

ADOPTED by Council at its meeting held April 16, 2012 [M200-2012]

AA/

Windsor, Ontario, April 16, 2012

**REPORT NO. 69** of the  
**SOCIAL DEVELOPMENT,  
HEALTH & CULTURE STANDING COMMITTEE**  
of its meeting held March 21, 2012

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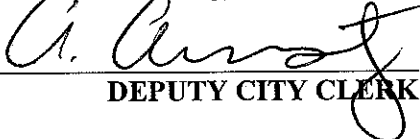
**Present:** Councillor Al Maghnieh, Chair  
Councillor Alan Halberstadt  
Councillor Percy Hatfield  
Councillor Ed Sleiman

**Regrets:** Councillor Ron Jones

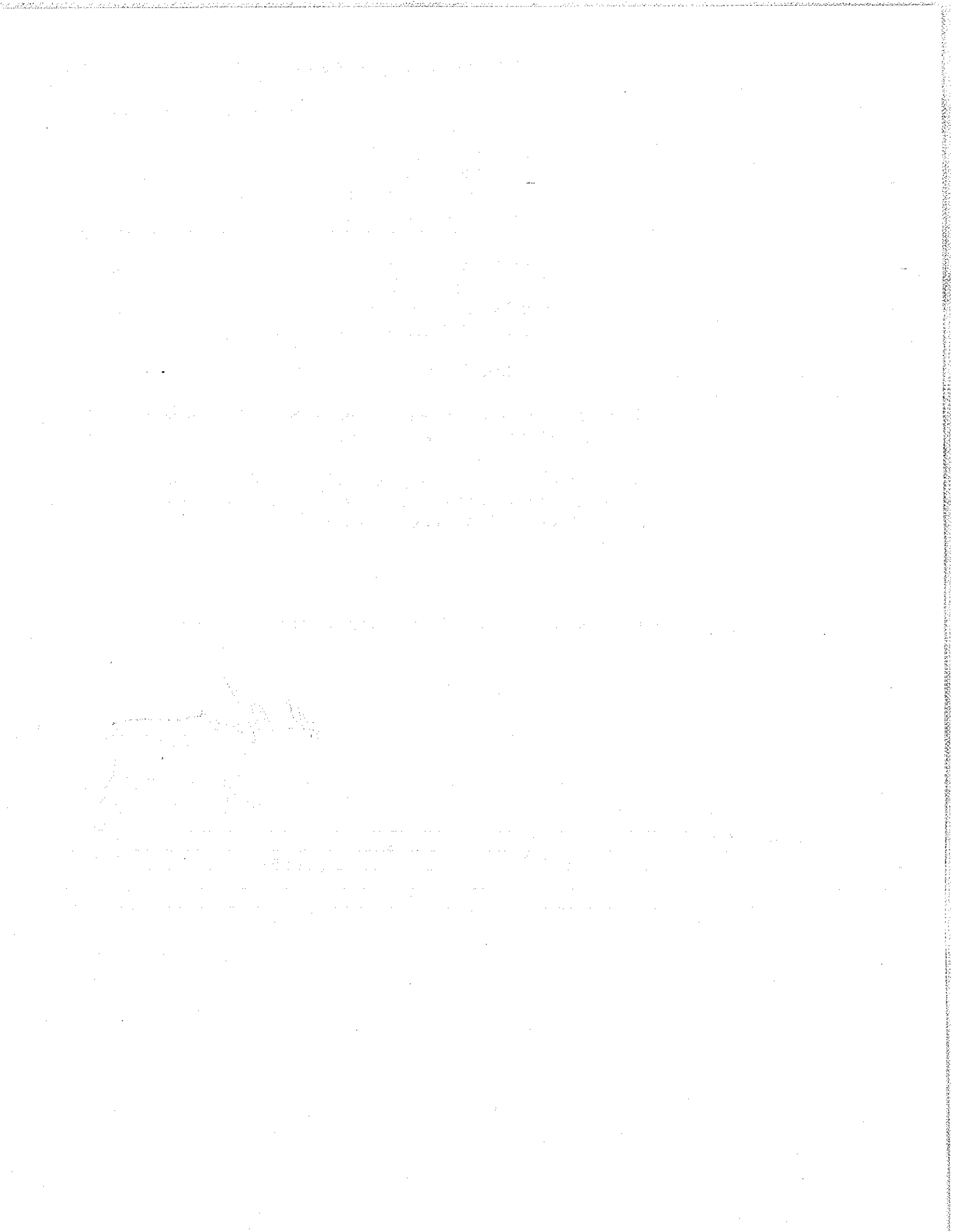
That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Sleiman, seconded by Councillor Hatfield,  
**THAT** the minutes of the Mayor's Youth Advisory Committee meeting held November 22, 2011 **BE RECEIVED** for information.  
Carried.

*Clerk's Note:* The minutes of the Mayor's Youth Advisory Committee meeting held November 22, 2011 are attached as background information.

  
CHAIRPERSON  
  
DEPUTY CITY CLERK

NOTIFICATION:		
Name	Address	Email



KK/  
Windsor, Ontario November 22, 2011

A meeting of the **Mayor's Youth Advisory Committee** is held this day commencing at 4:00 o'clock p.m. in Room 406, 400 City Hall Square East, there being present the following members:

Jonathon Liedtke, Co-Chair  
Timothy Au-Yeung  
Tenyce Doan  
Trevor Fairlie  
Scott Fenn  
Angus Kong

**Regrets received from:**

Sarah Davidson  
Tina Lei

**Guest in attendance:**

Barry Holmes, Chief Executive Officer, Windsor Public Library

**Also present:**

Karen Kadour, Committee Coordinator, Council Services

**1. CALL TO ORDER**

The Co-Chair calls the meeting to order at 4:06 o'clock p.m. and the Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

**2. PRESENTATION**

Barry Holmes, Chief Executive Officer, Windsor Public Library is present to discuss initiatives to attract youth to utilize the libraries throughout the community. The salient points relating to the library discussion are as follows:

- Teen zones are located at the Central, Riverside and Budimir Libraries
- Netbooks, internet access, X Box, Play Station and homework assistance is available in the Teen Zones
- E-books may be downloaded at no cost
- 850,000 people visit the Windsor Public Library annually

- Denny Timm (former Chair of MYAC) currently sits on the Windsor Public Library Board. He is creating a "Youth Advisory Board" for the Windsor Public Library.
- Suggestion to create a Teen Zone at the Central Library
- Teen presence low at Riverside Library. Recommendation to involve "pages" as youth advisors.
- New Library (to be located in the Art Gallery of Windsor) will inhabit approximately 40,000 square feet.

3. **DECLARATIONS OF CONFLICT**

None declared.

4. **MINUTES**

Moved by T. Fairlie, seconded by T. Au-Yeung,  
That the minutes of the meeting held September 27, 2011 **BE ADOPTED** as presented.

5. **ADDITION TO THE AGENDA**

Moved by A. Kong, seconded by T. Fairlie,  
That Rule 3.3 (c) of the Procedure By-law 98-2011 be waived to add the following item to the Agenda:

- 6.1 Letter from the City Clerk dated November 16, 2011 regarding MYAC's Mandate. (The letter is attached as Appendix "A").

Carried.

5. **BUSINESS ITEMS**

5.1 **Website Update**

It is suggested that Master's students in the Information Technology Computer Science Department, University of Windsor may be interested in hosting and maintaining the windsoryouth.com website.

Moved by T. Au-Yeung, seconded by A. Kong,  
That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$5,000 for a website host (proponent to be named) to maintain the Mayor's Youth Advisory Committee windsoryouth.com website.

Carried.

## **5.2 Fiscal Year Spending**

Discussion ensues relating contacting the 211 Call Centre to send out a 211 Broadcast Fax as a means of advertising MYAC initiatives throughout the province.

*Clerk's Note:* The 211 Project Manager advises via e-mail that the 211 Broadcast Fax service is free to the City, County and the United Way (local funders).

Moved by T. Fairlie, seconded by T. Au-Yeung,  
That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$1,000 to advertise the Mayor's Youth Advisory Committee on Transit Windsor bus panels.

Carried.

## **5.3 Facebook Policy**

No report.

## **5.4 Transit Windsor Update**

T. Fairlie indicates that a referendum relating to the Transit Windsor U- Pass for the University of Windsor will be held in March 2012. In terms of a U- pass for St. Clair College, T. Fairlie will investigate and report back.

## **5.5 Tobacco Free Sports and Recreation**

The Co-Chair states that the results of the Tobacco Free Sports and Recreation Survey and the results of the "test park" will be presented to City Council in the Spring 2012.

## **5.6 Youth Forum Update**

It is generally agreed to accept the offer by the CEO, Windsor Public Library to allow the Youth Forum in 2012 to be held at the Windsor Public Library.

## **5.7 Youth Outreach: Scholarships and Youth Awards**

Moved by S. Fenn, seconded by T. Au-Yeung,

That the following motion approved at the Mayor's Youth Advisory Committee meeting held September 27, 2011 **BE RESCINDED:**

*"That approval be given to an expenditure in the upset amount of \$1,500 for two MYAC Scholarships (\$750. each) to be given to students who exemplify academic merit and volunteerism."*

Carried.

6. **NEW BUSINESS**

The Co-Chair provides the following suggestions/goals for 2012:

- Meet quarterly with Mayor Francis
- MYAC member to sit on the WPL Youth Advisory Board
- Partner with the Windsor Star – Raise a Reader Program
- MYAC Newsletter
- Revamp MYAC video
- 2013 International Children's Games – Opportunity for MYAC to get involved
- Meet with Town of Lakeshore MYAC Committee in 2012
- Goal to develop MYAC Committees throughout Essex County
- Meet with the Mayor of Detroit regarding the development of a MYAC Committee. Result - Regional/International MYAC Committees

- 6.1 The letter from the City Clerk dated November 10, 2011 regarding the MYAC Mandate for the 2010-2014 term of the advisory committee is received for information.

7. **DATE OF NEXT MEETING**

The next meeting will be held at a date to be determined in January 2012.

8. **ADJOURNED**

There being no further business, the meeting is adjourned at 5:40 o'clock p.m.

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Jonathon Liedtke, Co-Chair

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Committee Coordinator (A)



**AGENDA**  
and Schedule "A"  
to the minutes of the meeting of the  
**MAYOR'S YOUTH ADVISORY COMMITTEE**  
held Tuesday, November 22, 2011  
Room 406, 400 City Hall Square East  
4:00 o'clock p.m.

1. **CALL TO ORDER**

2. **PRESENTATION**

Barry Holmes, Chief Executive Officer, and Chris. Woodrow, Director of Strategic Planning, Priorities and Marketing, Windsor Public Library

3. **DECLARATIONS OF CONFLICT**

4. **MINUTES**

Adoption of the minutes of the meeting held September 27, 2011 -- **((previously distributed))**.

5. **BUSINESS ITEMS**

5.1 Website Update – Wordpress and Functionality

5.2 Fiscal Year Spending

5.3 Facebook Policy

5.4 Transit Windsor Update

5.5 Tobacco Free Sports and Recreation

5.6 Youth Forum Update/Discussion

5.7 Youth Outreach: Scholarships and Youth Awards – Updates/Discussion



6. NEW BUSINESS

7. DATE OF NEXT MEETING

To be determined.

8. ADJOURNMENT



# THE CITY OF WINDSOR

COUNCIL SERVICES DEPARTMENT

VALERIE CRITCHLEY  
CITY CLERK

IN REPLY, PLEASE REFER  
TO OUR FILE NO. \_\_\_\_\_

Mayor's Youth Advisory Committee  
350 City Hall Sq. W.  
Room 203  
Windsor, ON  
N9A 6S1

November 10, 2011

Dear Co-Chairs Davidson and Liedtke,

Please find attached your committee's mandate for the 2010-2014 term of Council, which is issued to you, in accordance with the City of Windsor Procedure By-law 98-2011 Section 27(q) adopted June 7, 2011 by Windsor City Council.

Furthermore, at the December 13, 2010 Strategic Planning Session of Windsor City Council it was confirmed that the six pillars for the 2010-2014 term of Council would be:

1. Jobs and Economic Diversification
2. Regional Cooperation
3. Cultural Capital
4. Corporate Opportunities
5. Downtown Revitalization
6. Affordable/Attractive City

In an effort to follow Council's direction and to ensure that the Mayor's Youth Advisory Committee assist Council in achieving its strategic objectives, we are attaching your mandate for the 2010-2014 term of this advisory committee.

Please feel free to contact us should you have any questions or concerns or require further information.

Regards,

Valerie Critchley  
City Clerk

VC:ac,vs  
:att.

**APPENDIX "A"**

## Mayor's Youth Advisory Committee Mandate

### **MYAC Scope**

The Mayor's Youth Advisory Committee identifies and reports to the Mayor and Council issues that affect youth in the City of Windsor including:

- Communication strategies to inform youth of events across the city
- Placements and training opportunities to enhance skills and resumes of youth
- Exploration of issues like race, religion and youth culture
- Activities directed toward youth
- Establishment of a youth venue for various events
- Recognition of work done by youth in the community
- Launching of youth-centered activities and volunteering at various City-run events
- Other issues as identified by the Youth Advisory Committee

### **Terms of Reference**

- Prepare a work plan outlining the objectives of the Youth Advisory Committee and strategies for execution.
- Contact youth directly to obtain their views on issues relevant to their needs and possible suggestions how the City of Windsor may address the issues.
- Identify Best Practices models from various municipal Youth Advisory Committees and make recommendations to Council on an appropriate Youth Advisory Committee structure as an ongoing committee of Council.
- Conduct surveys with youth-specific questions to identify issues.
- Conduct consultative meetings with student councils from local school boards, youth action groups, teen health centres and other representative youth groups.
- Develop and maintain a youth web portal as a form of communicating youth issues to the advisory committee.
- Length of Term: The Advisory Committee is to report to the Mayor and Council on issues affecting youth no later than eight months from the date of formation. This committee will make recommendations about how council can assist with youth issues and at that time, make any request for the continuation of the Youth Advisory Committee.

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