

ADOPTED by Council at its meeting held January 23, 2012 [M55-2012]

AA/

Windsor, Ontario, January 23, 2012

**REPORT NO. 51 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE**
of its meeting held December 14, 2011

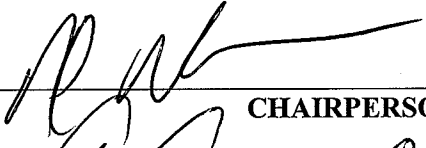
Present:
Councillor Al Maghnieh, Chair
Councillor Alan Halberstadt
Councillor Percy Hatfield
Councillor Ron Jones
Councillor Ed Sleiman

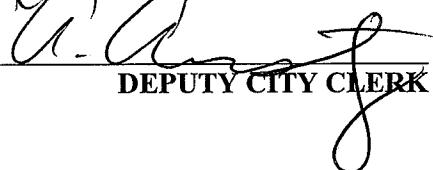
That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Hatfield, seconded by Councillor Jones,
THAT the minutes of the Mayor's Youth Advisory Committee meeting held September 27, 2011 **BE RECEIVED** for information.
Carried.

MB2012

Clerk's Note: The minutes of the Mayor's Youth Advisory Committee of its meeting held September 27, 2011 are attached as background information.



CHAIRPERSON


DEPUTY CITY CLERK

NOTIFICATION:		
Name	Address	Email
MYAC members		

Windsor, Ontario September 27, 2011

A meeting of the Mayor's Youth Advisory Committee is held this day commencing at 4:00 o'clock p.m. in Room 405, 400 City Hall Square East, there being present the following members:

Jonathon Liedtke, Co- Chair
Sarah Davidson, Co-Chair
Cecilia Dai
Timothy Au-Yeung
Tenyce Doan
Trevor Fairlie
Scott Fenn
Angus Kong
Tina Lei
Eileen Si-Chen

Guest in attendance:

Denny Timm, former Chair of MYAC

Also present is the following resource personnel:

Karen Kadour, (A) Committee Coordinator

1. CALL TO ORDER

The Committee Coordinator calls the meeting to order at 4:05 o'clock p.m. and the Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

2. PRESENTATION

The presentation by Chris Woodrow, Windsor Public Library is deferred to the November 22, 2011 meeting of the Mayor's Youth Advisory Committee.

3. ELECTION OF CHAIRPERSON

It is generally agreed that two Co-Chairs will be elected.

Moved by T. Au-Yeung, seconded by T. Fairlee,
That Sarah Davidson and Jonathon Liedtke **BE ELECTED** Co-Chairs of the
Mayor's Youth Advisory Committee for the term ending November 31, 2014.
Carried.

4. DECLARATIONS OF CONFLICT

None.

5. ADOPTION OF THE MINUTES

Moved by S. Davidson, seconded by T. Fairlee,
That the minutes of the Mayor's Youth Advisory Committee at its meeting held
July 4, 2011 **BE ADOPTED** as presented.
Carried.

6. BUSINESS ARISING FROM THE MINUTES

6.1 Mayor's Youth Advisory Committee Terms of Reference/Mandate

The Terms of Reference/Mandate is reviewed and a few "housekeeping"
amendments are made.

7. BUSINESS ITEMS

7.1 Update – Promotional Items

J. Liedtke distributes a list of initiatives for discussion, attached as Appendix
"A".

An estimate provided by FastSigns for the new MYAC Banner in the amount of
-\$639.34 is distributed and attached as Appendix "B".

Moved by E. Si-Chen, seconded by T. Au-Yeung,
That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$1,750
for the purchase of promotional materials and further, that S. Davidson **BE DIRECTED**
to lead this initiative.
Carried.

7.2 Update – Play, Live, Be... Tobacco-Free Campaign

J. Liedtke advises that a presentation respecting the Tobacco Free Campaign is currently underway and will be presented to City Council on a date to be determined.

7.3 Update – Youth Transit Ambassador Program: Choose New Member

D. Timm provides background information relating to the inception of the Youth Transit Ambassador Program. He indicates that he was a Youth Board Member of Transit Windsor for three years.

Moved by E. Si-Chen, seconded by T. Doan,
That Trevor Fairlie **BE ELECTED** to sit on the Transit Windsor Board as the youth board member.
Carried.

7.4 City-Wide Youth Forum

S. Davidson reports that two strategic planning sessions have been held since the July 4, 2011 meeting of the Mayor's Youth Advisory Committee. She notes that the issues identified at previous youth forums are still relevant and suggests that the upcoming youth forum be referred to as a "meet and greet". She notes that the Mayor and Members of Council will be invited to attend.

T. Lei leaves the meeting at 5:20 o'clock p.m.

Moved by T. Doan, seconded by A. Kong,
That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$1,000 for the MYAC "Meet and Greet" to be held on a day, time and location to be determined.
Carried.

7.5 Windsor Public Library & Teen Zone

T. Fairlee indicates that the Teen Zone initiative was launched on September 13, 2011 at the Central, Riverside and Budimir locations of the Windsor Public Library. Each Teen Zone is stocked with Netbooks with internet access and homework assistance is available. The Teen Zones operate from 3:30 p.m. to 5:00 p.m. Tuesday through Thursday.

7.6 City Youth Awards

J. Liedtke suggests that City Youth Awards be presented by Mayor Francis to youth who exhibit leadership skills and a sense of volunteerism. The number of awards to be presented is yet to be determined.

7.7 MYAC Scholarships

Discussion ensues regarding the presentation of two MYAC Scholarships in the amount of \$750 each to students who exemplify academic merit and volunteerism.

Moved by S. Fenn, seconded C. Dai,

That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$1500 for two MYAC Scholarships (\$750. each) to be given to students who exemplify academic merit and volunteerism.

Carried.

7.8 Website

D. Timm requests reimbursement for website fees for windsoryouth.com.

Moved by C. Dai, seconded by T. Au-Yeung,

That **APPROVAL BE GIVEN** to an expenditure in the amount of \$300. payable to Denny Timm for website fees associated with windsoryouth.com.

Carried.

7.9 Social Media Endeavours

Discussion ensues regarding an advertising campaign for MYAC to be placed on the facebook page.

Clerk's Note: The Manager of Transportation Planning in an e-mail dated October 11, 2011 provided the following information to the Windsor Bicycling Committee as it relates to facebook:

"The Social Media Account Policy is currently under development. It will address accounts such as facebook, twitter, etc. The Windsor Bicycling Committee (WBC) may not start an account of this type outside of that Policy. Once the Policy is completed, it will be forwarded to City Council for approval."

8. DATE OF NEXT MEETING

The next meeting will be held on Tuesday, November 22, 2011 at 4:00 o'clock p.m. in Room 406, 400 City Hall Square East.

9. ADJOURNMENT

There being no further business, the meeting is adjourned at 6:04 o'clock p.m.

Sarah Davidson, Co-Chair

Jonathon Liedtke, Co-Chair

Committee Coordinator

1. **TO DO @ Sept 27 Meeting:**

- o Roberts rules of order training
- o **Personel by Elsie: payment?**
- o reimburse Denny Timm for website if possible
- o **To Approve as New Business**
 - i. **MYAC Meet & Greet**
 - ii. **Library & Teen Zone**
 - iii. **Youth Awards**
 - iv. **Scholarships X2 @ \$750**
 - v. **Website redesign**
- o **Promo Items Purchase**
 - i. **MYAC BANNER: approval** \$250-\$400
 - ii. **MYAC pullup: approval** \$350-500
 - iii. **MYAC handout:** \$100-400
 - iv. **MYAC business cards** \$100-200

2. **To Do post Sept 27 Meeting:**

- o quotes: Banner; Pullup; Business cards; handouts
- o Denny Timm Reimbursement/inquiry into \$
- o Website: take down (talk to Denny), create Wordpress
- o Partnership: Windsor Public Library
- o Contact:
 - i. **Meet and Greet**
 - city hall Re: Meet & Greet & Venue
 - University Senate
 - College SAP
 - Highschools: (who to contact?)
 - a. Student Ambassadors
 - b. Superintendent
 - c. Principals
 - d. Guidance Offices
 - ii. **Scholarships and Youth Awards: City Hall**

From: MYAC Strategy Meeting: September 19, 2011

3. **TFSR**

- o Nov 7, present to council (tentative)

4. **MYAC Meet & Greet**

- o October 26 [tentative]
- o location: city hall council chambers
- o Old Pillars (Topics): race, employment, environment, transit Windsor, (youth venue)
- o **Topics that we think affect youth:**
 - i. youth and volunteerism [jobs skills and community work];
 - ii. youth sociability in community;
 - iii. youth leadership;
- o **purpose:**
 - i. to be leaders and unite different youth groups
 - ii. -to determine issues Windsor youth are facing

- iii. -engage and connect w/ youth groups, and student councils
- iv. -gain a volunteer database
- o **who to invite:**
 - i. student council executives,
 - ii. university senate,
 - iii. college SAC,
 - iv. youth groups; AS MANY YOUTH AS POSSIBLE
- o myacwindsor@gmail.com for RSVP list
- o scrap: keynote speaker, discussion, et al
- o **Basic Rundown:**
 - i. **who:** MYAC, student councils, youth groups and organizations
 - ii. **what:** meet & greet
 - iii. **where:** council chambers?
 - iv. **when:** Nov 7 (tentatively)
 - v. **why:** unite and lead youth groups; determine youth issues; engage and connect w/ youth; gain volunteer database
 - vi. **how:**
 - **posters:** sarah or CC: (deadline sept 27 for meeting)
 - **location:** jon, contact city hall
 - **-contacting people:** co-chairs, once a list has been compiled and a date has been set
 - vii. **Doorprize:** devonshire dollars; university bookstore- someone needs to contact

5. Library & Teen Zone

- o trevor, re: teen zone launch
- o future endeavours w/ the library:
 - i. support and advertise the program @ the meet and greet
 - ii. deference until more possibilities present themselves
 - iii. find youth who can volunteer/provide instructional activities for certain days?
 - ie: painting, math help, broad categories

6. Youth Awards

- o winter season
- o presented to student(s) on basis of volunteer & leadership
- o **signed by:** Mayor and City Council; MYAC leadership
- o **who receives it:** nomination based
- o get the word out

7. Scholarships

- o 2 scholarships X \$750
- o application and essay
- o recipients:
 - i. 1 scholarship to youth w/ preexisting conditions
 - ii. 1 scholarship w/out preexisting conditions
- o **recurring scholarships:** NEED TO INCREASE BUDGET?

8. Promo Items

- o (tshirts, myac pens, notepads), CONTACT VISTA PRINT re: swag suite
- o pull up signage
- o myac banner: engage, connect, represent
- o business cards
- o myac handout

9. Website

- make new website via wordpress
- shut down old website; reimburse denny timm

10. Social Media

- facebook: advertising budget?
- twitter and email campaigns

11. Budget: \$10,231

12. New Business

- get on transit windsor regarding google trip planning, and what we can do to help facilitate making this happen faster than it already is
- trevor:
 - i. computer online forum townhall?
 - ii. moderation difficulties
- pay denny for website
- roberts rules of order training

Fastsigns

2591 Howard Avenue
Windsor, ON N8X 3W4
ph: 519-948-8181
fax: 519-948-2686
Email: 658@fastsigns.com

Estimate

27048

Estimate Date: 27/09/2011 11:51:04AM

Printed: 27/09/2011 11:51:20AM

Salesperson: donna.bilodeau@fastsigns.com

Customer: **MYAC - The Mayor's Youth Advisory Committee**
Contact: Sarah Davidson
Description: Retractable Bannerstand / Banner - MYAC
Sales Person: Donna Bilodeau
Clerk: Donna Bilodeau

ph: (519) 973-0222 x 225
fax: (519) 973-7389

email: s davidson@aidswindsor.org

Dear Sarah:

Listed below is the cost of the retractable bannerstand and standard banner. Please review pricing along with proofs and advise if you would like us to proceed. Do not hesitate to call should you have any questions. Thank you for the opportunity to quote on this project for you.

Sincerely,

Donna Bilodeau
Owner/Operator

	Product	Qty	Sides	H x W	Unit Cost	Totals
1	Economy 33.5" Retractable Bannerstand	1	1	1 x 1	\$348.59	\$348.59
	Description: Economy Retractable Bannerstand - 33.5". Silver anodized finish. Includes silver base, top profile bar, with interlocking pole + nylon bag. Panel solvent printed onto 11oz retractable banner material. Viewing area 33.5"w x 78"h", print size 84.5"h x 33.5"w (.5" at top and 6" at bottom for bleed). Carrying weight 9 lbs. Color: Full Colour Text: MYAC logo Represent. Engage. Connect					
2	Solvent Print on Banner	1	1	36 x 96	\$217.20	\$217.20
	Description: Solvent Print on 13oz Sahara Banner with PowerTape Hem and Grommets. Color: Full Colour on White Text: MYAC logo Represent. Engage. Connect					

Notes:

Line Item Total:	\$565.79
Subtotal:	\$565.79
Taxes:	\$73.55
Total:	\$639.34

Bill To: MYAC - The Mayor's Youth Advisory Committ
Sarah Davidson
350 City Hall Square West
Room 203
Windsor, ON N9A 6S1

Payment due upon completion of order.

Received/Accepted By: / /