

**REPORT NO. 126 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE**
of its meeting held November 14, 2012

Present: Councillor Ed Sleiman, Chair
Councillor Jo-Anne Gignac
Councillor Alan Halberstadt
Councillor Percy Hatfield
Councillor Fulvio Valentinis

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Halberstadt, seconded by Councillor Valentinis,
THAT the request from Windsor Regional Hospital to host Heart Breaker Challenge at Malden Park on May 4, 2013 **BE APPROVED**; and
THAT Heart Breaker Challenge **BE DESIGNATED** a Significant Municipal Event, for the purpose of applying for a Special Occasion Permit (SOP); and
THAT Administration **BE DIRECTED** to outline the municipality's expectations in writing to the organizers as a component of the agreement.
Carried.

Clerk's Note: The administrative report authored by the Acting Manager of Leisure Outreach dated October 15, 2012 entitled "Windsor Regional Hospital – Heart Breaker Challenge, May 4, 2013 – Malden Park" is attached as background information.

The memo from the Executive Director, Recreation & Culture and Acting Manager, Leisure Outreach dated November 21, 2012 is attached as additional information.

LIVELINK #16149, SR2012


CHAIRPERSON


DEPUTY CITY CLERK

NOTIFICATION:		
Name	Telephone	Email
Jason Petro		jason_petro@wrh.on.ca
SERT members		



THE CORPORATION OF THE CITY OF WINDSOR
Social Development, Health and Culture Standing Committee-
Administrative Report

**MISSION STATEMENT:**

"The City of Windsor, with the involvement of its citizens, will deliver effective and responsive municipal services, and will mobilize innovative community partnerships"

LiveLink REPORT #: 16149 SR2012.	Report Date: October 15, 2012
Author's Name: Pam LaBute	Date to Standing Committee: November 14, 2012
Author's Phone: 519 253-2300 ext. 2720	Classification #:
Author's E-mail: plabute@city.windsor.on.ca	

To: Social Development, Health and Culture Standing Committee

Subject: Windsor Regional Hospital - Heart Breaker Challenge,
May 4, 2013 – Malden Park

P&R 12-142

1. RECOMMENDATION: City Wide: _____ Ward(s): 2

THAT the request from Windsor Regional Hospital to host Heart Breaker Challenge at Malden Park on May 4, 2013 **BE APPROVED**; and further,

THAT Heart Breaker Challenge **BE DESIGNATED** a Significant Municipal Event, for the purpose of applying for a Special Occasion Permit (SOP).

EXECUTIVE SUMMARY:

N/A

2. BACKGROUND:

Windsor Regional Hospital wishes to host a new and exciting event to raise funds for the Cardiac Wellness Centre and Pulmonary Rehab Program. Both programs support hundreds of local patients each year with their recovery and management of their cardiac or pulmonary condition.

The Heart Breaker Challenge will challenge participants to walk, jog or run approximately a 5-7 km course with a number of obstacles throughout. A major element of this type of event is mud obstacles. Therefore, some of the obstacles will require participants to get dirty. Some obstacles will include the use of bales of hay, tires, cargo nets etc. Similar type events throughout North America have attracted thousands of people. The goal is to utilize the resources and natural landscape of Malden Park to create these obstacles throughout the entire park. The safety of the participants and general public, as well as preservation of the natural state of the park is of

utmost importance. Being a non-competitive, untimed event, the emphasis will be on encouraging teamwork and fun.

The Alcohol and Gaming Commission of Ontario (AGCO) standard practice require a municipality to designate a special event as 'Significant Event Status' for the purpose of those applying for liquor licensing permits and approval regarding their operation of liquor services during their event.

3. DISCUSSION:

On March 21, 2012, a preliminary meeting was held with the event organizers and applicable members of the Parks and Recreation staff to determine the likelihood of hosting this event in a City park. Discussions of two possible locations were introduced: Little River and Malden Park. Of these locations, Malden Park was determined to be the most feasible location. It was tentatively determined that at this time, there were no issues with having this event at Malden Park.

Following a series of follow-up conversations, a second meeting was held on October 12, 2012 with the event organizers and applicable members of the Parks and Recreation staff. Since the last meeting, we have had a new hire for the position of the Manager of Parks Operations. Therefore, the purpose of this meeting was to familiarize our new manager with this event and further clarify guidelines for park usage to ensure its natural state is maintained. Special Events and Parks have agreed to move forward with facilitating this event with Windsor Regional Hospital pending Council approval.

At the time of this report, a communiqué was sent to members of SERT (Special Event Resource Team) asking for any objections to the proposal being brought forward to Council. No objections were received. All food and beverage services will be provided under AGCO (Alcohol and Gaming Commission of Ontario) guidelines and Board of Health regulations as well as the Municipal Alcohol Policy in a tented secure area.

The event organizers will be expected to enter into an agreement with the Corporation to the extent similar to the other festivals and events that currently are presented, including indemnifying the City of Windsor of any future legal, environmental, or financial liability associated with the event.

The Heart Breaker Challenge will be the first and only event of this calibre in our region and could attract people from all over Ontario and Michigan. The goal is to encourage participants to "break" from their normal routine and challenge their "heart" with an activity that will be fun and have a positive impact on their health all while raising funds for a great cause.

4. RISK ANALYSIS:

This event approval is time-sensitive in order to allow sponsorship, promotions and marketing opportunities for the event organizer.

All obstacles will be tested and approved prior to the event in addition to the approval of all necessary site plans by the Recreation Department and the SERT committee members as required.

5. FINANCIAL MATTERS:

The applicant will be required to pay the applicable fees as per the 2012 Schedule of Fees including a damage deposit. The applicant has no outstanding balances and is currently in good financial standing with the City.

6. CONSULTATIONS:

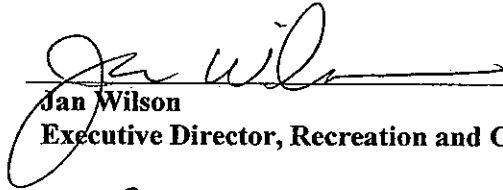
SERT (Special Events Resource Team). E-mail notification sent to Chief Financial Officer and City Treasurer; City Solicitor; Executive Director of Parks and Facilities; Chief Building Official; License Commissioner; Executive Director of Recreation and Culture, Risk Management Supervisor, Executive Director of Operations, City Engineer, and Ward Councillors.

7. CONCLUSION:

The City of Windsor recognizes the importance of special events and festivals in enhancing the quality of life, tourism, culture, recreation, and education, all of which would not be possible without the invaluable services of volunteers, community groups, and sponsors that add their support and skills to enhancing the community events.



Pam LaBute
Acting Manager, Leisure Outreach



Jan Wilson
Executive Director, Recreation and Culture



per Giovanni Miceli,
Executive Director, Parks and Facilities



for Ronna Warsh
Community Development and Health
Commissioner and Corporate Leader Social
Development, Health, Recreation and Culture



Helga Reidel
Chief Administrative Officer

TN:PL:hg

APPENDICES:

DEPARTMENTS/OTHERS CONSULTED:

Name:

Phone #: 519

ext.

NOTIFICATION :				
Name	Address	Email Address	Telephone	FAX
Jason Petro	Windsor Regional Hospital - Tayfour Campus 1453 Prince Rd.	jason_petro@wrh.on.ca	519.254.5577 ext. 72500	519.257.5277
Ward 2 Councillor				
SERT				



THE CORPORATION OF THE CITY OF WINDSOR

Memo

To: Mayor and Members of Council
From: Jan Wilson – Executive Director, Recreation and Culture
Pam LaBute – Acting Manager, Leisure Outreach
Date: November 21, 2012
Subject: RE: Windsor Regional Hospital – Heartbreaker Challenge – May 04, 2013 – Malden Park

LIVELINK REPORT: 16149 SR2012

As directed by a motion moved by Councillor Halberstadt and seconded by Councillor Valentinis at the Social Development, Health and Culture Standing Committee on November 14, 2012, the following event expectations are included and will be highlighted in our existing Special Events Agreement or added as required in an addendum to the document. The motion as well as the operational expectations are included.

**REPORT NO. 126 of the
SOCIAL DEVELOPMENT,
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of its meeting held November 14, 2012

Present:

- Councillor Ed Sleiman, Chair**
- Councillor Jo-Anne Gignac**
- Councillor Alan Halberstadt**
- Councillor Percy Hatfield**
- Councillor Fulvio Valentinis**

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

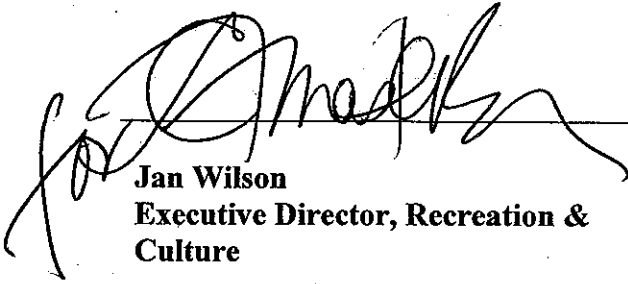
Moved by Councillor Halberstadt, seconded by Councillor Valentinis,
THAT the request from Windsor Regional Hospital to host Heart Breaker Challenge at Malden Park on May 4, 2013 **BE APPROVED**; and
THAT Heart Breaker Challenge **BE DESIGNATED** a Significant Municipal Event, for the purpose of applying for a Special Occasion Permit (SOP); and
THAT Administration **BE DIRECTED** to outline the municipality's expectations in writing to the organizers as a component of the agreement.
Carried.

**Heart Break Challenge
Malden Park
2013**


Event Operational Expectations

- To use only the area of Malden Park as outlined in the attached Property Schedule to the Agreement, and, to keep it, including all public washrooms, clean
- To leave Malden Park in the same condition it was in when the Applicant began to use it, and to repair back to its original state any damage to turf or hard surface area
- Restore of any turf displaced for the accommodation of apparatuses for the event
- Remove all refuse from the event site after the completion of the event
- Replace any damaged municipally owned equipment, apparatuses, or plant material caused by the event or its participants
- Clearly identify obstacle course boundaries
- Provide adequate and sufficient staffing and volunteer assignments
- Provide adequate temporary washroom facilities
- Submission of an operations plan and facility outline to Parks and Recreation for approval prior to the event
- Adhere to all certifications/permitting/regulations as per industry standards and requirements (i.e. Health and Safety Act/Electrical Safety Association/Windsor and Essex County Health Unit/Alcohol and Gaming Commission of Ontario)
- To comply with all police, fire, safety and sanitary laws, by-laws and regulations of the Corporation, the Police Services Board, any Provincial or Federal authority, or made by fire insurance underwriters
- To provide, at its entire expense, sufficient security to maintain order, and as may be otherwise required by law, whether federal, provincial, municipal or other authority. If the Applicant determines, or law otherwise requires, the hiring of contract duty officers, the Applicant shall provide written notice of same **PRIOR TO**, but in any case a minimum of seven (7) days prior to the Event.
- Provide trash controls and recycling measures throughout the site, including the collection and safe removal of such

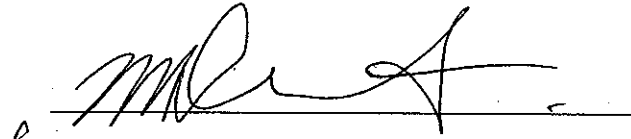
The above-noted expectations are included in our standard Special Events Agreements. All special event agreements require approval and signature of the CAO and City Clerk



Jan Wilson
Executive Director, Recreation &
Culture



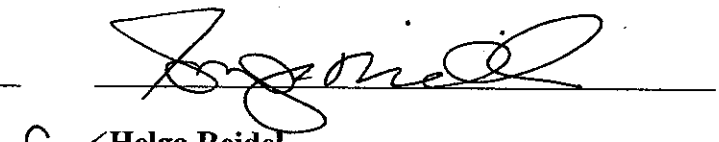
Pam LaBute
Acting Manager, Leisure Outreach



for **John Miceli**
Executive Director, Parks & Facilities



Jelena Payne
Commissioner, Community
Development & Health Services



for **Helga Reidel**
Chief Administrative Officer

