

**REPORT NO. 116 of the
SOCIAL DEVELOPMENT,
HEALTH & CULTURE STANDING COMMITTEE**
of its meeting held October 10, 2012

Present: Councillor Fulvio Valentinis
Councillor Ed Sleiman
Councillor Jo-Anne Gignac

Absent: Councillor Alan Halberstadt
Councillor Percy Hatfield

That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Gignac, seconded by Councillor Valentinis,

THAT That for administration purposes, Council **RATIFY** the Canadian Heritage Department Building Communities through Arts and Culture Funding Application for the Capture of Detroit Funding Application as submitted by community partner WindsorEssex Community Foundation and signed by the CAO due to grant application deadline; and

THAT Council **RATIFY** the Grants Ontario 2012 Creative Communities Prosperity Fund Application for the Cultural Mapping Application as submitted and signed by the CAO due to grant application deadline; and further should the application be successful,

THAT the Chief Administrative Officer and City Clerk **BE AUTHORIZED** to sign the agreement satisfactory in form to the City Solicitor, in content to the Executive Director of Recreation and Culture, and financial content to the City Treasurer.

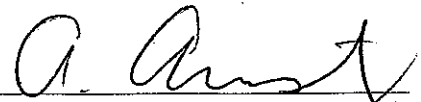
Carried.

Clerk's Note: The administrative report authored by the Manager of Cultural Affairs dated September 17, 2012 entitled "Update – Two Culture Grant Applications" is attached as background information.

LIVELINK #16154, APR/10206



ACTING CHAIRPERSON



DEPUTY CITY CLERK

NOTIFICATION:		
Name	Address	Email

THE CORPORATION OF THE CITY OF WINDSOR
Community Development and Health Services - Recreation Culture



MISSION STATEMENT:

"The City of Windsor, with the involvement of its citizens, will deliver effective and responsive municipal services, and will mobilize innovative community partnerships"

LiveLink REPORT #: 16154 APR/10206	Report Date: September 17, 2012
Author's Name: Cathy Masterson	Date to Council: October 10, 2012
Author's Phone: 519 523-2300 ext. 2724	Classification #:
Author's E-mail: cmasterson@city.windsor.on.ca	

To: Mayor and Members of City Council

Subject: Update – Two Culture Grant Applications

P&R 12-133

1. RECOMMENDATION: City Wide: Ward(s): _____

That for administration purposes, Council **RATIFY** the Canadian Heritage Department Building Communities through Arts and Culture Funding Application for the Capture of Detroit Funding Application as submitted by community partner WindsorEssex Community Foundation and signed by the CAO due to grant application deadline.

And

That Council **RATIFY** the Grants Ontario 2012 Creative Communities Prosperity Fund Application for the Cultural Mapping Application as submitted and signed by the CAO due to grant application deadline AND FURTHER should the application be successful, that the Chief Administrative Officer and City Clerk **BE AUTHORIZED** to sign the agreement satisfactory in form to the City Solicitor, in content to the Executive Director of Recreation and Culture, and financial content to the City Treasurer.

EXECUTIVE SUMMARY:

N/A

2. BACKGROUND:

Grant opportunities are often announced with very little turnaround time to submit applications. The purpose of this report is to update Council on recent applications in the area of Culture and to ratify these applications.

The province requires evidence of support by the municipality for cultural initiatives in order to submit an application. Council's approval of the Municipal Cultural Master Plan in May 2010

provides the Ministry of the demonstrated support for culture and the council resolution has been submitted as part of the applications.

3. DISCUSSION:

Canadian Heritage Department, Building Communities through Arts and Culture Fund

In April of 2011, Council Report #15071 brought forward an update on the actions and plans for the Bicentennial War of 1812 in commemoration of this historic event. Over the past year, meetings held with Windsor based stake holders have continued in planning both individual organizational events as well as the further development of 2 signature events for the City of Windsor.

As the Sandwich (later Windsor) area was integral to the activities of the War of 1812, it was the desire of the community to present a signature event marking our participation. A core group of community partners met to brainstorm what form such an event could take and decided on a musical event which would incorporate all aspects of the War - military and social which lead to the Capture of Detroit event held August 25, 2012.

An event of this magnitude required significant funding support. The event qualified for funding through the Canadian Heritage Department and the request for funding was submitted by our local partner, the WindsorEssex Community Foundation. Although municipalities cannot apply for the funding, they are required to sign the application to indicate their support for the event. The City provided staff services in-kind, and did have a budget to allocate towards the project as a contingency.

Due to the tight turn around required for the submission of the grant application (September 30, 2011) the Chief Administrative Officer signed the form outlining municipal support with a \$25,000 cash contribution and in-kind support valued at \$48,300. The in kind support included staff time, promotion and use of city venues. City Council approval is required for municipal support for grant applications when cash contributions are involved. The Administrative Council Report of April 2011 identified the capture/surrender of Detroit as a signature event for the City of Windsor, for which previously approved capital funding would be used.

2012 Creative Communities Prosperity Fund

The Cultural Affairs section would like to use this fund to complete a Cultural mapping project specifically for this community. Cultural Mapping is a systematic approach to identifying, recording and classifying a community's cultural resources. It involves a process of collecting, analysing and synthesizing information in order to describe and visualize the cultural resources in terms of issues such as links to other civic resources (e.g. transportation, green infrastructure, public gathering spaces), patterns of usage, and unique character and identity of a given community.

There are two kinds of cultural resources that are the focus of cultural mapping. Together tangible and intangible cultural assets define and contribute to cultural vitality, cultural identity, and sense of place of a community. Tangible Cultural Assets is the identification and recording of cultural resources making use of Geographic Information System tools and platforms. Intangible Cultural Assets explores and records the stories and traditions that contribute to defining a community's unique identity and sense of place.

This grant provides the Cultural Affairs office the opportunity to continue to work on the Municipal Cultural Master Plan while also providing information useful to the City Planning

This grant provides the Cultural Affairs office the opportunity to continue to work on the Municipal Cultural Master Plan while also providing information useful to the City Planning Department and other City sections along with community partners such as Workforce WindsorEssex, Tourism Windsor-Essex Pelee Island, Essex Community Development Corporation, and WindsorEssex Economic Development Corporation.

In particular, the information gathered through this project will assist with Recommendations #9 (Increase awareness of public, municipal staff and Council about culture), Recommendation #13 (Provide capacity-building support for cultural organizations), Recommendation #14 (Develop cultural tourism plan), Recommendation #15 (Develop Cultural marketing plan and communications plan focused on residents) and lastly Recommendation #16 (Investigate live work spaces for artists and cultural workers).

While some work was done a number of years ago, it is necessary to update, validate, and expand the information existing and then add layers to the maps on sense of place, natural spaces, cultural corridors, neighbourhood identities, how many people are employed in a certain sector, what partnerships exist, public spaces and how they may be used by the community, facilities where a business is also a gallery/cultural space (Milk, Squirrel Cage, Capitol), languages spoken in what neighbourhoods, public art/plaques/murals, places to obtain education (schools plus Cultural centres, libraries, etc), while also including layers of historic settlement.

4. RISK ANALYSIS:

Administrative staff has been advised that this is the last time that the Creative Communities Prosperity Fund will be offered by Grants Ontario.

5. FINANCIAL MATTERS:

Canadian Heritage Department, Building Communities through Arts and Culture Fund

City staff from the Recreation and Culture Department and the Mayor's Office, representatives from the Art Gallery of Windsor, the Windsor Symphony Orchestra and the WindsorEssex Community Foundation have worked together to develop a signature bicentennial festival event commemorating the Capture of Detroit and the actions of those in the region during the War of 1812. After a successful event that engaged the community in celebrating the resulting 200 years of peace and emergent Canadian identity it is now time to do the paperwork to complete the grant process for the Canadian Heritage Grant.

The total amount of the grant received was \$139,000 with the municipality contributing \$25,000 funded from The War of 1812 capital project 7111812, and in-kind contributions valued at \$18,300.

2012 Creative Communities Prosperity Fund

The City of Windsor's matching fund contribution will total not more than \$65,000 of existing monies from 001-2950-0121141. Due to the late hire date of the Manager of Cultural Affairs, money was carried over from the 2011 to the 2012 operating budget. This grant will allow the City this one chance of completing a project of this calibre without requiring additional funds to be allocated.

6. CONSULTATIONS:

Canadian Heritage Department, Building Communities through Arts and Culture Fund
Current Bicentennial Organizing Committee:

WindsorEssex Community Foundation, Ministry of Tourism and Culture; Downtown Business Improvement Association; Tourism Windsor Essex Pelee Island-Essex; Town of Amherstburg; Municipality of Chatham-Kent; Windsor Essex Catholic School Board; Doors Open Committee; Les Amis Duff Baby; Essex Historical Association; Windsor Parade Corporation; Westmount Hospitality Group; Roseland Curling and Golf Course; Windsor Community Museum; Windsor Public Library; Windsor International Air Show; Windsor Symphony Orchestra; Sandwich Towne BIA; Windsor Eats; City of Windsor Heritage Planner; City of Windsor Mayor's Office; Essex-Kent Scottish Regiment; Canadian Corp. of Commissionaires; Regional Facilitator Southwest Region 1812; Friends of the Court – Mackenzie Hall

2012 Creative Communities Prosperity Fund

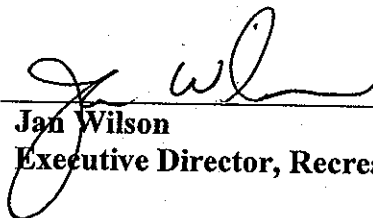
Manager of Planning Policy, Manager of Project Management and Applications, Manager of Geomatics, Planner III Economic Development
Chief Executive Officer, Tourism Windsor-Essex Pelee Island
General Manager, Essex Community Development Corporation
VP Community Development & Strategic Initiatives, WindsorEssex Economic Development Corporation

7. CONCLUSION:

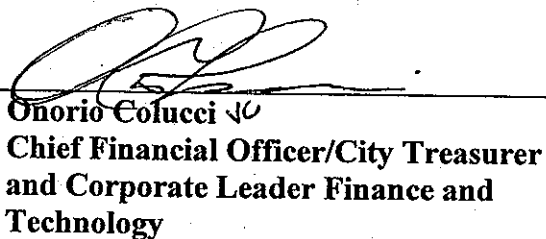
Municipal support for grant opportunities of this nature allow for cultural initiatives leveraging additional dollars from the provincial and federal governments.



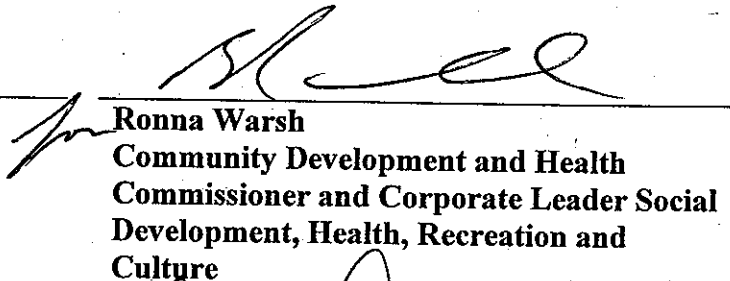
Cathy Masterson
Manager of Cultural Affairs



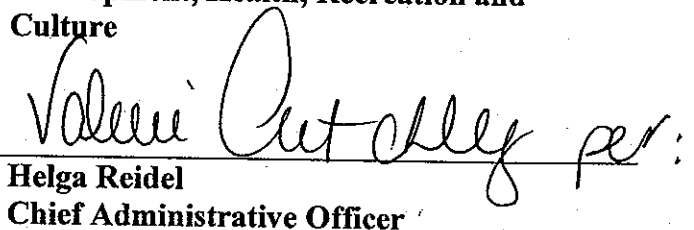
Jan Wilson
Executive Director, Recreation and Culture



Onorio Colucci
Chief Financial Officer/City Treasurer
and Corporate Leader Finance and
Technology



Ronna Warsh
Community Development and Health
Commissioner and Corporate Leader Social
Development, Health, Recreation and
Culture



per:

Helga Reidel
Chief Administrative Officer

APPENDICES:

DEPARTMENTS/OTHERS CONSULTED:
Name:
Phone #: 519 ext.

NOTIFICATION :

Name	Address	Email Address	Telephone	FAX

