

**REPORT NO. 2 of the  
SOCIAL DEVELOPMENT,  
HEALTH & CULTURE STANDING COMMITTEE**  
of its meeting held May 11, 2011

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**Present:** Councillor Al Maghnieh, Chair  
Councillor Alan Halberstadt  
Councillor Percy Hatfield  
Councillor Ron Jones  
Councillor Ed Sleiman

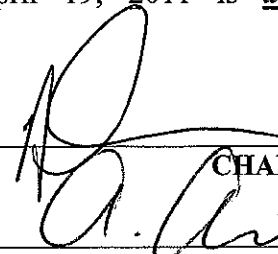
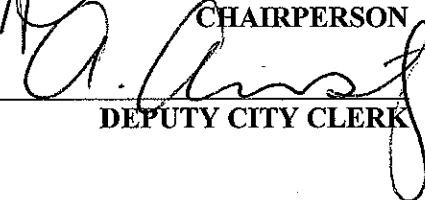
That the following recommendation of the Social Development, Health and Culture Standing Committee **BE APPROVED** as follows:

Moved by Councillor Halberstadt, seconded by Councillor Sleiman,

That the report of the Community Development & Health Commissioner dated April 9, 2011 entitled "Response to CQ 116-2009" respecting steps being taken to train able-bodied recipients of Ontario Works in preparation for availing the 10,000 jobs soon to be required to construct the \$2 billion border infrastructure projects **BE NOTED** and **FILED**.

Carried.

Clerk's Note: The Report from the Community Development and Health Services-Employment Social Services dated April 19, 2011 is attached as background information.

  
\_\_\_\_\_  
CHAIRPERSON  
  
\_\_\_\_\_  
DEPUTY CITY CLERK

Notification		
Social Development, Health & Culture Standing Committee		

**THE CORPORATION OF THE CITY OF WINDSOR**  
**Community Development and Health Services - Employment Social Services**

**MISSION STATEMENT:**

*"The City of Windsor, with the involvement of its citizens, will deliver effective and responsive municipal services, and will mobilize innovative community partnerships"*

<b>LiveLink REPORT #: 15247 SS2011</b>	<b>Report Date: April 19, 2011</b>
<b>Author's Name: Diane Quinn</b>	<b>Date to Council:</b>
<b>Author's Phone: 519 255-5200 ext. 5250</b>	<b>Classification #:</b>
<b>Author's E-mail: dquinn@city.windsor.on.ca</b>	

**To: Mayor and Members of City Council**

**Subject: Response to CQ 116-2009**

**1. RECOMMENDATION: City Wide:  Ward(s): \_\_\_\_\_**

To Council FOR INFORMATION.

**EXECUTIVE SUMMARY:**

N/A

**2. BACKGROUND:**

At the Council meeting of December 14, 2009 Councillor Halberstadt asked the following question:

*"What steps are being taken to train able-bodied recipients of Ontario Works in preparation for availing the 10,000 jobs soon to be required to construct the \$2 billion border infrastructure projects?"*

This report to Council is related to the Employment Initiatives report which expands upon community partnerships and internal initiatives related to all employment supports for citizens of Windsor and Essex County.

**3. DISCUSSION:**

Council has been updated over this period with respect to various initiatives and supports that we provide to individuals seeking employment and to employers with staffing requirements. While

a number of training and incentive programs are available for all opportunities, this report will focus on positions that will be created through the Windsor-Essex Parkway project.

Workforce Windsor Essex issued a report, "Windsor Essex Parkway Job Creation Update" in October 2010 which outlines the typical areas of job creation in a large infrastructure project and the possible pathways to employment. The manual outlines both primary and secondary occupations related to this project, as well as an occupational description, essential skills and common responsibilities for each of the positions. Some of the jobs outlined in the manual include:

- Excavation
- Local & Independent Truckers to haul excavation debris offsite
- Carpenters and Iron Work for bridges and tunnels
- Landscaping
- Construction & Field Engineers
- Surveyors
- Utilities relocation & design

The Windsor-Essex Parkway has created a website, [www.weparkway.ca](http://www.weparkway.ca), which provides information on the project and provides a link for individuals to submit their resumes on-line for potential employment. This connection has been shared with our staff as well as individuals that are seeking this type of employment. As with other initiatives and employment opportunities, various training opportunities have been provided to individuals that have indicated an interest in related occupations. Information is also provided to unemployed individuals about the parkway and expected employment opportunities. Guidance is provided in determining labour market demand to allow individuals to make informed decisions on what training opportunities would most likely lead to employment.

A connection with the Windsor Mobility Group (WMG) is fundamental for the connection with employment opportunities associated with the parkway. With this consideration in mind, Employment and Social Services will be arranging a meeting with a member of this organization to elaborate on the services we can offer with respect to the recruitment process and incentives for hiring unemployed and underemployed individuals. At this time, we understand that the group is getting organized locally.

The Windsor Mobility group will be advised of the various programs and services that we can provide to assist them with their employment needs through the project. Such programs and services available to an employer include financial incentive opportunities through programs such as Ontario Works, Targeted Initiative for Older Worker, Second Career, and Apprenticeship Employer signing bonuses that are available to offset on the job and pre-employment training costs associated with hiring a new employee.

As noted in the Employment Initiative report, training partnerships are being developed for short term training opportunities in fields of technical training, public safety courses, leadership and management courses, computer courses as well as job specific courses in the construction and light and heavy machinery fields. These short term training certificates will be reviewed with consideration for the exact specifications set out for employment on the parkway. Partnerships also exist with various training facilities throughout our community that will be tailored to meet the job requirements of the parkway.

The remodelled Employment and Training Services and training room will also have an enhanced capacity to assist parkway related employers with events such as job fairs and employee recruitment and training.

Employment & Training Services offer several programs that assist individuals in preparing for employment. We are actively involved in offering employer incentives, training, job matching, providing labour market information, job search skills and resume preparation. Our Employment & Training Services is available to the public so they may avail themselves with information as well as computers for on-line access regarding career planning, training and employment prospects, including those specifically related with the parkway.

4. **FINANCIAL MATTERS:**

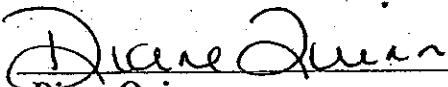
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5. **CONSULTATIONS:**

Each of the initiatives to support employers and individuals seeking employment require consultations with community stakeholders including employers and community agencies.

6. **CONCLUSION:**

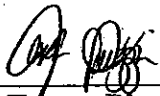
As with all employment opportunities, Employment and Social Services is working towards marketing our services to employers and providing appropriate information and guidance to those seeking employment. Our goal is to ensure appropriate linkages and supports for successful employment outcomes.



Diane Quinn  
Employment & Training Initiatives  
Manager



Ronna Warsh  
Community Development & Health  
Commissioner



Teresa Piruzza  
Executive Director  
of Employment & Social Services

DQ

**APPENDICES:****DEPARTMENTS/OTHERS CONSULTED:****Name: Linda Higgins, Manager of Intergovernmental Subsidies & Financial Administration****Phone #: 519 255-5200 ext. 5222****NOTIFICATION :**

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