

Adopted by Council at its meeting held July 22, 2013 [M293-2013]

RB

Windsor, Ontario, July 22, 2013

**REPORT NO. 170 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE**
of its meeting held June 5, 2013

Present:
Councillor Ed Sleiman, Chair
Councillor Jo-Anne Gignac
Councillor Alan Halberstadt
Councillor Fulvio Valentinis
Councillor Percy Hatfield

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Gignac, seconded by Councillor Valentinis,
THAT the Cultural Mapping Project Presentation presented by Cathy Masterson, Manager of Cultural Affairs and Greg Baeker, Director of Cultural Development, Millier Dickinson Blais **BE RECEIVED FOR INFORMATION.**

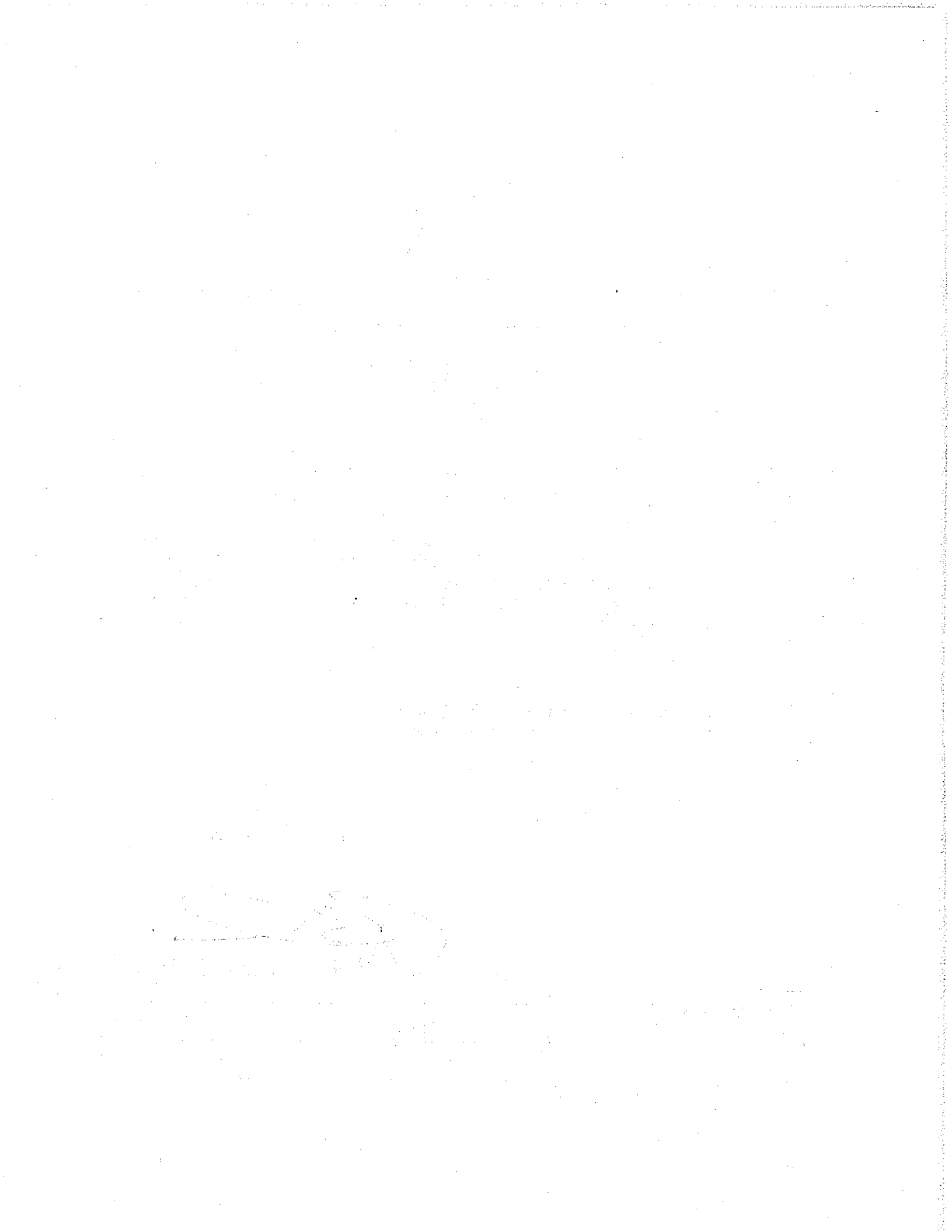
Carried.

Clerk's Note: The "City of Windsor Cultural Mapping Project" presentation by Millier Dickinson Blais is attached as background information.


CHAIRPERSON


CITY COUNCIL ASSISTANT

NOTIFICATION:		
Name	Telephone	Email

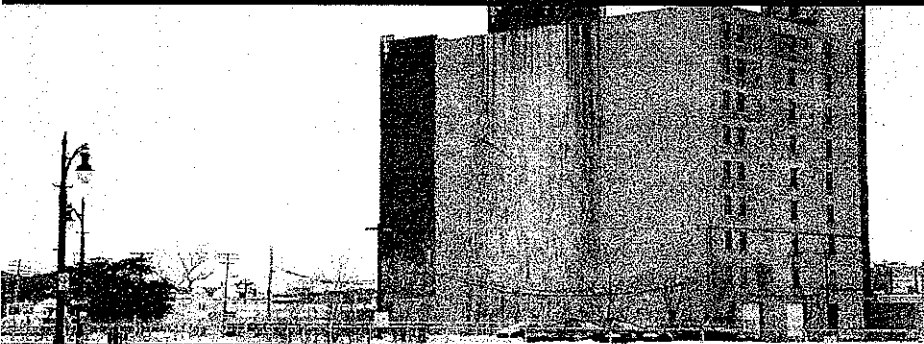




City of Windsor Cultural Mapping Project

Presented by **Greg Baeker**, AuthenticCity, A Division of *Millier Dickinson Blais*


June 5th, 2013



Creative Vitality in Detroit The Detroit Cultural Mapping Project

Presented by **Greg Baeker**, Director of Cultural Development

June 3, 2013




Windsor Cultural Mapping Project

Cultural Mapping Project

- Recommendation in Municipal Cultural Master Plan
- Two Part Project
 - Part 1 – Collect Data, Integrate With City's GIS Software and Applications
 - Part 2 – Creative Interactive Maps and Sustain Mapping Activity

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Windsor Cultural Mapping Project

Part 1

- **Phase 1 – Planning and process**
 - Presentations – Standing Committee, Internal (Staff) Steering Committee, External (Community) Steering Committee
 - Communications – key messages, media release, webpage
- **Phase 2 – Baseline Mapping and Data Collection**
 - Consolidation and review of existing data
 - Cultural economy analysis
- **Phase 3 – Community Engagement**
 - Community survey – including important community stories
 - Cultural cafes – different locations around city
 - Cultural sector mapping workshop


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Windsor Cultural Mapping Project

- **Phase 4 – Data Consolidation and Transfer**
 - Work with Geomatics team to integrate data + advise on interactive maps
 - Develop sustainability plan and future mapping agenda
- **Phase 5 – Final Report**
 - Presentation to Council
 - Culture sector stakeholder meeting
 - Cross-departmental staff workshop

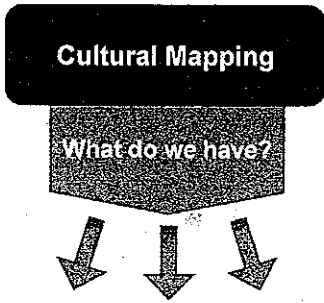
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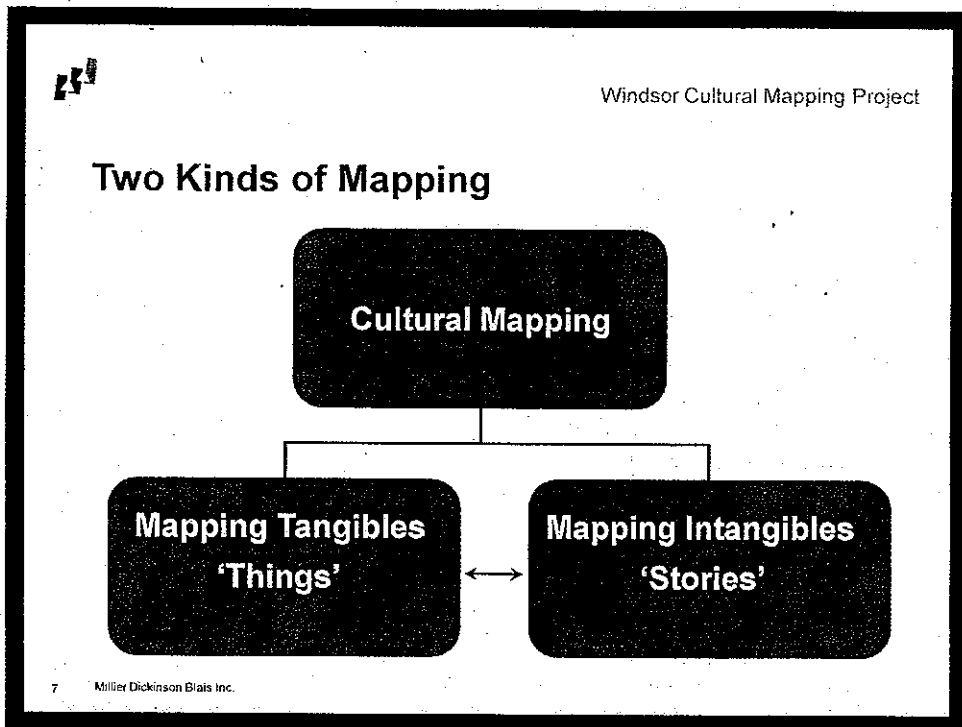
Windsor Cultural Mapping Project

What is Cultural Mapping?

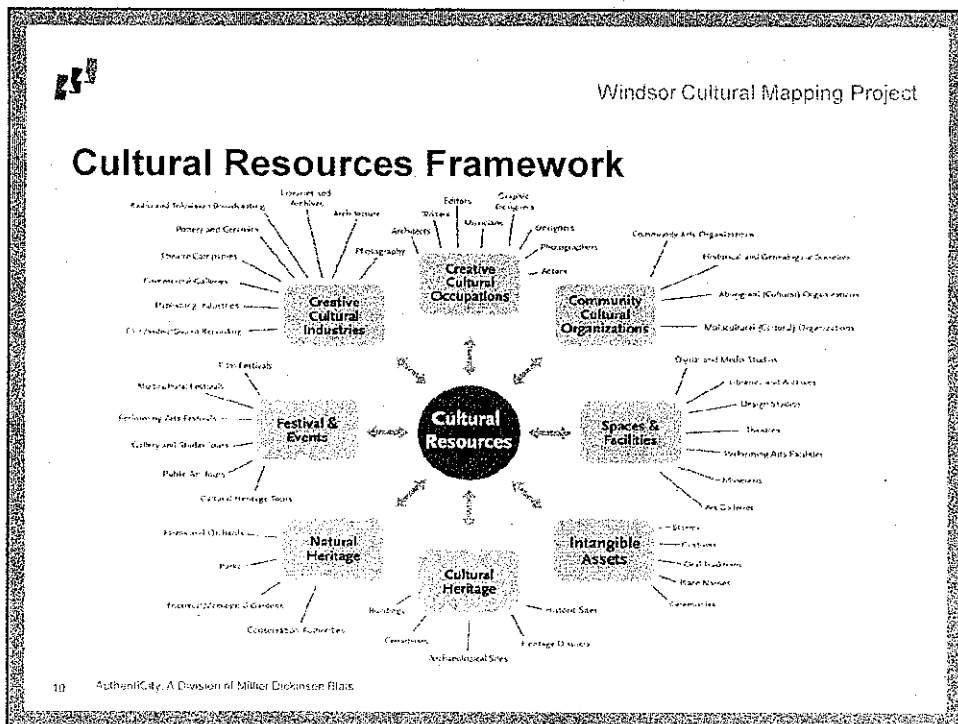
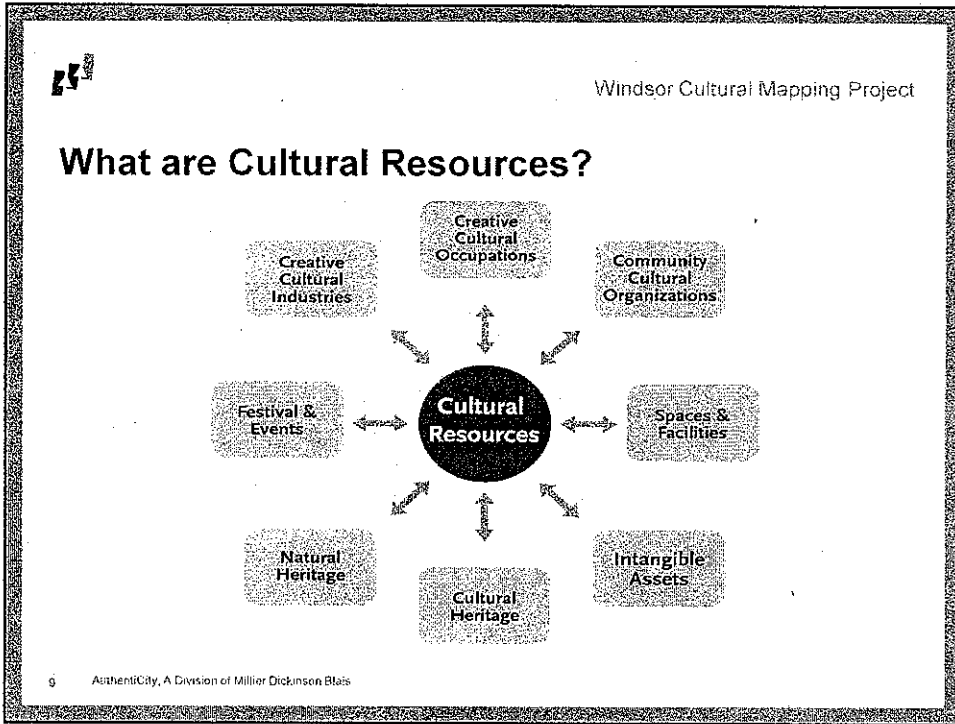
- A systematic approach to identifying, recording, classifying and analyzing a community's cultural resources

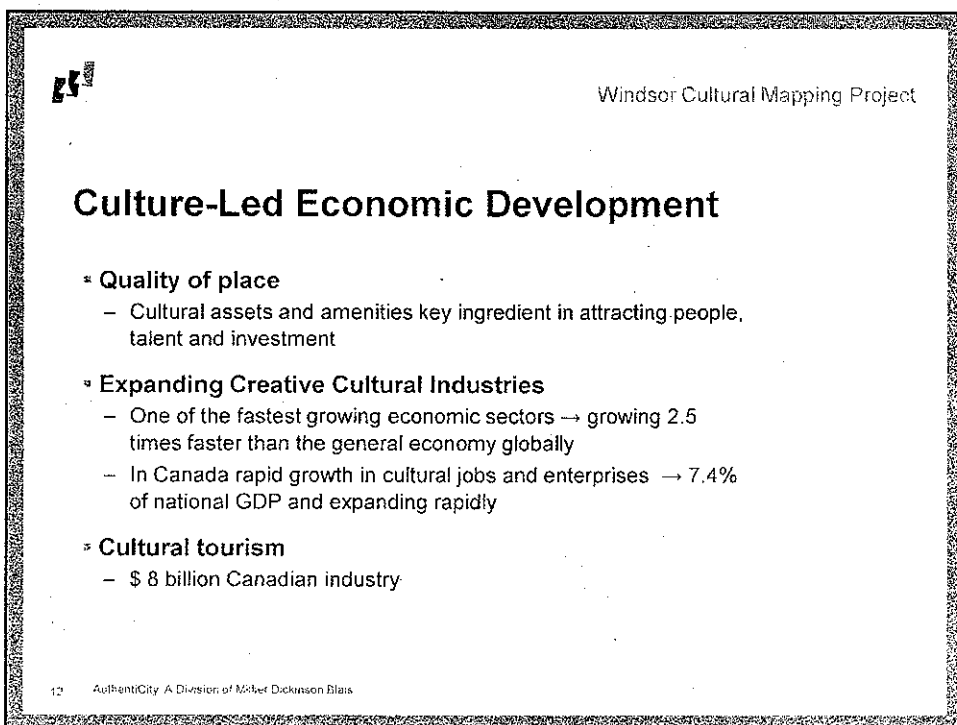
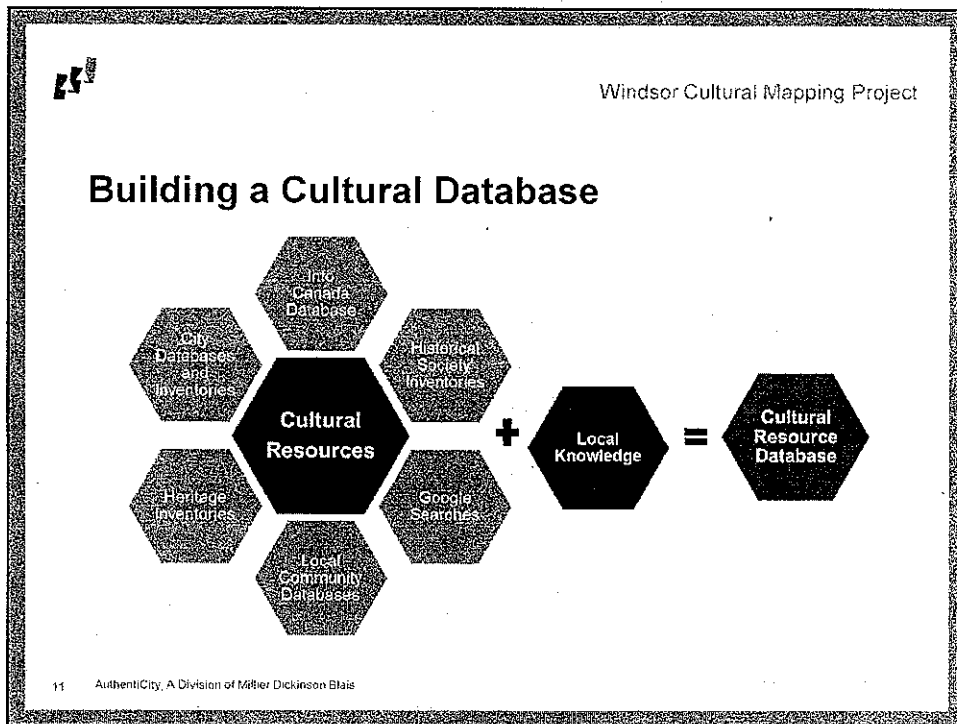


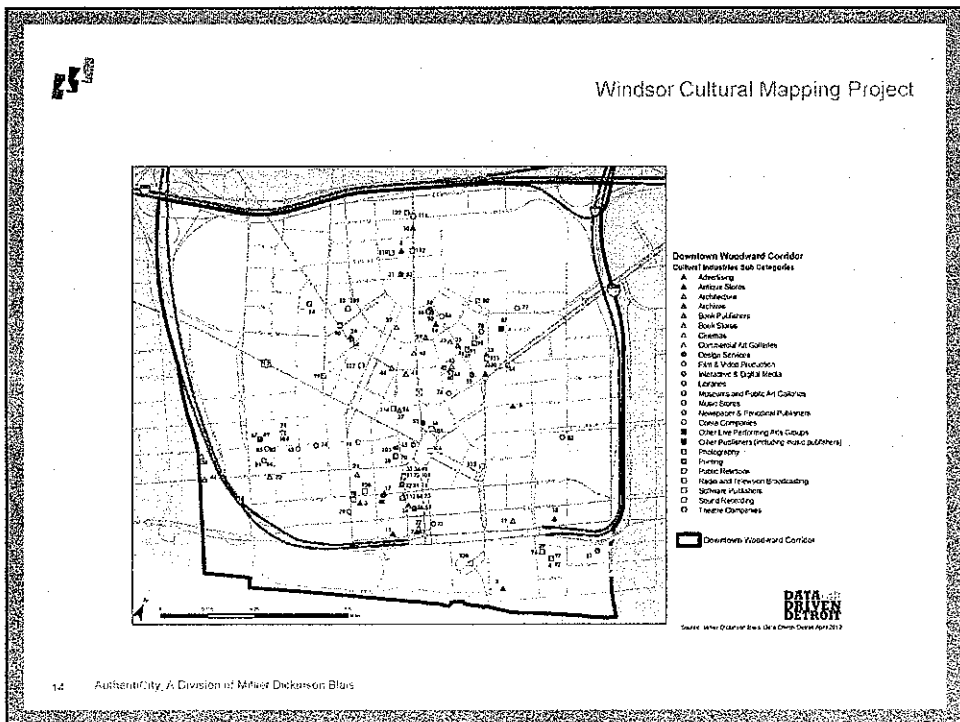
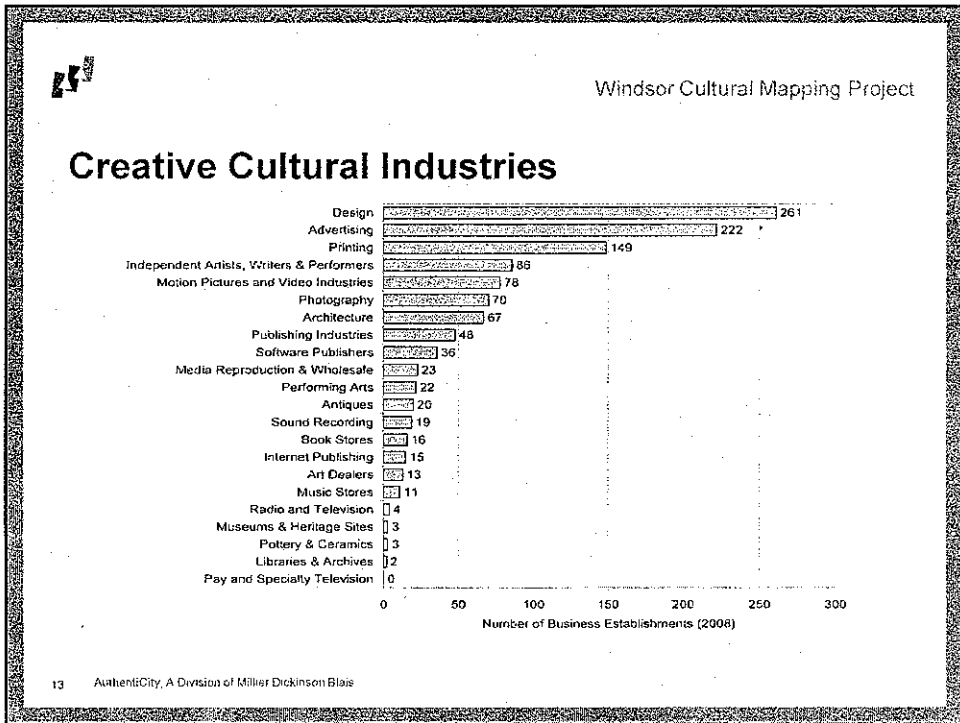
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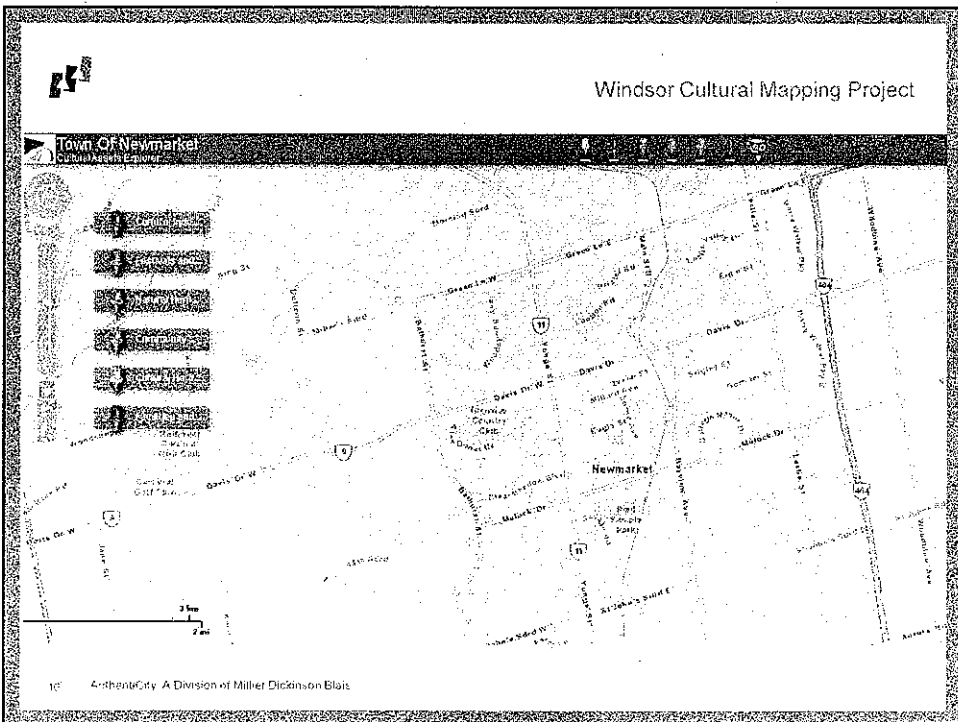
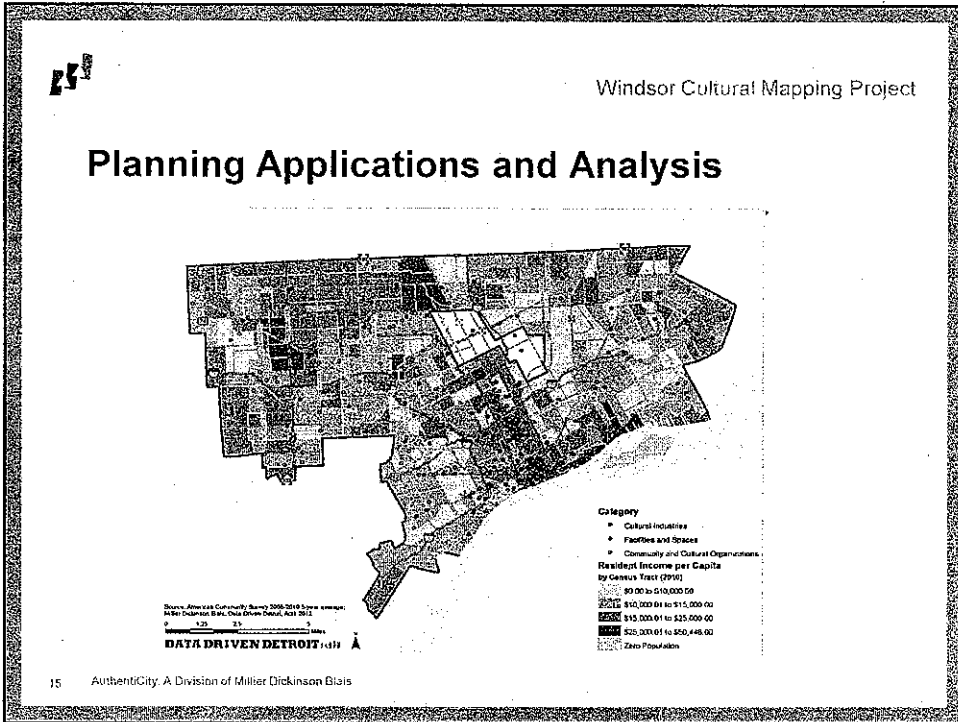


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- Windsor Cultural Mapping Project**
- ## Why do Cultural Mapping?
- Better information to support planning and decision-making – by the municipality and others
 - Better information to increase awareness of cultural resources for residents and tourists – profile Windsor's cultural resources and vitality
 - Integrated database to support networking and collaboration among cultural groups and activities – 'silo busting' among arts, heritage, libraries, cultural businesses, etc.
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Windsor Cultural Mapping Project

Town Of Newmarket
Cultural Assets Explorer

Festivals and Events

- 10th Of Month Ten Aboriginal Celebration
- Fairy Lane Artisans Festival
- Heritage Art Display and Contest
- High School Art Display and Contest
- What's Young Artists' Showcase
- Lifelong Reading Authors' Series
- The Salvation Army Northridge Community Church Community Fall Fair
- Silver Threats Quilt Show
- Fish Dance Studio Recital

Upper Canada Christmas Carols & Annual Garage Sale & BBQ

NAME	Upper Canada Christmas Carols & Annual Garage Sale & BBQ
Address	140 Main St S
Phone	(505) 293-1944
E-mail	
WEBSITE	http://www.ucscc.org
Zoom to	

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Questions and Discussion

