

REPORT NO. 239 of the
**SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE**
of its meeting held June 11, 2014

Present: Councillor Ed Sleiman, Chair
Councillor Jo-Anne Gignac
Councillor Alan Halberstadt
Councillor Fulvio Valentinis

Regrets: Councillor Al Maghnieh

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:


Moved by Councillor Gignac, seconded by Councillor Valentinis,
THAT the report regarding the awarding of the Mayor's Arts Awards 2014 **BE RECEIVED** for information.
Carried.

LiveLink 17194, APR/10206

Clerk's Note: The report authored by the Manager of Cultural Affairs dated May 22, 2014 entitled "Mayor's Arts Awards 2014" is attached as background information.



CHAIRPERSON



SUPERVISOR OF COUNCIL SERVICES (A)

NOTIFICATION :				
Name	Address	Email Address	Telephone	FAX



THE CORPORATION OF THE CITY OF WINDSOR
Social Development, Health and Culture Standing Committee-
Administrative Report

**MISSION STATEMENT:**

"Our City is built on relationships – between citizens and their government, businesses and public institutions, city and region – all interconnected, mutually supportive, and focused on the brightest future we can create together."

LiveLink REPORT #: 17194 APR/10206	Report Date: May 22, 2014
Author's Name: Cathy Masterson	Date to Standing Committee: June 11, 2014
Author's Phone: 519 253-2300 ext. 2724	Classification #:
Author's E-mail: cmasterson@city.windsor.on.ca	

To: Social Development, Health and Culture Standing Committee

Subject: Mayor's Arts Awards 2014

1. RECOMMENDATION: City Wide: Ward(s): _____

That the report regarding the awarding of the Mayor's Arts Awards 2014 **BE RECEIVED FOR INFORMATION.**

EXECUTIVE SUMMARY:

N/A

2. BACKGROUND:

The City of Windsor's Municipal Cultural Master Plan (MCMP) was approved by City Council in May 2010. The report mapped out 16 recommendations intended to serve as a goal-centred approach to facilitating the growth of culture in our community.

Recommendation #12 Establish civic cultural awards program is a program to honour volunteers active in the creative cultural community. *"Volunteers are the lifeblood of most cultural organizations generally and to Windsor's cultural sector in particular. An awards program would act as a strong public signal about the importance of volunteers to the cultural fabric of the community. One aim of this program would be to counteract the relative paucity of younger volunteers rising through the ranks, and the increasing drop-off rates of older volunteers. We recommend that Windsor develop a program to recognize contributions to cultural involvement in the city."*

This objective had previously been met when the Arts Council of Windsor and Region (ACWR) produced the event and presented the Mayor's Arts Awards on behalf of Mayor and Council of the City of Windsor. At that time, the City of Windsor provided the funding for the event

presentation and the ACWR accepted the nominations for the award, juried the award and provided the award to the successful artist during the event presentation. The awards were titled the Mayor's Arts Awards to provide appropriate importance and significance to the awards.

Livelink Report #16261 went to the Community Development and Health Services Standing Committee on October 9, 2013 and at the November 4, 2013 Council Meeting, Council approved the consent agenda which contained this report to Standing Committee (M402-2013). As per the directive of Standing Committee, the following three awards were developed to provide community recognition in the category of: Artist, Arts Organization and Volunteer.

3. DISCUSSION:

The Mayor's Arts Awards were juried by a panel of three including: Rod Strickland, a nationally recognized sculptor and professor at the University of Windsor, Ken Giles 2014 President at Artcite (the longest running artist-run art gallery in Canada) and a nationally known photographer and professor at the University of Windsor, and the Community Development and Health Commissioner and Corporate Leader Social Development, Health, Recreation and Culture Jelena Payne. The jury was pleased with the variety and diversity of the applications that were received. There was a good deal of discussion and debate around each of the three categories prior to a final decision being made.

Six nominations were received for the category of **ARTIST**. **Leslie McCurdy** was the successful candidate. The jurors commented that Ms. McCurdy is to be commended on achieving international status as a performing artist while maintaining Windsor as her home. Ms. McCurdy is an artist that regularly gives back to the community, sharing her passion for performing arts to entertain and inspire by giving a voice to the story of African Canadians.

Eleven nominations were received for the category of **ARTS ORGANIZATION**. **Downtown Music Initiative** was the successful candidate. The jury believes that this organization has assisted in re-shaping the cultural landscape of Windsor while providing opportunity to those in need. The Downtown Music Initiative is a grassroots group of committed artists who are nurturing the community through the expression of music. While this is a new organization within the cultural fabric of the city, it consists of 11 teachers who volunteer their time and instruments to teach youth ages 4-17 from low income families to play piano, violin, guitar voice and theory lessons. As the DMI state "there is no end to the potential and possibilities that can come as a result of learning music".

Three nominations were received for the category of **VOLUNTEER**. **Peter Coady** was the successful candidate. The jurors comments revolved around Mr. Coady's passion and commitment to film in the Windsor area. He has been the driving force behind WIFF moving the festival ahead to a position of prominence not just in our area, but really within Canada. The jury is pleased to recognize Mr. Coady as he retires from WIFF.

The Mayor's Arts Awards were distributed on May 8, 2014 at The WEA's Awards Ceremony. Over 250 cultural supporters were in attendance at the ceremony.

4. RISK ANALYSIS:

There were no identifiable risks associated with the introduction of this program. Funding was available and the program will only augment WEA's current recognition program and assist in strengthening the cultural fabric of the community.

5. FINANCIAL MATTERS:

The proposed amount of \$5,000 in funding for this program came from the current annual budget in the Cultural Affairs Division. It should be noted that this amount will remain as part of the annual budget approved by Council for the Municipal Cultural Master Plan recommendations. This amount was used to assist with the purchase of the awards, advertising, administration of the presentation by WEA, and other expenses associated directly with the event.

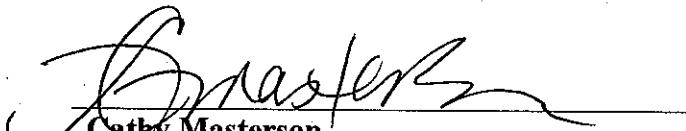
Additionally, The City of Windsor provided the venue, Collvino Hall at the WFCU Centre, to host the event and assist in promotion of the event as part of the ongoing commitment to the success of the Arts Awards program.


6. CONSULTATIONS:

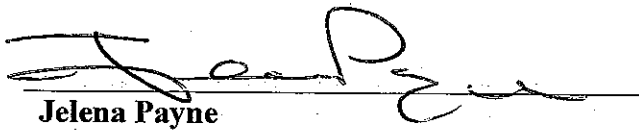
Chief of Staff, Mayor's Office, City of Windsor
Executive Director, Recreation and Culture

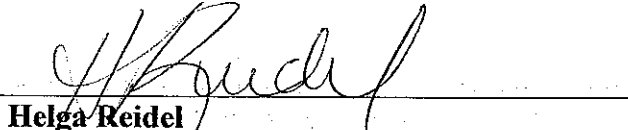
7. CONCLUSION:

The City of Windsor recognizes the importance of cultural activities in enhancing the quality of life, tourism, culture, recreation, and education, all of which would not be possible without the invaluable services of volunteers, community groups, and sponsors that add their support and skills to enhancing the cultural fabric of our community.


Cathy Masterson
Manager of Cultural Affairs


Jan Wilson
Executive Director Recreation and Culture


Jelena Payne
Community Development and Health
Commissioner and Corporate Leader
Social Development, Health, Recreation
and Culture


Helga Reidel
Chief Administrative Officer

APPENDICES:

DEPARTMENTS/OTHERS CONSULTED:

Name:

Phone #: 519 ext.

NOTIFICATION :

Name	Address	Email Address	Telephone	FAX