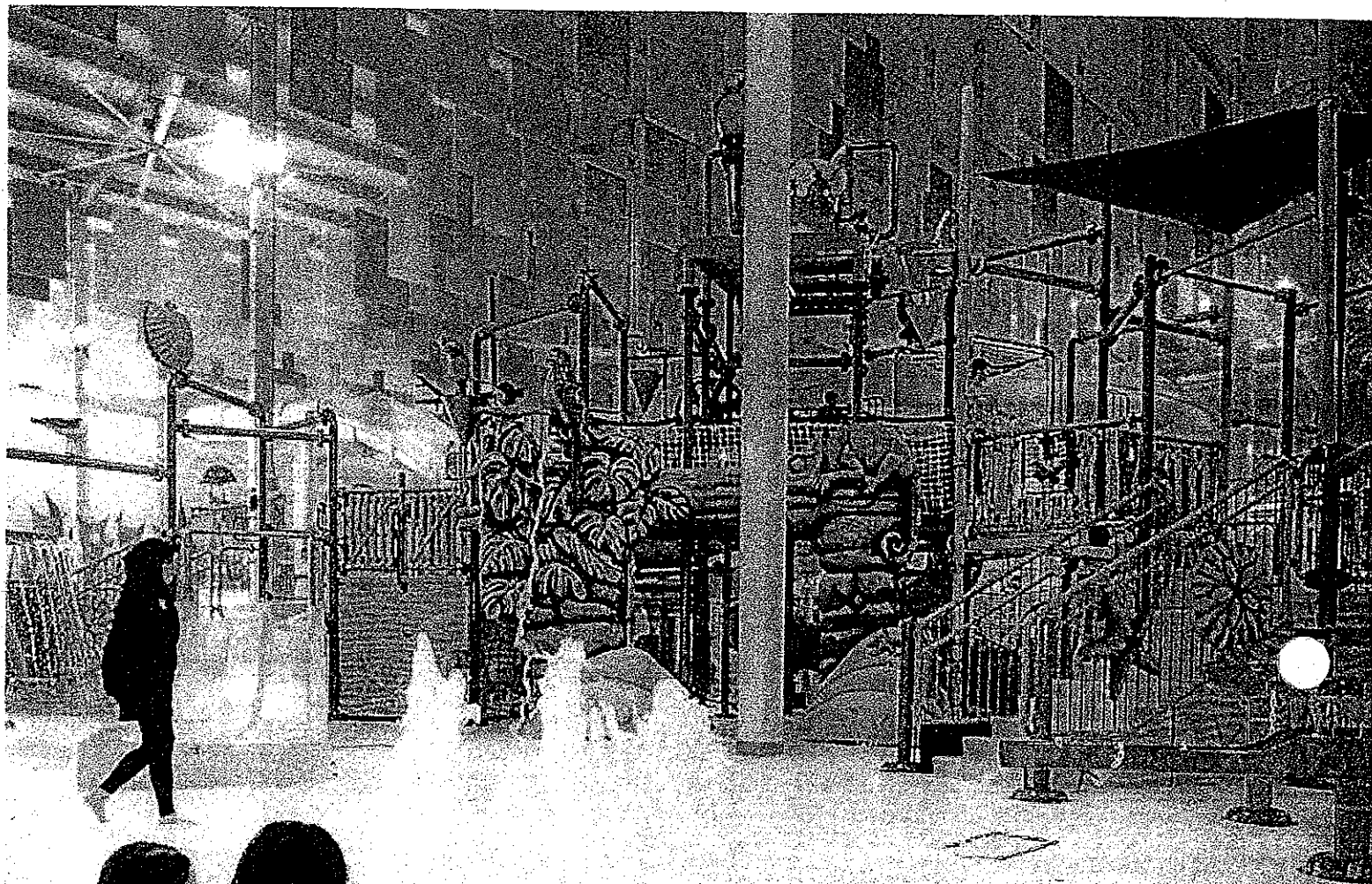
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recreation & culture

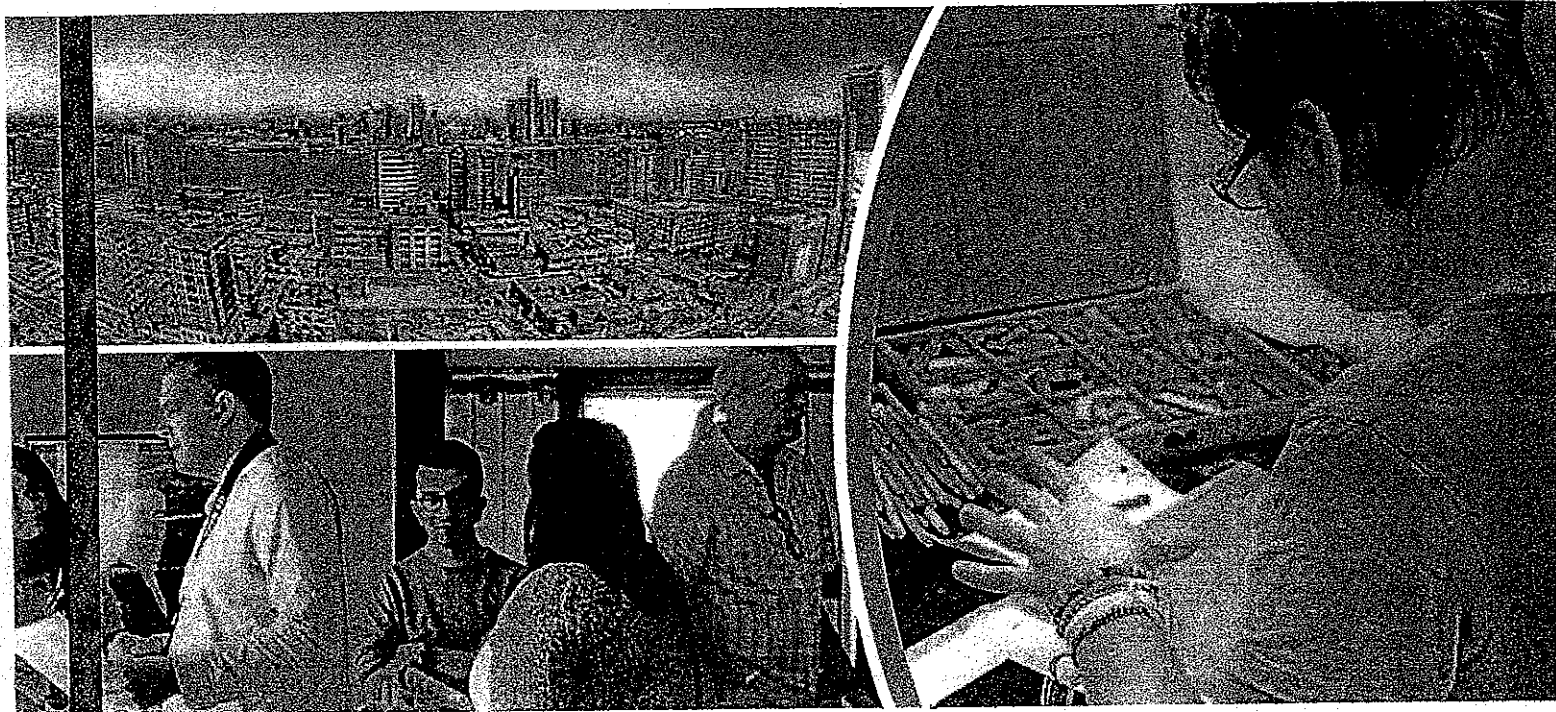


2014 COMMUNITY IMPACT REPORT



"I like to call it a little Disneyland. I'm just so overwhelmed because I've never been to a water park like this, and I had seen the pictures, but it's just so much better than the pictures."

-Danielle Lankin, 13.



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