



AGENDA
and Schedule "A"
to the minutes of the meeting of the
**MAYOR'S YOUTH ADVISORY
COMMITTEE**
held Tuesday, April 3, 2012
Room 406, 400 City Hall Square East –
5:00 o'clock p.m.

1. **CALL TO ORDER**
2. **DECLARATIONS OF CONFLICT**
3. **MINUTES**

Adoption of the minutes of the meeting held February 7, 2012 – *((previously distributed))*.

4. **BUSINESS ITEMS**
**(Background information provided by the Co-Chair is attached as Item 4.0)*

1. **Approved Budget 2012**

2. **Current Initiatives Update:**

- a) **Youth Leadership Awards**
 - MYAC presence at Mayor's Walk
 - Promotion of Awards by MYAC
 - Budget line of \$1500.00; Purchase of event materials
- b) **Windsor Star Blog**
 - Content suggestions
- c) **Newsletter Publication**
 - Approval of preview e-newsletter & formal launch re: St. Clair Students
- d) **Stuff A Bus' Initiative**
 - Beneficiaries
 - Donations required
 - Committee participation
- e) **Student Ambassador Program (SAP)**
 - Trevor Fairlie to provide update and answer any inquires

3. **Committee Contribution**

- Social Media (Twitter & Facebook)
- Strategic Meeting Attendance
- Community perception of MYAC

4. **Committee News/Updates & New Business**

5. **DATE OF NEXT MEETING**

To be determined.

6. **ADJOURNMENT**

Nora Romero
Community Development Officer
Office of The Mayor
City of Windsor
350 City Hall Sq E, 2nd Fl, Rm 202
Windsor, ON
N9A 6Y5



March 26, 2012

Re: 2012 Youth Leadership Awards

Dear Ms. Romero,

On behalf of The Mayor's Youth Advisory Committee (MYAC), please accept this letter as a formal request in confirming details for the 2012 Youth Leadership Awards. MYAC is seeking assistance from Mayor Eddie Francis in recognizing three youth that have demonstrated exceptional leadership skills and have contributed significantly to making Windsor a better place.

Applications are to be distributed to the public at the beginning of April 2012, and will be available until April 30th. The applications will be reviewed the first week of May 2012; the three winning candidates will be chosen by a nominations committee consisting of community stakeholders (to be selected). For additional information, please refer to the tentative Youth Leadership Awards Nomination Form which was sent to your office on March 22nd.

Applications will available at www.windsoryouth.com, and will also be promoted in all Catholic and Public high schools. Only youth between the ages of 15-24 will qualify for the application process.

It is the hope that the recognition will take place publicly by Mayor Eddie Francis at The City Celebration on May 23rd 2012. This would include a small introduction of the importance of youth civic engagement in Windsor, and the presentation of plaques to the three candidates. This is an excellent opportunity for the Mayor to profile youth making a difference in the community.

If you wish to make any revisions to the application form or the Youth Leadership Awards recognition process, I would appreciate this being completed as close to April 2nd as possible.

Any questions or details you wish to discuss regarding any aspect of the 2012 Youth Leadership Awards are welcome.

I appreciate your time and cooperation,

Sarah Davidson
Co-Chairperson
Mayor's Youth Advisory Committee
sarahkmdavidson@gmail.com | 519.995.7098

2(a)

Youth Leadership Awards

Recognizing Youth Making a Difference in Windsor

Powered by The Mayor's Youth Advisory Committee

All Candidates must be between the ages of 15 and 24. Candidates must also have been a resident of Windsor-Essex for at least one year. All nomination submissions will be reviewed by a committee comprised of various community stakeholders who service or advocate for Windsor youth. Three successful nominees will be recognized publically by Mayor Eddie Francis at The Annual Mayor's Walk on Sunday May 21st.

N O M I N A T I O N F O R M

PERSONAL INFORMATION

Name _____

Address _____

Telephone _____

Age _____

Current Level of Education Attained: (circle one)

High School College Apprenticeship/Skilled Trades University Other

How long have you lived in Windsor? _____

COMMUNITY INVOLVEMENT

What have you done recently to make Windsor a better place?

Name an example or occurrence where you have shown leadership at their school or in the community:

How many volunteer hours have you completed in the last year? Where have you dedicated the majority of your time?



Youth Leadership Awards

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VOLUNTEER EXPERIENCE

Organization/Group: _____

Your Role: _____

Volunteering since: _____

Organization/Group: _____

Your Role: _____

Volunteering since: _____

Where do you see yourself in five years? Does this plan include living in Windsor?

LET'S TALK ABOUT WINDSOR

Submit a YouTube video to MYAC Windsor and choose **ONE** of the following subjects:

1. What can youth do to make a difference in their communities?
2. How can we change perception of youth in the community?
3. As a youth in the community, why is civic engagement and leadership important?

* Make your videos no longer than 2 minutes in length. Make them fun and entertaining – we want to see your personality! **Be sure to state your name at the beginning of your video.**

* Feel free to submit more than one video!

REFERENCES

Provide two references that can speak to your civic engagement experience and leadership skills in Windsor (teachers, volunteer coordinator, organization representative, etc.)

NAME : _____

POSITION: _____

RELATION TO THE NOMINEE: _____

CONTACT INFORMATION (Phone) _____



Youth Leadership Awards

Recognizing Youth Making a Difference in Windsor

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NAME : _____

POSITION: _____

RELATION TO THE NOMINEE: _____

CONTACT INFORMATION (Phone) _____

INSTRUCTIONS

How to submit your application form:

Option 1: Fill out an online application form at www.windsoryouth.com

Option 2: Email your application to myacwindsor@gmail.com

Option 3: Mail your application to:

MYAC Windsor: Youth Leadership Awards
C/O Karen Kadour
350 City Hall Square
Windsor Ontario

How to submit your video:

VIDEO SUBMISSIONS should be uploaded to YouTube and the *embedded link* should be emailed to: myacwindsor@gmail.com. **Please clearly identify your name in the email.**

**Deadline for all nomination forms and YouTube submissions
is April 30th. 2012 at 11:59 PM.**

GOOD LUCK!



Follow The Mayor's Youth Advisory Committee on **Facebook** or **Twitter!**





Veronique Mandal
Journalism Coordinator
St. Clair College
MediaPlex
275 Victoria Avenue
Windsor, ON N9A 6Z8

Re: Journalism Student Field Placement

Dear Ms. Mandal,

On behalf of The Mayor's Youth Advisory Committee, (MYAC) please accept this letter as an official request to partner with St. Clair College Media Plex's Journalism Program for the 2012-2013 academic year.

MYAC will be creating a youth-focused publication that will speak to youth issues in Windsor-Essex. The publication is to be issued in January of 2013. We are seeking assistance in creating and editing content as well as layout design.

As per our previous discussion, a formal student field placement would entail two student editors and one student layout designer that would be assigned to assist MYAC in the creation and implementation of the publication.

We look forward to providing an opportunity for youth in Windsor to gain practical professional experience related to their education.

Any additional questions you may have regarding the details of this tentative arrangement are welcome.

Warm Regards,

Sarah Davidson
Co-Chairperson
Mayor's Youth Advisory Committee
Represent. Engage. Connect
www.windsoryouth.com
sarahkmdavidson@gmail.com | 519.995.7098

February 27th 2012

Re: Student Ambassador Program

Dear Executive Student Council,

The Mayor's Youth Advisory Committee is a group of young people that seek to connect with youth in Windsor-Essex and listen to the issues that matter to them the most.

We engage youth in conversation and propel them towards activism, advocating on their behalf to City Council. We represent youth and build relationships in the community to better serve them.

Transit Windsor in partnership with the Mayor's Youth Advisory Committee developed a program to help promote transit in the community, and to provide input from the youth perspective to Transit Windsor. Transit was a key issue identified by the community youth during MYAC open forum meetings.

The Student Ambassador Program (SAP) was formed to create a 'grassroots' approach to reaching the student population.

The duties of an Ambassador are:

- * To gain an understanding of Transit Windsor including its history, operations and administration aspects, as well as the importance of sustainable transportation.
- * To promote the use of Transit Windsor to their student peers.
- * To provide and up-keep a designated area or bulletin board to showcase and distribute Transit Windsor information in their respective school.
- * To attend and/or volunteer time for community events in the promotion and distribution of Transit Windsor information to the general public.

* To act as a contact person for Transit Windsor Administration to relay information to Ambassadors for dissemination within the school. Such things include postings of updated school extras, announcements of cancelled buses, special announcements through the P.A. system, etc.

* To meet monthly during the school year to discuss and implement initiatives for the enhancement of our Transit system.

MYAC is currently recruiting new Student Ambassadors from each High School in Windsor. In order to promote fluidity through each school year, we suggest that each student council appoint a Minister of Transport, or an annual recruitment process whereby a new individual will be selected each year by each Executive Student Council.

We ask that you appoint a SAP representative to MYAC no later than Monday June 4th 2012. Please contact Trevor Fairlie, MYAC Committee Member, and Transit Windsor Board Member via email at trevorfairlie@hotmail.com

Please see the enclosed posters in this package which promote "Ride For a Buck" March Break Fare initiative. This is an excellent opportunity for youth to get around the city affordably. MYAC would greatly appreciate your collaboration in promoting the week-long initiative by posting promotional materials (enclosed) around your school, and making announcements.

We also encourage you to check out our website;
www.windsoryouth.com

We look forward to working with you in the future,

Warm regards,

Sarah Davidson
Jon Liedtke

Co-Chairpersons

Background Information – MYAC April 3, 2012 Agenda

Approved Budget 2012

Please refer to the 2012 MYAC Budget and Business Plan approved by Executive City Council as of January 2012 in the amount of \$7,000.00

Current Initiatives

Youth Leadership Awards (YLA)

Please refer to the tentative YLA Nomination Form and letter written to the Mayor's Office outlining details of the initiative.

MYAC Newsletter

Please refer to letter issued to Veronique Mandal of St. Clair College outlining details of tentative partnership. The partnership is set to begin in September of 2012. Committee to approve whether to move forward with a preview e-newsletter before it is formally released in January 2013.

Windsor Star Blog

Sarah Davidson has confirmed details with Donald MacArthur, Online News Editor of The Windsor Star to begin writing about youth issues in the community. It is not known whether this will be a MYAC Windsor blog, or will be more personalized by the writer, but this is certainly an initiative that will boost youth awareness in the community. This is an excellent platform for MYAC (via the blog) to speak directly to issues we feel are important to address regarding Windsor youth. Content is not guaranteed. All blogs must be approved before being published online. More details of the initiative will be released soon.

Student Ambassador Program (SAP), Transit Windsor

Please refer to attached document which outlines the recruitment process of 2012 Student Ambassadors program to all Public and Catholic High Schools that utilize a direct Transit Windsor bus route. As the Youth Representative on the Board of Directors for Transit Windsor, Trevor is responsible for the recruitment and promotion of this program.

Stuff A Bus Initiative, Transit Windsor

This initiative has yet to be confirmed with Transit Windsor. The Committee is asked to consider all contributing factors to this event's success – tentative date, location, promotion of event, and staffing of event. The Committee to discuss further the details of the potential event.