

Windsor, Ontario, November 5, 2012

**REPORT NO. 118 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE**
of its meeting held October 10, 2012

Present: Councillor Fulvio Valentinis
Councillor Ed Sleiman
Councillor Jo-Anne Gignac

Absent: Councillor Alan Halberstadt
Councillor Percy Hatfield

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

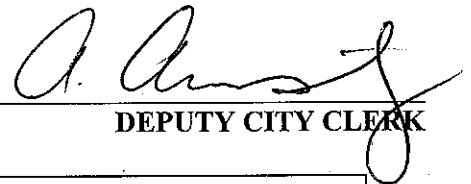
Moved by Councillor Gignac, seconded by Councillor Valentinis,
THAT the report from the Executive Director of Recreation and Culture regarding the donation from the Lowe's Community Rink Reno Program **BE RECEIVED** for information.
Carried.

Clerk's Note: The administrative report authored by the Executive Director of Recreation and Culture dated September 20, 2012 entitled "Lowe's Community Rink Reno Program" is attached as background information.

LIVELINK #16160, SR2012



ACTING CHAIRPERSON



DEPUTY CITY CLERK

NOTIFICATION:		
Name	Address	Email

THE CORPORATION OF THE CITY OF WINDSOR
Social Development, Health and Culture Standing Committee-
Administrative Report

**MISSION STATEMENT:**

"The City of Windsor, with the involvement of its citizens, will deliver effective and responsive municipal services, and will mobilize innovative community partnerships"

LiveLink REPORT #: 16160 SR2012	Report Date: September 20, 2012
Author's Name: Scott Bisson	Date to Standing Committee: October 10, 2012
Author's Phone: 519 253-2300 ext. 2730	Classification #:
Author's E-mail: sbisson@city.windsor.on.ca	

To: Social Development, Health and Culture Standing Committee

Subject: Lowe's Community Rink Reno Program

P&R 12-138

1. RECOMMENDATION: City Wide: Ward(s): _____

That the report from the Executive Director of Recreation and Culture regarding the donation from the Lowe's Community Rink Reno Program **BE RECEIVED** for information

EXECUTIVE SUMMARY:

N/A

2. BACKGROUND:

In August of 2012 the Recreation and Culture Department was contacted by representatives of GMR Marketing representing Lowe's Home Improvement Warehouse to inform us of their Lowe's Community Rink Reno Program. The Rink Reno Program was created with one simple goal: to rebuild the infrastructure of minor hockey, one rink at a time. Each year, Lowe's works with Hockey Canada to select two neighbourhood rinks in need and donates \$50,000 to each rink for refurbishments. In 2011, the Frank McCool Arena in Calgary, Alberta and the Maple Lions Arena in Vaughn, Ontario were the recipients of the Lowe's Rink Reno Program Grant. In 2012, the Tom Brown Arena in Ottawa, Ontario and the Centennial Arena in Scarborough, Ontario were the successful recipients.

On September 19, 2012 the Recreation and Culture Department was informed that the Forest Glade Arena had been selected as one of two rinks to receive the \$50,000 donation towards rink refurbishments for the 2013 instalment of the Rink Reno Program.

3. DISCUSSION:

Each successful municipality is required to take part in a three phase grassroots level campaign to promote and deliver the Rink Reno Program. The following is a breakdown of each of the three phases.

Phase 1 - Community Launch Event

- A family friendly event, held at the Lowe's Store closest to the arena selected, as a way to "kick-off", promote and celebrate the Rink Reno Program.
- The launch event is generally from 11:00 am to 2:00 pm.
- Formal remarks are made by a Lowe's executive, followed by a formal cheque presentation to the City Mayor, and speaking remarks from a Hockey Canada representative.
- The event takes on a street party atmosphere, with a variety of activities and clinics focused towards families including: hockey skill challenges, inflatable games (hockey shoot-out, soccer etc), a free lunch, a live radio remote, Lowe's kid clinics, magicians, caricature artists, and a special appearance by an NHL current or alumni player.
- The cost of this event is covered by Lowe's.

Phase 2 - Community Reno Weekend

- The local Lowe's store employees, in partnership with local community and city workers, work together to upgrade the arena.
- A team of 50 volunteers each day (Saturday and Sunday) are directed by City Workers and GMR Marketing on each renovation project. Renovations on this weekend include painting, landscaping and replacement of benches.
 - Local 82 representatives have been approached about the Rink Reno Program and they have informed us that they would be willing to participate
 - Local 543 representatives have been approached about the Rink Reno Program and they have informed us that they would be willing to participate
- Coffee, donuts and a free lunch as well as a Rink Reno branded t-shirt and hat is provided by Lowe's to the volunteers as a "thank-you" for contributing their time and effort to the project.

Phase 3 - Community Unveiling

- A family friendly event, held at the newly renovated arena that celebrates the work done by the city workers, community volunteers and Lowe's employees.
- The event kicks off with formal remarks by a Lowe's executive, a city representative as well as Hockey Canada representative followed by a free public skate, a free lunch and kids activities.
- The cost of the Community Unveiling is covered by Lowe's.

Forest Glade Arena was opened in 1975 as a single pad ice arena and was later twinned in 1990. The facility is in need of upgrades, which Council has supported through funding allocated to the Municipal Arena Refurbishment capital project #7069036. This donation will allow Forest Glade Arena to accelerate the needed repairs and upgrades, which include painting, replacement of tile

and plumbing fixtures in dressing room showers, replacement of dressing room benches, replacement of rubberized flooring, replacement of ceiling tiles and landscaping.

4. RISK ANALYSIS:

The risks of undertaking these renovations include the inherent risk of injury to the public during the launch event and the unveiling, and the risk of injury to volunteers during the Reno weekend. There is also the risk that the renovations will not be carried out to City standards and the risk of faulty workmanship.

Lowe's is a reputable company who has held these events in the past and the City is confident that Lowe's will host a launch that is reasonably safe for attendees. During the Reno weekend, the City will be requesting proof of WSIB insurance for the Lowe's employees who will be volunteering at the facility. The work will also be overseen by qualified City staff to ensure that City standards are met. During the Community Unveiling, the City does not anticipate any additional risks that are not present during the routine public skate offered at the arenas.

The City will be requesting proof of insurance from Lowe's to cover the weekend's events, with the City added as an additional insured to cover the City in the event of any loss caused by the acts or omissions of Lowe's employees. In the event Lowe's is unable to provide the requisite insurance, the City will consider purchasing a separate policy to cover the events associated with this program.

5. FINANCIAL MATTERS:

As a requirement of the Rink Reno Program the successful municipality must provide a minimum of \$50,000 in matching funds. The Manager of Arenas and WFCU has confirmed that \$50,000 is available in the Municipal Arena Refurbishment capital project #7069036 and that no additional dollars would need to be requested from City Council.

6. CONSULTATIONS:

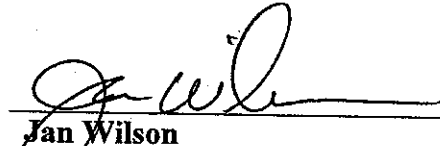
Consultations were held with the Executive Director of Recreation & Culture, the Manager of Arenas and WFCU, the Manager of Business Development and Community Facilities (A), the Supervisor of Forest Glade Arena, The Financial Planning Administrator for Recreation and Culture and the Supervisor of Maintenance, Contracts & Special Projects.

7. CONCLUSION:

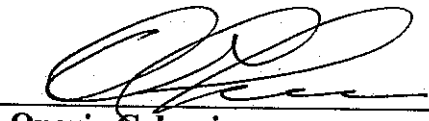
The Recreation and Culture Department would like to thank Lowe's Home Improvement Warehouse and Hockey Canada for selecting Forest Glade Arena as one of the 2013 recipients of the \$50,000 donation from their Rink Reno Program. We look forward to working with representatives from Lowe's on this project and to help rebuild hockey's infrastructure one rink at a time. These improvements will allow for greater accessibility to this facility and improve the overall experience of all users and stakeholder groups for years to come.



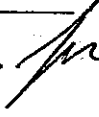
Scott Bisson
Acting Manger of Business Development
and Community Facilities



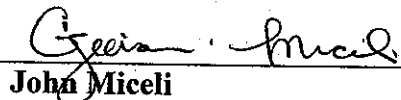
Jan Wilson
Executive Director
Department of Recreation and Culture



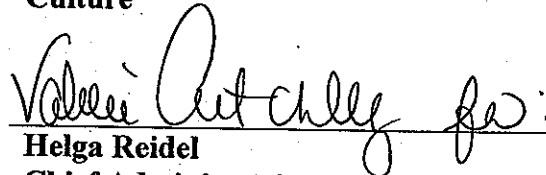
Onorio Colucci
Chief Financial Officer/City Treasurer
and Corporate Leader Finance and
Technology



Ronna Warsh
Community Development and Health
Commissioner and Corporate Leader Social
Development, Health, Recreation and
Culture



John Miceli
Executive Director of Parks & Facilities



Helga Reidel
Chief Administrative Officer

SB

APPENDICES:

DEPARTMENTS/OTHERS CONSULTED:
Name:
Phone #: 519 ext.

NOTIFICATION :

Name	Address	Email Address	Telephone	FAX