

**THE CORPORATION OF THE CITY OF WINDSOR**  
**Office of the City Clerk – Council Services**



**MISSION STATEMENT:**

*"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."*

<b>LiveLink REPORT #: 17794 SR/12254</b>	<b>Report Date: June 24, 2015</b>
<b>Author's Name: Steve Vlachodimos</b>	<b>Date to Council: July 6, 2015</b>
<b>Author's Phone: 519 255-6222 ext. 6488</b>	<b>Classification #:</b>
<b>Author's E-mail: svlachodimos@city.windsor.on.ca</b>	

**To: Mayor and Members of City Council**

**Subject: CONFIRM AND RATIFY – Report No. 298 of the Social Development, Health and Culture Standing Committee (PUSHERS COLLECTIVE INC. - Old School Car Show – Riverfront Festival Plaza and Riverfront Civic Terrace – August 21 – 22, 2015)**

**1. RECOMMENDATION: City Wide:  Ward(s):**

That the results of the poll conducted by the City Clerk on June 16, 2015 approving the following **BE CONFIRMED AND RATIFIED:**

That the request from PUSHERS COLLECTIVE INC. to host the Old School Car Show at the Riverfront Festival Plaza and Riverfront Civic Terrace on August 21, 2015 – August 22, 2015 **BE APPROVED** subject to the terms and conditions of the Special Event Agreement.

**EXECUTIVE SUMMARY:**

N/A

**2. BACKGROUND:**

Section 3.7 of Procedure By-law 98-2011 provides the following:

*"Telephone and/or email polls of Members of Council shall be permitted only upon authorization by the Mayor or CAO, in emergency situations requiring Council direction where time does not permit holding a special meeting of Council and/or a quorum of Council cannot physically convene to consider a matter. The results of a poll must be confirmed and ratified at the next public meeting of Council".*

The Social Development, Health and Culture Standing Committee, at its meeting held June 3, 2015 considered the administrative report dated May 4, 2015 entitled "PUSHERS COLLECTIVE INC. – Old School Car Show – Riverfront Festival Plaza and Riverfront Civic Terrace – August 21 – 22, 2015", and gave approval subject to the terms and conditions of the

Special Event Agreement (committee report and administrative report attached as Appendix "A").

**3. DISCUSSION:**

In the normal course, a committee report would be prepared and presented to City Council, as part of the agenda review process, at the next meeting of Council, being July 6, 2015. However, the organizers of the event advised that this timing would negatively affect their planning efforts. To alleviate this concern, the Mayor authorized the City Clerk to issue an email poll regarding this event. The City Clerk conducted an email poll on June 16, 2015 and all City Councillors responded in unanimous support.

**4. RISK ANALYSIS:**

The organizers of the event expressed concern that from a timing perspective, delaying consideration at the City Council level to the July 6, 2015 meeting of Council would negatively affect their planning and promotional efforts to ensure success for the Old School Car Show at the Riverfront Festival Plaza and Riverfront Civic Terrace on August 21, 2015 – August 22, 2015.

**5. FINANCIAL MATTERS:**

The administrative report indicates that the client will be required to pay appropriate fees as per the approved 2015 Schedule of Fees, and may be subjected to other fees from participating departments as required.


**6. CONSULTATIONS:**


N/A

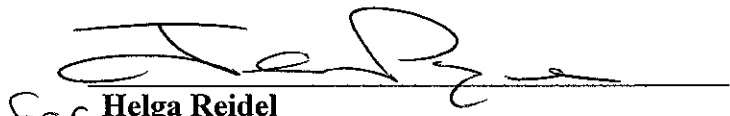
**7. CONCLUSION:**

The City of Windsor recognizes the importance of special events and festivals in enhancing the quality of life, tourism, culture, recreation, and education, all of which would not be possible without the invaluable services of volunteers, community groups, and sponsors that add their support and skills to enhancing the community events. Therefore, it is recommended that the results of the email poll conducted on June 16, 2015 approving the request from PUSHERS

COLLECTIVE INC. to host the Old School Car Show at the Riverfront Festival Plaza and Riverfront Civic Terrace on August 21, 2015 to August 22, 2015 subject to the terms and conditions of the Special Event Agreement, be confirmed and ratified.

  
**Steve Vlachodimos**  
 Deputy City Clerk and Senior Manager of  
 Council Services

  
**Valerie Critchley**  
 City Clerk/Licence Commissioner and  
 Corporate Leader Public Engagement and  
 Human Services

  
 for **Helga Reidel**  
 Chief Administrative Officer

SV

**APPENDICES:**  
 Appendix "A" – Report No. 298 of the Social Development, Health & Culture Standing Committee of its meeting held June 3, 2015 regarding "PUSHERS COLLECTIVE INC., Old School Car Show – Riverfront Festival Plaza and Riverfront Civic Terrace – August 21 – 22, 2015".

**DEPARTMENTS/OTHERS CONSULTED:**  
 Name: Jelena Payne, Community Development and Health Commissioner and Corporate Leader Social Development, Health, Recreation and Culture.  
 Phone #: 519 ext.

<b>NOTIFICATION :</b>					
Name	Address		Email Address	Telephone	FAX
Ali Ahmed	487	Ouellette Avenue, Windsor, ON N9A 4J2	Ali_pusherscollective.com		

**REPORT NO. 298** of the  
**SOCIAL DEVELOPMENT,  
HEALTH & CULTURE STANDING COMMITTEE**  
of its meeting held June 3, 2015

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**Present:**

- Councillor Ed Sleiman, Chair**
- Councillor Paul Borrelli**
- Councillor Rino Bortolin**
- Councillor John Elliott**
- Councillor Jo-Anne Gignac**

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Bortolin, seconded by Councillor Elliott,  
**THAT** the request from **PUSHERS COLLECTIVE INC.** to host the Old School Car Show at the Riverfont Festival Plaza and Riverfront Civic Terrace on August 21, 2015 – August 22, 2015 **BE APPROVED** subject to the terms and conditions of the Special Event Agreement.

Carried.

Councillor Gignac was absent at the time the vote was taken.

Clerk's Note: The administrative report authored by the Coordinator of Special Events dated May 4, 2015 entitled "*Pushers Collective Inc., Old School Car Show, Riverfront Festival Plaza and Riverfront Civic Terrace, August 21-22, 2015*" is attached as background information.

**LiveLink 17738 SR/12214**

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CHAIRPERSON

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SUPERVISOR OF COUNCIL SERVICES

<b>NOTIFICATION :</b>				
Name	Address	Email Address	Telephone	FAX
Dawn Williams Pushers Collective Inc.	487 Ouellette Windsor ON N9A 4J2			

**THE CORPORATION OF THE CITY OF WINDSOR**  
**Social Development, Health and Culture Standing Committee-**  
**Administrative Report**

**MISSION STATEMENT:**

*"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."*

<b>LiveLink REPORT #: 17738 SR/12214</b>	<b>Report Date: May 4, 2015</b>
<b>Author's Name: Michael Taylor</b>	<b>Date to Standing Committee: June 3, 2015</b>
<b>Author's Phone: 519 253-2300 ext. 2716</b>	<b>Classification #:</b>
<b>Author's E-mail: mtaylor@city.windsor.on.ca</b>	

**To: Social Development, Health and Culture Standing Committee**

**Subject: PUSHERS COLLECTIVE INC.  
 Old School Car Show  
 Riverfront Festival Plaza and Riverfront Civic Terrace  
 August 21 – 22, 2015**

**1. RECOMMENDATION: City Wide: \_\_\_\_\_ Ward(s): 3**

That the request from PUSHERS COLLECTIVE INC. to host the Old School Car Show at the Riverfront Festival Plaza and Riverfront Civic Terrace on August 21, 2015 – August 22, 2015 **BE APPROVED** subject to the to the terms and conditions of the Special Event Agreement.

**EXECUTIVE SUMMARY:**

N/A

**2. BACKGROUND:**

PUSHERS COLLECTIVE INC. is a local business in Windsor, specializing in clothing lines, event production and a music recording studio. They are located at 487 Ouellette Avenue, Windsor. Aside from hosting music events at local venues, the company is expanding their event production to include an 'old school' style car and motorcycle show, which they would like to host the first annual event at the Riverfront Festival Plaza and Riverfront Civic Terrace in 2015.

**3. DISCUSSION:**

The event includes a show and shine of old school cars and motorcycles. Participants will enter their vehicles in various judging categories. Musical acts as well as a food and beverage program will be offered to participants and the general public attending the event. Alcoholic beverages will be served in a contained area within the site with limited seating. The event will be

open from 3 p.m. to 12 midnight Friday August 21, 2015 and from 2 p.m. to 12 midnight Saturday August 22, 2015. Move out will be completed by Sunday evening August 23, 2015

**4. RISK ANALYSIS:**

As part of their agreement with the City of Windsor, the event organizers are required to develop a security plan and consult with Windsor Police Services, Windsor Fire and Rescue to maximize safety for those attending the event. Event hosts are also to provide insurance that indemnify the City of Windsor.

**5. FINANCIAL MATTERS:**

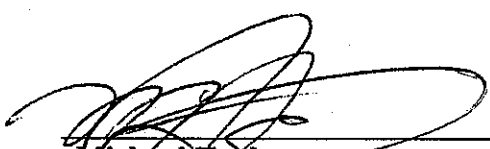
The client will be required to pay appropriate fees as per the approved 2015 Schedule of Fees, and may be subjected to other service fees from participating departments as required.

**6. CONSULTATIONS:**

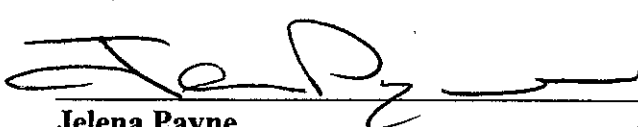
Financial Planning Administrator, Executive Director Recreation and Culture Department, SERT (Special Events Resource Team). E-mail notification sent to City Solicitor; Executive Director of Parks; Executive Director of Operations; Chief Building Official; License Commissioner; Risk Management Supervisor and Ward Councillor.

**7. CONCLUSION:**

The City of Windsor recognizes the importance of special events and festivals in enhancing the quality of life, tourism, culture, recreation, and education, all of which would not be possible without the invaluable services of volunteers, community groups, and sponsors that add their support and skills to enhancing the community events.

  
Michael Taylor  
Coordinator Special Events  
Recreation and Culture

  
Jan Wilson  
Executive Director Recreation and Culture

  
Jelena Payne  
Community Development and Health  
Commissioner and Corporate Leader  
Social Development, Health, Recreation  
and Culture

  
for Helga Reidel  
Chief Administrative Officer

MT/hg

**APPENDICES:****DEPARTMENTS/OTHERS CONSULTED:****Name:****Phone #: 519            ext.****NOTIFICATION :**

Name	Address	Email Address	Telephone	FAX
Ali Ahmed	487 Ouellette Avenue, Windsor, ON N9A 4J2	ali@pusherscollective.com	519.915.1111	