

**REPORT NO. 301 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE**
of its meeting held June 3, 2015

Present:
Councillor Ed Sleiman, Chair
Councillor Paul Borrelli
Councillor Rino Bortolin
Councillor John Elliott
Councillor Jo-Anne Gignac

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Bortolin, seconded by Councillor Borrelli,
THAT the Administrative report entitled "A Tale of a Town – an oral history and storytelling project in Windsor August 2015" **BE RECEIVED** for information.
Carried.
Councillor Gignac was absent at the time the vote was taken.

Clerk's Note: The administrative report authored by the Manager of Cultural Affairs dated May 11, 2015 entitled "A Tale of a Town – an oral history and storytelling project in Windsor, August 2015" is **attached** as background information.

LiveLink 17734 SR2015

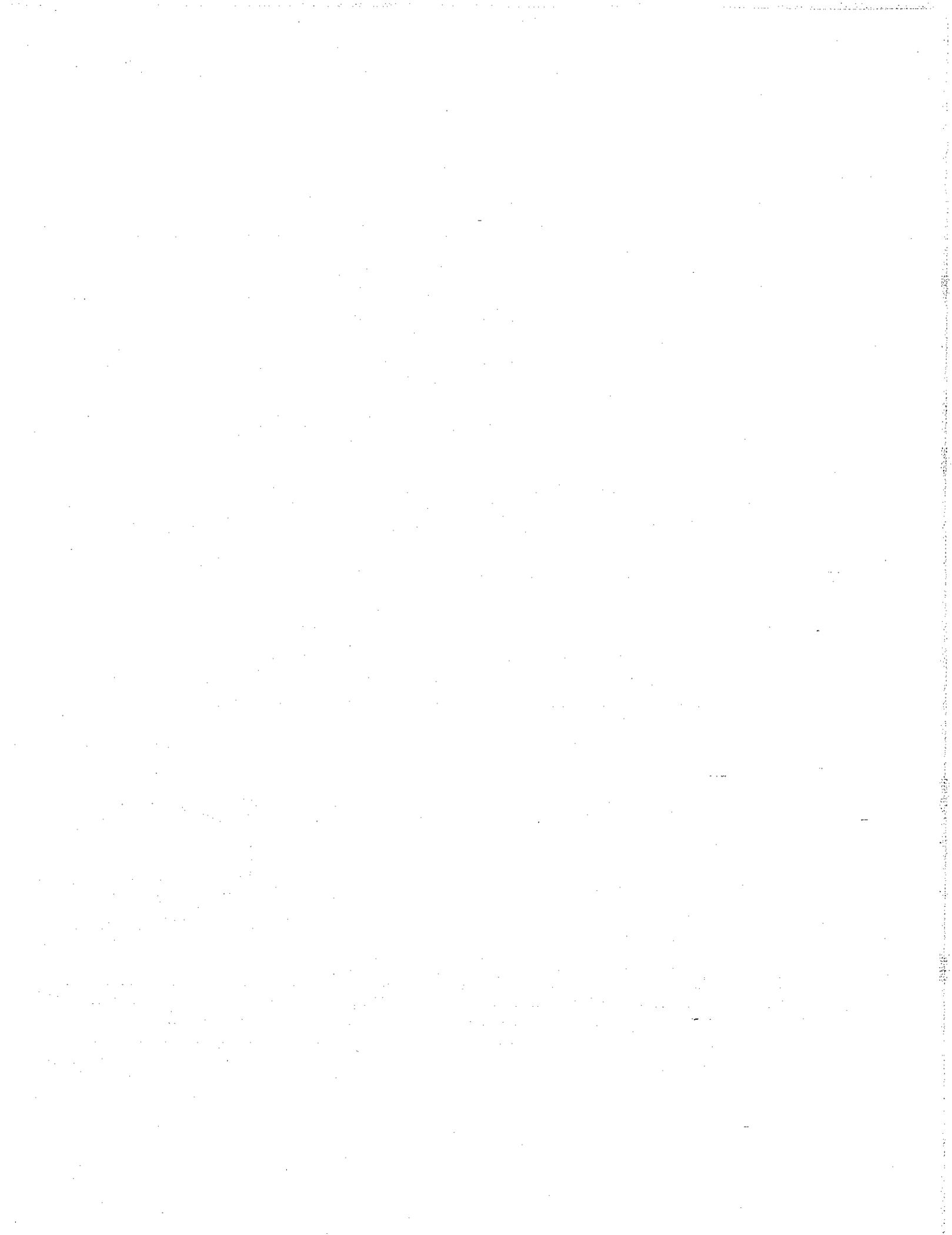


CHAIRPERSON



SUPERVISOR OF COUNCIL SERVICES

NOTIFICATION :				
Name	Address	Email Address	Telephone	FAX



THE CORPORATION OF THE CITY OF WINDSOR
Social Development, Health and Culture Standing Committee-
Administrative Report

**MISSION STATEMENT:**

"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."

LiveLink REPORT #: 17734 SR2015	Report Date: May 11, 2015
Author's Name: Cathy Masterson	Date to Standing Committee: June 3, 2015
Author's Phone: 519 253-2300 ext. 2724	Classification #:
Author's E-mail: cmasterson@city.windsor.on.ca	

To: Social Development, Health and Culture Standing Committee

**Subject: A Tale of a Town—an oral history and storytelling project in Windsor
August 2015**

P&R 15-86

1. RECOMMENDATION: City Wide: Ward(s): _____

THAT the Communication Report from the Manager of Cultural Affairs BE RECEIVED for information.

EXECUTIVE SUMMARY:

N/A

2. BACKGROUND:

FIXT POINT is a professional theatre and media company with a mandate to inspire audiences to imagine change. The company was founded in 2006 and incorporated as a not-for-profit organization in 2011.

The Tale of a Town is a site-specific theatre and media project with an aim to capture the collective community memory of Canada's Main Streets, one story at a time, through the telling of tales across multiple artistic platforms. Their goal is to inspire audiences to imagine change, while preserving local heritage and promoting neighbourhood culture.

3. DISCUSSION:

FIXT POINT is travelling across all of Canada leading to Canada's 150th anniversary in 2017. The storymobiles will visit eight towns in Ontario in 2015. Earlier this year, FIXT POINT contacted the Cultural Affairs Department and Arts Council of Windsor and Region to determine if Windsor had any interest in participating in the collection of oral histories regarding Main Streets.

They like each community's stories—about early business, local pride, festivals and events, and changing times—stories they gather from people of all ages, ethnicities and length of residency. They capture all of these stories on film and edit the pieces together. They produce a live event showcasing the stories captured and then with their media partners, they connect all of the stories together. FIXT POINT has partnered with The Walrus (a national general interest magazine about Canada and its place in the world), CTV and has a substantial cross-Canada marketing campaign which will focus attention on Windsor's cultural community. Local Windsor artists will assist with the capturing of the stories and the artistic interpretations that develop from them.

The Tale of a Town crew would be in Windsor from August 10-29, 2015. The sound equipment is housed in a small retro camper. The camper is proposed to be parked at the foot of Ouellette while the stories are being collected. Should this location be unavailable, the sound camper will be relocated to another suitable riverfront location. A location is needed that will be accessible to many people. The camper will be parked for approximately 5 hour stretches at different times on different days to allow for a variety of stories to be collected. It will not be parked at the location overnight.

The final community performance piece will take place within the Sculpture Park with the precise location determined once the stories have been collected. There are several locations within the park that encourage performances to occur. The final performance piece will be free of charge and open to anyone who wishes to come and celebrate Windsor's unique stories. The subsequent video will be available on line and Cultural Affairs will request a copy specifically for the community museum.

4. RISK ANALYSIS:

Community Impact Risks: The residents of Windsor are looking forward to experiencing more cultural activities along the riverfront. The Sculpture Park has become an anchor for community art programming. A perceived reduction in activities and programming will have a negative impact on the Corporations reputation within the community.

5. FINANCIAL MATTERS:

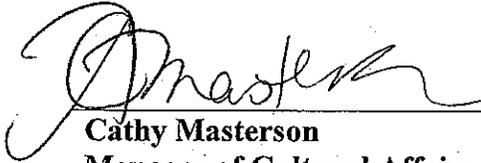
Funding assistance is available through the Cultural Affairs operating budget and while a specific funding request has not been received, Administration has capped the budget allocated to this project at \$2500. Expenses may include the purchase of art activity supplies or to cover enhancements to the performance of Windsor's stories at the final community event such as honourariums to performing artists or the rental of sound and light equipment.

6. CONSULTATIONS:

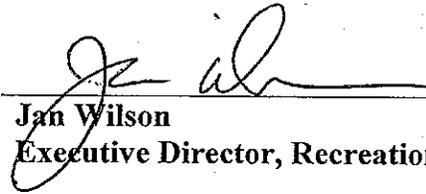
Executive Director, Arts Council of Windsor and Region
Manager, Parks Design and Development

7. CONCLUSION:

One story at a time, The Tale of a Town will capture the collective community memory of our city and country for future generations, preserving our oral history and the stories that define us.



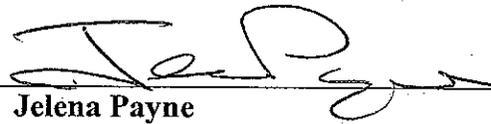
Cathy Masterson
Manager of Cultural Affairs



Jan Wilson
Executive Director, Recreation and Culture



Dwayne Dawson
Executive Director of Operations



Jelena Payne
Community Development and Health
Commissioner and Corporate Leader Social
Development, Health, Recreation and
Culture



Helga Reidel
Chief Administrative Officer

cfm

APPENDICES:

DEPARTMENTS/OTHERS CONSULTED:

Name:
Phone #: 519 ext.

NOTIFICATION :

Name	Address	Email Address	Telephone	FAX

