ADOPTED by Council at its meeting held April 16, 2012 **[M201-2012]**
AA/
Windsor, Ontario, April 16, 2012

REPORT NO. 70 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE
of its meeting held March 21, 2012

Present: **Councillor Al Maghnieh, Chair**
Councillor Alan Halberstadt
Councillor Percy Hatfield
Councillor Ed Sleiman

Regrets: **Councillor Ron Jones**

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Sleiman, seconded by Councillor Hatfield,
THAT the minutes of the Mayor's Youth Advisory Committee meeting held February 7, 2012 **BE RECEIVED** for information.
Carried.

Clerk's Note: The minutes of the Mayor's Youth Advisory Committee meeting held February 7, 2012 are ***attached*** as background information.

CHAIRPERSON

DEPUTY CITY CLERK

NOTIFICATION:		
Name	**Address**	**Email**

KK/
Windsor, Ontario February 7, 2012

A meeting of the **Mayor's Youth Advisory Committee** is held this day commencing at 4:30 o'clock p.m. in Room 407, 400 City Hall Square East, there being present the following members:

Jonathon Liedtke, Co-Chair
Sarah Davidson, Co-Chair
Timothy Au-Yeung
Eileen-Si Chen
Cecilia Dai (arrives at 5:35 p.m.)
Trevor Fairlie
Scott Fenn (arrives at 5:00 p.m.)
Angus Kong
Tina Lei

Regrets received from:

Tenyce Doan

Guest in attendance:

Andre Capaldi, President, University of Windsor Students' Alliance

Also present are the following resource personnel:

Agatha Armstrong, Supervisor of Council Services & Deputy City Clerk
Karen Kadour, (A) Committee Coordinator

1. CALL TO ORDER

J. Liedtke, Co-Chair calls the meeting to order at 4:31 o'clock p.m. and the Committee considers the Agenda being Schedule "A" ***attached*** hereto, matters which are dealt with as follows:

2. ADDITIONS TO THE AGENDA

Moved by T. Lei, seconded by T. Au-Yeung,
That Rule 3.3 (c) of the Procedure By-law 98-2011 be waived to add the following addition to the Agenda:

- Presentation by Andre Capaldi, President, University of Windsor Students' Alliance regarding the proposed Transit Windsor U-Pass.

Carried.

PRESENTATION

Andre Capaldi, President, University of Windsor Students' Alliance (UWSA) is present to provide information relating to the Transit Windsor U Pass. The salient points of discussion relating to this initiative are as follows:

- The five-year rate plan, scheduled to begin in September 2012 will cost undergraduate students $45. per semester and will peak at $57.50 per semester in year five.
- Staff, faculty, part-time students and graduate students will also be allowed to opt in at the same rate as the undergrads.
- Financial commitment from the students will translate to over $1 million in the first year alone.
- The referendum vote for the U Pass initiative will be held at the UWSA General Election on March 7 and 8, 2012

The Co-Chairs thank Mr. Capaldi for his presentation.

2. DECLARATIONS OF CONFLICT

None.

3. MINUTES

Moved by T. Fairlie, seconded by A. Kong,
That the minutes of the Mayor's Youth Advisory Committee at its meeting held November 22, 2011 **BE ADOPTED** as presented.
Carried.

4. BUSINESS ITEMS

J. Liedtke, Co-Chair provides an overview of initiatives slated for 2012:

- Resurgence of Transit Windsor Student Ambassador Program. Plan to outreach to the student bodies of area high schools for ambassadors.
- Promotion of free Transit Windsor shuttle (MYAC shuttle) after the fireworks
- Stuff-A-Bus – Initiative for MYAC to fill a bus with canned goods to be donated to the Windsor Youth Centre.
- "Ride for a Buck" event held the week of March Break

- Request by Kids Alliance for MYAC to assist with the city-wide athletic day.
- Three students from St. Clair College to assist with MYAC Newsletter. (This was arranged by Veronique Mandel, St. Clair College, Journalism Program Director).
- Request by Justin Langlois, Associate Professor, Faculty of Arts and Social Sciences, University of Windsor for MYAC to visit one of his classes. The students will be assigned a task to produce a one minute video as part of the curriculum.

4.2 MYAC Website and Youth Portal Website

S. Davidson thanks all who contributed to the portal website. J. Liedtke states that the windsoryouth.com website is live and accessible. He indicates that the University of Windsor Smart Communities – Windsor-Essex.info website is a one-stop shopping site for Windsor.

4.3 MYAC Newsletter Publication

S. Davidson advises that three students from St. Clair College will assist with the production of the MYAC newsletter. This endeavour was coordinated by Veronique Mandel, St. Clair College, Journalism Program Director.

4.4 MYAC Forum

S. Davidson reports that Dr. Strasser, President, St. Clair College has offered the College as a venue for the MYAC Forum. The Windsor Public Library has also been offered as a venue.

S. Davidson advises in a recent meeting with Mayor Francis, it was suggested that community service providers also be invited along with youth to attend the Forum. She notes the Forum will possibly be held in September 2012.

T. Fairlie suggests inviting Teresa Piruzza, MPP, Windsor-West to the Forum and if she is agreeable, extend an invitation to the Minister of Children and Youth Services.

4.5 MYAC 2011 Budget Update

S. Davidson indicates that the following initiatives were derived from the 2011 budget; the purchase of the MYAC Banner, advertising panels on Transit Windsor buses and the partnership with the University of Windsor to upgrade and maintain the windsoryourth.com website

4.6 MYAC 2012 Budget Update

The "Revised Business Plan and Financial Request for 2012 Budget Deliberations" to be reviewed by the Executive Committee at its meeting to be held on February 27, 2012 is ***attached*** as Appendix "A". A. Armstrong, Supervisor of Council Services invites MYAC members to attend the February 27, 2012 Executive Committee meeting.

4.7 Updates from Committee Members

T. Fairlie advises that area high school Student Councils will be contacted to acquire students for the Transit Windsor Ambassador Program.

5. DATE OF NEXT MEETING

The next meeting will be held on April 3, 2012 in Meeting Room 406, 400 City Hall Square East at 5:00 o'clock p.m.

6. ADJOURNMENT

There being no further business, the meeting is adjourned at 6:00 o'clock p.m.

Jonathon Liedtke, Co-Chair

(A) Committee Coordinator

mayor's youth advisory committee

AGENDA
and Schedule "A"
to the minutes of the meeting of the
MAYOR'S YOUTH ADVISORY COMMITTEE
held Tuesday, February 7, 2012
Room 407, 400 City Hall Square East -
4:30 o'clock p.m.

1. **CALL TO ORDER**

2. **DECLARATIONS OF CONFLICT**

3. **MINUTES**

Adoption of the minutes of the meeting held November 22, 2011 – ***((previously distributed).***

4. **BUSINESS ITEMS**

4.1 **MYAC Initiatives**

The Co-Chairs to provide an update. Document outlining the Past Community Outreach/Important MYAC Events and Upcoming Events – ***attached.***

4.2 **MYAC Website and Youth Portal Website**

4.3 **MYAC Newsletter Publication**

Discussion relating to community partners.

4.4 **MYAC Forum**

Discussion relating to community partners.

4.5 **MYAC 2011 Budget Update**

4.6 **MYAC 2012 Budget Update**

4.7 **Updates from Committee Members**

5. **DATE OF NEXT MEETING**

To be determined.

6. **ADJOURNMENT**

Business Plan and Financial Request for 2012 Budget Deliberations

REVISED

Name of Committee: **Mayor's Youth Advisory Committee**

Mandate:

The Committee will act as an advisory body to the Mayor and Council, on those issues within the influence of the City of Windsor, which have an impact on the youth of this City. The objective is to encourage the constructive input on the Youth of the City of Windsor on those matters, which are likely to have an impact on them and empower those to get involved and have their voice heard in local government. To address, create discussion and/or make recommendations on issues pertaining to all levels of government.

How were previous funds spent? Provide history:

The funds allocated for the 2011 budget were spent primarily on the creation and maintenance of the MYAC website. A University of Windsor student was hired to develop and design the website. The MYAC website is the primary medium of communication of MYAC to the Windsor Community.

2011	
Type of Expense:	Dollar Amount:
Promotional Material	$639.00
Advertising (Transit Windsor)	$1000.00
Website Development	$5000.00

Initiatives for 2012:

As per our meeting with Mayor Francis dated February 6th, we are forwarding our budget directly to the finance department. Mayor Francis reviewed our initiatives and approved the following initiatives. We are confident that the funds requested will allow us to complete our initiatives successfully.

1. **New MYAC Website:** Creation of a new interactive youth friendly platform geared to best deliver information to youth.
2. **Newsletter Youth Publication:** A bi-annual publication written by youth, for youth regarding issues faced by youth or celebrated by youth in the Windsor community
3. **Youth Leadership Awards:** Awards presented by the Mayor in order to recognize youth that contribute to their community
4. **Youth Forum:** A collaborative community event that seeks to discern issues pertaining to youth in the community, and to connect services providers of youth to their constituents.

Budget Request—Identify Type of Expense and Dollar amount:	
Type of Expense:	**Dollar Amount:**
2012 Website Maintenance Expense	$ 2000.00
Newsletter Youth Publication	$ 2000.00
Youth Leadership Awards	$ 500.00
Youth Forum	$ 1500.00
Promotional Materials/ Advertising Expense	$ 750.00
Miscellaneous Expenses	$ 250.00
Total Requested Funds	$ 7000.00

APPENDIX "A"