

Adopted by Council at its meeting held December 3, 2012 [M536-2012]

AA/

Windsor, Ontario, December 3, 2012

**REPORT NO. 134** of the  
**SOCIAL DEVELOPMENT,**  
**HEALTH & CULTURE STANDING COMMITTEE**  
of its meeting held November 14, 2012

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**Present:**                      **Councillor Ed Sleiman, Chair**  
                                      **Councillor Jo-Anne Gignac**  
                                      **Councillor Alan Halberstadt**  
                                      **Councillor Percy Hatfield**  
                                      **Councillor Fulvio Valentinis**

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Valentinis, seconded by Councillor Hatfield,  
**THAT** the Business Plan & Financial Request for 2013 Budget Deliberations for the Seniors Advisory Committee **BE RECEIVED** for information.  
Carried.

*Clerk's Note:* The Business Plan and Financial Request for 2013 Budget Deliberations for the Seniors Advisory Committee is attached as background information.

  
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CHAIRPERSON

  
\_\_\_\_\_  
DEPUTY CITY CLERK

NOTIFICATION:		
Name	Telephone	Email
Seniors Advisory Committee		

## Business Plan and Financial Request for 2013 Budget Deliberations

**REVISED**

<b>Name of Committee:</b> <i>Seniors Advisory Committee</i>	
<b>Mandate:</b>	
<ol style="list-style-type: none"> <li>1. Identify and report to the Mayor and Council on issues that affect seniors in the City of Windsor, including:               <ol style="list-style-type: none"> <li>a) Acting as a liaison for seniors in the City of Windsor and reporting to and advising City Council on ways to enrich and enhance the health and quality of life of all seniors in this community</li> <li>b) Soliciting input and acting as a public forum for issues that affect local seniors</li> <li>c) Identify barriers to access by seniors to City services and programs</li> <li>d) Forming partnerships in the community to educate, inform and improve quality of life for seniors</li> <li>e) Addressing other issues as identified by the Seniors Advisory Committee from time to time</li> </ol> </li>   <li>2. Make recommendations and provide advice to Mayor and Council regarding strategies that could be used by City administration to address the needs of seniors in the City of Windsor.</li> </ol>	
<b>How were previous funds spent? Provide history:</b>	
<p>As has been previous practice all expenditures are approved by committee resolution and reflected in the SAC committee minutes. Key initiatives in 2012 we support of the Age-Friendly Windsor Forum held October 17, 2012 and the approval for the marketing sub-committee to acquire items for distribution at a growing number of health, information, and active living fairs which are developed for older adult audiences. SAC also supported the National Seniors Day, as well as maintaining and developing content for the SAC website.</p>	
<b>Initiatives for 2013:</b>	
<p>Consistent with previous initiatives SAC will:</p> <ul style="list-style-type: none"> <li>• Support year 3 of the 5 year Age-Friendly Windsor project as the core priority for 2013, including:               <ul style="list-style-type: none"> <li>◦ Focusing on the top 2 priorities from each of the eight domains as identified at the Seniors Forum, and support the local Age-Friendly Network of agencies which is evolving from this process;</li> </ul> </li> <li>• Explore collaboration with the Connecting Windsor Essex Information Portal as a conduit for enhancing connectivity with the older adult population;</li> <li>• Continue to promote and enhance seniors initiatives within the community and advise Council;</li> <li>• Continue to promote partnerships amongst like-minded organizations and agencies.</li> </ul>	
<b>Budget Request—Identify Type of Expense and Dollar amount:</b>	
<b>Type of Expense:</b>	<b>Dollar Amount:</b>
Age-Friendly Windsor Priorities Support	\$2,000
Marketing/Promotions/Communications/Event Outreach	\$1,000
Website/Social Media - Technical Support/Maintenance/Content Development	\$600
<b>Total Request:</b>	<b>\$3,600</b>
<i>*The 2012 SAC Operating budget was \$4,000. The reduction of \$400. for 2013 meets Council's 10% reduction mandate.</i>	