



THE CITY OF WINDSOR

COUNCIL SERVICES DEPARTMENT

VALERIE CRITCHLEY
CITY CLERK

IN REPLY, PLEASE REFER
TO OUR FILE NO. _____



October 22, 2014

TO: ALL MEMBERS OF THE MAYOR'S YOUTH ADVISORY COMMITTEE

Attached is the Agenda for the next Committee meeting to be held:

**Wednesday, October 29, 2014
at 5:30 o'clock p.m.
Room 407
400 City Hall Square East**

Please contact the undersigned at 519-255-6222, ext. 6430 if you are unable to attend the meeting.

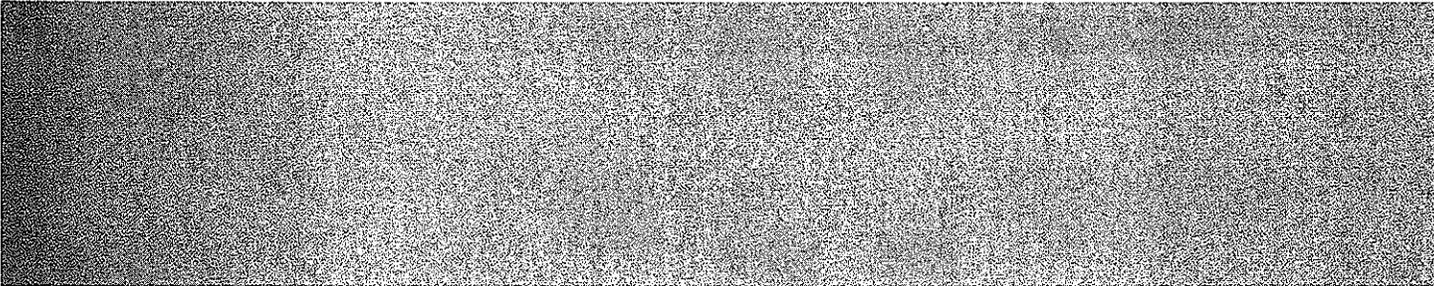
Yours truly,

Karen Kadour
Committee Coordinator

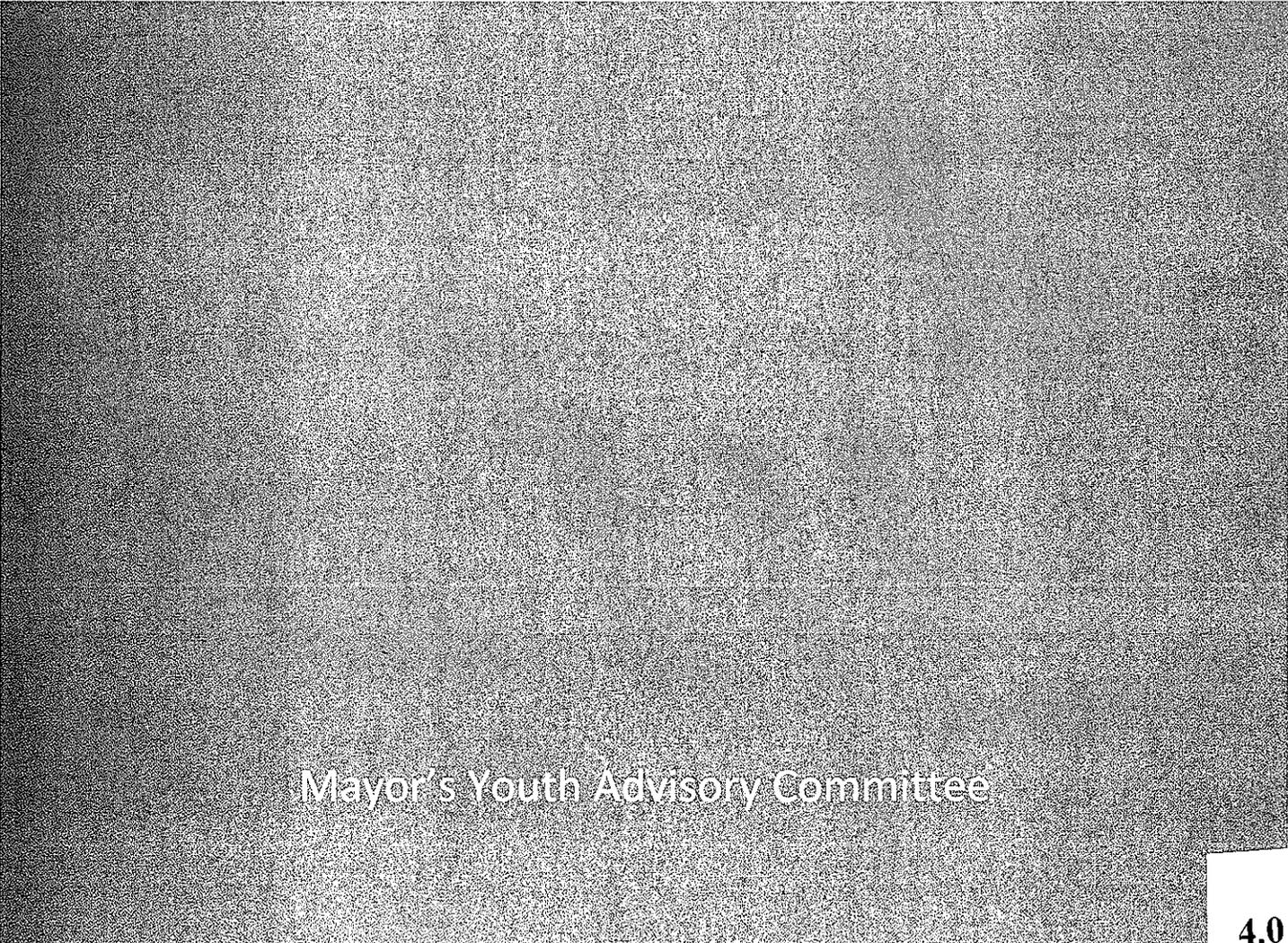


AGENDA
and Schedule "A"
to the minutes of the meeting of the
MAYOR'S YOUTH ADVISORY
COMMITTEE
held Wednesday, October 29, 2014
Room 407, 400 City Hall Square East
5:30 o'clock p.m.

-
1. **CALL TO ORDER**
 2. **DECLARATIONS OF CONFLICT**
 3. **MINUTES**
Adoption of the minutes of the meeting held July 30, 2014 -- *(previously distributed)*.
 4. **PRESENTATION**
Alex Deans to provide information relating to "BluePrint Windsor". The document entitled "BluePrint Windsor: Fast Forward 2020" is *attached*.
 5. **BUSINESS ITEMS**
 - 5.1 **Pan Am Games – Youth Summit**
A. Goswami, Chair to provide a verbal update.
 - 5.2 **Mayoral Debate – October 18, 2014 to be held in conjunction with The Urbanite and Pathway to Potential**
A. Goswami, Chair to provide an update.
 - 5.3 **Annual Report**
The "Draft" 2014 MYAC Annual Report – *to be distributed*.
 - 5.4 **Financial Statement**
The Financial Summary Variance Report for the period ending October 31, 2014 is *attached*.
 6. **NEW BUSINESS**
 - 6.1 **Tribute to Mayor Francis**
A tribute to Mayor Francis will be held on November 8, 2014 in the Augustus Room, Caesar's Windsor. The deadline to purchase a ticket (\$75.00) is October 31, 2014.
 - 6.2 **Vote Now Vote Then Debate**
Backgrounder relating to the "Vote Now Vote Then" Debate is *attached* for information.
 7. **ADJOURNMENT**



BLUEPRINT WINDSOR: FAST FORWARD 2020



Mayor's Youth Advisory Committee

INTRODUCTION TO BLUEPRINT WINDSOR: FAST FORWARD 2020

Welcome to Blueprint Windsor: Fast Forward 2020!

Today marks the first anniversary of the annual workshop hosted by the Mayor's Youth Advisory Committee. For more than 5 years, we have aimed to engage, represent, and connect to thousands of ambitious and motivated young people like yourselves. These past years have been incredible, and we hope to make 2015 the best one yet with Blueprint Windsor. After months of planning, we can't wait to share today with you!

This year's theme is Fast Forward 2020. We recognize that the engagement of young people is an integral part of our city's success. As such, we believe that offering opportunities for young people to grow is an essential part of this process. We aim to instigate a conversation where students and business leaders alike can talk about the types of opportunities and challenges they can expect to face in the next five years.

Throughout the day, you will participate in an abundance of activities. Roam around a diverse exhibition and be amazed at how many business opportunities you can participate in. Listen to our incredible speakers, all of whom are the best of the best in what they do. Participate in engaging workshops and seize the chance to mingle with community leaders. And don't forget to meet new people! Take advantage of this unique network of like-minded peers and prominent individuals in the Windsor business scene. We hope that you will all leave today with new knowledge, inspiration, and a network of lasting friends.

We would like to take this time to thank all of our sponsors, speakers, workshop facilitators, AGW staff, and our restless executive team who have spent countless hours ensuring that you have an unforgettable experience. Blueprint Windsor: Fast Forward 2020 would not be possible without their support, contributions, and dedication.

Above all, we want to extend a warm thank you to you for joining us for our first ever workshop event. We hope that you have a wonderful experience at Blueprint Windsor 2015 and make the most out of the day by seizing every opportunity there is to offer. It is true that business can change the world, as it is the foundation of every institute, organization, and company. But what is even more powerful are passionate young business leaders like yourselves. You are the blueprints of our future.

Sincerely,

Prakash Pandya & Alex Deans
Co-Chairs, Blueprint Windsor 2015

IMPORTANT INFORMATION

1. Event to take place during early spring (Feb/ March)
2. Involves 10 Windsor-area secondary schools:
 - i. Assumption Catholic

- ii. Catholic Central
- iii. Brennan
- iv. Holy Names
- v. Villanova
- vi. Vincent Massey
- vii. Académie Ste Cécile International
- viii. Kennedy
- ix. Herman
- x. Walkerville

3. Total attendance estimates

i.	(7 students from each school + 1 supervisor) x 10	=	80
ii.	5 MYAC members	=	5
iii.	15 business leaders	=	<u>5</u>
		=	90

4. Letters to principals:

Dear _____,

The Mayor's Youth Advisory Committee (MYAC) is an organization centred on the precept that the engagement of young people is an integral part of our city's success. As such, we believe that offering opportunities for young people to grow is an essential part of this process. MYAC is in the midst of planning the inaugural Blueprint Windsor, a workshop event which will provide high school students insight on the various sectors of the Windsor business scene. This event will hinge on the participation of local business leaders, which is exactly why we are contacting you! We would be honoured if you would consider joining us on Friday November 7th from 9-12pm at the Art Gallery of Windsor as a featured speaker. Seventy-five high school business students will be offered an opportunity to discuss what makes our city a desirable location for education and employment. The theme for the first Blueprint Windsor will be Fast Forward 2020. We aim to instigate a conversation where students and business leaders alike can talk about the types of opportunities and challenges we can expect to face in the next five years.

If you are interested in participating and would like more information, please contact us at myacwindsor@gmail.com.

We look forward to hearing from you!

Sincerely,

5. Letters to business leaders:

Re: Blueprint Windsor Speaker Session

Dear _____,

The Mayor's Youth Advisory Committee (MYAC) is an organization centred on the precept that the engagement of young people is an integral part of our city's success. As such, we believe that offering opportunities for young people to grow is an essential part of this process. MYAC is in the midst of planning the inaugural Blueprint Windsor, a workshop event which will provide high school students an opportunity to enhance their understanding of various sectors within the Windsor business scene. This event will involve local business leaders who will offer insight into their particular sectors. However, what makes Blueprint Windsor unique is that this will not be a one way conversation! Our committee considers the ideas of youth to be of utmost importance, and the business leaders we have invited are of a similar mindset...this will be a two way dialogue! We would be thrilled if a select group of your Grade 12 Business students could join us on Friday November 7 from 9-12pm at the Art Gallery of Windsor, as we offer 80 high school business students an opportunity to discuss what makes our city a desirable location for education and employment. The theme for the first Blueprint Windsor will be Fast Forward 2020; an especially relevant theme which will allow students and business leaders to talk about the next five years in Windsor and the opportunities and challenges they can expect. We would welcome the opportunity to discuss this amazing event with you in person.

Please contact us at myacwindsor@gmail.com at your earliest convenience if you would like to schedule a meeting.

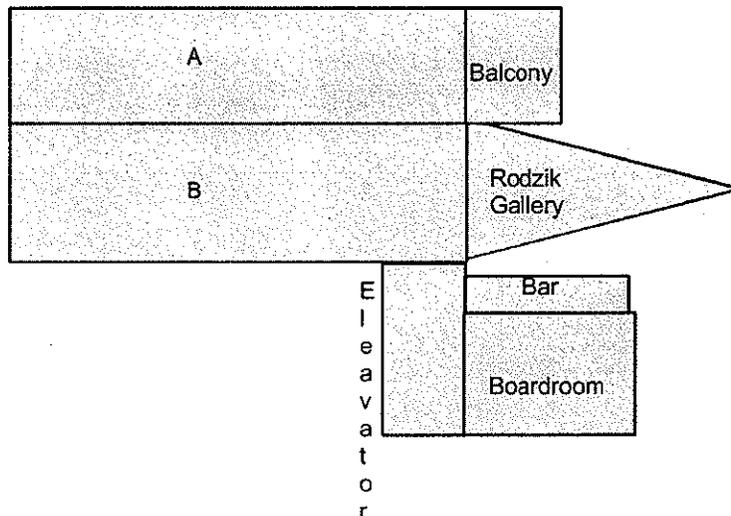
We look forward to hearing from you!

Sincerely,

6. Event takes place from 8:50 AM – 12:00 PM:

8:50 - 9:15	Arrivals
9:15 - 9:25	Intro to MYAC and Blueprint Windsor (who we are and what the conference aims to do)
9:25 - 9:30	Split attendees into 3 groups (Red, Blue, Yellow)/Rotation
9:30 - 10:00	First Presentation <ul style="list-style-type: none">• Red at Rodzik• Blue at Valiant Corporation Suite• Yellow at Studio
10:00 -	Rotation + Mixer in Gallery B

10:15	
10:15 - 10:45	Second Presentation <ul style="list-style-type: none"> • Yellow at Rodzik • Red at Valiant Corporation Suite • Blue at Studio
10:45 - 11:05	Snack Break (Gallery B)
11:05 - 11:35	Third Presentation <ul style="list-style-type: none"> • Blue at Rodzik • Yellow at Valiant Corporation Suite • Red at Studio
11:35 - 11:40	Rotation to Gallery B
11:40 - 11:50	Closing Remarks
11:50 - 12:00	Departures



Possible business leaders:

- i. **Marty Komsa** (President & CEO of WFCU)
- ii. **Sandra Pupatello** (CEO, Windsor Essex Economic Development Corporation)
- iii. **Eddie Francis** (Past-Mayor Windsor)
- iv. **New Mayor**
- v. Vincent Georgie (Lead Organizer, WIFF)
- vi. **Larry Horwitz** (Downtown Windsor BIA)
- vii. **Dan Brown** (YKNOT Windsor-Essex)

- viii. **Kevin Laforet** (CEO Caesars Windsor)
- ix. **David Musyj** (CEO, Windsor Regional Hospital)
- x. **Lou Mikhail** (Mikhail Holdings)
- xi. John Strasser CEO St. Clair College)
- xii. Dave Hitchcock (Chevrolet Limited Essex)
- xiii. Paul Hargreaves (President, Hargreaves Stewart Inc.)
- xiv. **Pat Soulliere** (Presient, Souillere Financial
- xv. **Barry Zekelman** (Executive Chairman JMC Steel Group)
- xvi. **Andrew Tepperman** (Tepperman's Furniture)
- xvii. **Marty Solcz** (CEO Valiant Corporation)

7. Possible Sponsors

- i. BizX Magazine
- ii. Windsor-Essex Economic Development Corporation
- iii. Workforce Windsor-Essex
- iv. Downtown Windsor Business Improvement Association

8. Catering options:

- i. Koolini's
- ii. St. Clair College
- iii. AGW
- iv. City Grill

9. Registration - Teachers can register through the new website – Eventbrite portal

10. Promotional Materials, Decorations, and Gifts - ESTIMATIONS:

ITEM & ITEM COST	QUANTITY	COST
Display poster \$165 (http://www.postupstand.com/banner-stands)	1	\$165.00
Notebooks (http://www.ackoprinting.com/notepads.page)	500	\$197.00
Catering(Snacks and refreshments) \$9.95 p.p.	~ 95	\$945.25
Venue Rental	-----	~\$575.00
Speaker Gifts \$15	15	\$150.00

Small posters	30	\$0.00
Pamphlets (ACKO Printing)	300	\$190.00
Balloon Arrangements \$10	5	\$50.00
Microphone Rental (contact City of Windsor)		
Nametags \$3.90/10 (http://www.staples.ca/en/Staples-Pin-Style-Name-Badge-Kit-10-Pack/product_17489_2-CA_1_20001)	100	\$39.00
OPTIONAL BANNER \$115 (ACKO Printing)	1	\$115.00
	TOTAL	\$2,426.25

REPORT ID: CCWFISUM
 EFFECTIVE DATE OF DEPT REPORTING TREE: 30-SEP-2014
 EFFECTIVE DATE OF MAIN ACCOUNT TREE: 30-SEP-2014

CITY OF WINDSOR
 FINANCIAL SUMMARY VARIANCE REPORT BY DEPT ID
 FOR THE PERIOD ENDING Oct 31, 2014 (INCLUDING ADJUSTMENT PERIOD)
 83% OF THE YEAR ELAPSED

LEVEL: 5
 PAGE No. 1 of 1.
 RUN DATE: October 20, 2014
 RUN TIME: 09:09:12

BUSINESS UNIT: CCW01

OPERATING FUNDS: 001, 020, 021, 023, 024, 027

Service Area: AGENCIES_BOARDS_COMM
 Department: COMMITTEES
 Division: COUNCIL_COMMITTEES
 Department ID: 0111752 Youth Advisory Committee

	ANNUAL BUDGET	CURRENT PERIOD COMMITMENTS	ACTUALS INCLUDING COMMITMENTS	YEAR TO DATE COMMITMENTS	ACTUALS INCLUDING COMMITMENTS	YTD VARIANCE SURPLUS/ (DEFICIT)	PERCENT COMMITTED	PROJECTED YEAR-END VARIANCE SURPLUS/ (DEFICIT)	PROJECTED PERCENT COMMITTED
REVENUES									
TOTAL REVENUE	0	0	0	0	0	0	0	0	0
EXPENSES									
2040 Licenses & Tags	0	0	0	0	55	-55	0	-66	0
2360 Promotional Material	0	0	0	0	401	-401	0	-481	0
2940 Advertising	0	0	0	0	390	-390	0	-468	0
4295 Public Relations	6,000	0	0	0	1,032	4,968	17	4,762	21
TOTAL EXPENSES	6,000	0	0	0	1,878	4,122	31	3,747	38
NET TOTALS	6,000	0	0	0	1,878	4,122	31	3,747	38

End of Report

Department ID: 0111752 -- Youth Advisory Committee

Business Unit: CCW01 Currency CD: CAD Fiscal Year: 2014 Period 1 - 10

FUND DEPT ACCOUNT PRODUCT CLASS PERIOD JOURNAL_ID JL_DATE CURRENT YTD_ACTUALS/VCHR_ID BUDGET/VENDOR_ID COMMITMENTS/DESCRIPT VARIANCE

FUND: 001 Current Fund
 Department 0111752 Youth Advisory Committee
 Account 2040 Licenses & Tags

FUND	DEPT	ACCOUNT	PRODUCT	CLASS	PERIOD	JOURNAL_ID	JL_DATE	CURRENT	YTD_ACTUALS/VCHR_ID	BUDGET/VENDOR_ID	COMMITMENTS/DESCRIPT	VARIANCE
001	0111752	2040	1790	02942	6	0000167517	13-Jun-2014	27.00	27.00	0.00	Licenses & Tags	-27.00
001	0111752	2040	1790	02942	6	0000169572	18-Aug-2014	19.00	46.00	0.00	Licenses & Tags	-46.00
001	0111752	2040	1790	02942	9	0000170974	26-Sep-2014	9.00	55.00	0.00	PARKING PASSES	-55.00
Product 1790 Total								55.00	55.00	0.00		-55.00
Class 02942 Total								55.00	55.00	0.00		-55.00
Account 2040 Total								55.00	55.00	0.00		-55.00

FUND: 001 Current Fund
 Department 0111752 Youth Advisory Committee
 Account 2360 Promotional Material

FUND	DEPT	ACCOUNT	PRODUCT	CLASS	PERIOD	JOURNAL_ID	JL_DATE	CURRENT	YTD_ACTUALS/VCHR_ID	BUDGET/VENDOR_ID	COMMITMENTS/DESCRIPT	VARIANCE
001	0111752	2360	6	AP00167735	47-Jun-2014	00707161		400.68	400.68	0.00	PROMOSHOP-001 0000052631 POLO SHIRTS	-400.68
Product Total								400.68	400.68	0.00		-400.68
Class Total								400.68	400.68	0.00		-400.68
Account 2360 Total								400.68	400.68	0.00		-400.68

FUND: 001 Current Fund
 Department 0111752 Youth Advisory Committee
 Account 2940 Advertising

FUND	DEPT	ACCOUNT	PRODUCT	CLASS	PERIOD	JOURNAL_ID	JL_DATE	CURRENT	YTD_ACTUALS/VCHR_ID	BUDGET/VENDOR_ID	COMMITMENTS/DESCRIPT	VARIANCE
001	0111752	2940	5	AP00166211	07-May-2014	00700437		390.00	390.00	0.00	ACKO-PRINT-001 0000052796 POSTERS	-390.00
Product Total								390.00	390.00	0.00		-390.00
Class Total								390.00	390.00	0.00		-390.00

Fund: All
Account: All
Class: All
Product: All

Department ID: 0111752 -- Youth Advisory Committee

Business Unit: CCW01

Currency CD: CAD

Fiscal Year: 2014

Period 1 - 10

FUND	DEPT	ACCOUNT	PRODUCT	CLASS	PERIOD	JOURNAL_ID	JL_DATE	CURRENT	YTD ACTUALS/VCHR_ID	BUDGET/VENDOR_ID	COMMITMENTS/DESCRPT	VARIANCE
Account 2940 Total												
		001	0111752	4295				390.00	390.00	0.00		-390.00

FUND: 001 Current Fund
Department 0111752 Youth Advisory Committee
Account 4295 Public Relations

001	0111752	4295			4	0000165775	30-Apr-2014	30.49	30.49	0.00	windsoryouth.com 1 Yr	-30.49
					4	AP00169444	07-Aug-2014	165.46	00715675	FASTIGNS-001	MAYOR S. YOUTH POSTERS	
					5	AP00166112	07-May-2014	81.41	00700445	WORKS-OR-001	0000052795	GRAPHIC DESIGN
					5	AP00166147	07-May-2014	69.02	00700882	GOSWAMI-001	0000052798	GO DADDY DOMAIN
					5			150.43				-180.92
					8	AP00169444	07-Aug-2014	229.98	00715676	FESTIVAL T-002	0000010565	MAYOR S. YOUTH EXPENSES
					8	AP00169444	07-Aug-2014	18.32	00715677	ACKO PRINT-001	0000052796	MAYOR S. YOUTH EXPENSE
					8	AP00169444	07-Aug-2014	162.82	00715678	THE TROPHY-002	0000012186	MAYOR S. YOUTH EXPENSE
					8	AP00169444	07-Aug-2014	50.88	00715679	BROWN DAN-001	0000053424	MAYOR S. YOUTH EXPENSE
					8	AP00169444	07-Aug-2014	38.66	00715680	GOSWAMI-001	0000052798	MAYOR S. YOUTH EXPENSE
					8	AP00169444	07-Aug-2014	68.18	00715681	AU-YEUNG-001	0000053421	MAYOR S. YOUTH EXPENSES
					8	AP00169444	07-Aug-2014	24.09	00715682	PRAKASH, P-001	0000053422	MAYOR S. YOUTH EXPENSE
					8	AP00169444	07-Aug-2014	59.61	00715682	PRAKASH, P-001	0000053422	MAYOR S. YOUTH EXPENSE
					8	AP00169444	07-Aug-2014	33.00	00715682	PRAKASH, P-001	0000053422	MAYOR S. YOUTH EXPENSE
					8			851.00	1,031.92	0.00		-1,031.92
Product Total									1,031.92	0.00		-1,031.92
Class Total									1,031.92	0.00		-1,031.92
Account 4295 Total												
								6,000.00	6,000.00	0.00		4,968.08
Department 0111752 Total												
								1,877.60	1,877.60	0.00		4,122.40
Fund 001 Total												
								1,877.60	1,877.60	0.00		4,122.40
Grand Total									1,877.60	0.00		4,122.40



FOR IMMEDIATE RELEASE:

John Millson AND Drew Dikens declared mayor by social media generation at #VoteNowVoteThen debate

Social media generation mayoral debate huge success with telling results

Windsor (October 16, 2014) - Pints were poured and politics debated at the Foundry Pub Wednesday evening as 10 of twelve mayoral candidates took part in what's been dubbed 'the mayoral debate for the social media generation' by event coordinators.

Both John Millson and Drew Dikens should be mayor according to the results of the evening's votes. Under first-past-the-post, the current and conventional way of voting, Millson won all three rounds of voting by narrow margins. However, ranked voting was employed on the third vote, which resulted in that win for Dikens.

Through the ranked voting process, while the audience had the opportunity to vote for all candidates, the number of votes Dikens received was greater than those received by Millson. This result demonstrates how a ranked ballot can severely affect the outcome of an election.

"In Windsor the social media generation, 18 to 39 year olds, account for roughly 30 per cent of eligible voters and are the second largest voter block and our intention was to empower our demographic," said Jon Liedtke of the Urbanite/event coordinator who also served as the moderator of the debate. "We engaged our peers in a format which resonated with them and while I'm incredibly surprised by the results of the votes, we're pleased with the turnout and engagement by both candidates and the audience."

The event was organized by YKNOT, The Urbanite, Pathway to Potential, Windsor Essex Youth Advising City Councilors, and the Mayor's Youth Advisory Committee. It was sponsored by Walkerville Brewery Standard Printing, ACS Sound and Lighting and the title sponsor was The Foundry Pub itself.

"We're beyond thankful for the participation of the mayoral candidates and attendees last night," said Dan Brown of YKNOT Windsor-Essex/event coordinator. "We expect that the ideas of this event will be influential to and implemented by Windsor's next mayor."

During the course of the night over 250 people watched from the audience and the average number of votes cast per round was 100. Roughly 75 questions were fielded via from various social media channels.

"It was an amazing event, with so much audience participation. I am amazed and overwhelmed by the response we've received," said Missy Sauro of Pathway to Potential/event coordinator.

The only candidates not in attendance were Ernie The Baconman and Bruce Martin, though both were extended invitations, with Baconman confirming his attendance prior to the event.

The debate featured an entirely new format created specifically for the evening by event coordinators, which in addition to fielding questions from social media, included a 'lightening round' where candidates answered via whiteboard and tokens which allowed candidates an opportunity for a thirty second rebuttal.

Key Points:

- 10/12 mayoral candidates attended the event
- Roughly 250 people attended the event
- Average number of votes cast per round = 100
- Average number of questions from social media = 75

Media Contacts:

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jon@urbanitenews.com

Missy Sauro, Pathway to Potential/WEYACC
519-551-7772