



PATHWAY TO POTENTIAL

Social Investment Windsor-Essex

2021 Lunch & Learn Series

National Housing Day

November 24, 2021

12:00 – 12:30 pm



Presenters



Teresa Falsetta Aflak, Social Investment
Data & Research Analyst, City of Windsor



Dolor Torres, Job Developer/Industry
Placement Specialist, Women's Enterprise
Skills Training of Windsor, Inc. (WEST)



Elise Bosson, Co-Director, CommUnity
Partnership (CUP)

Zoom Webinar Tips

Housekeeping

- We ask that you please mute yourself
 - For those joining by phone - use the mute/unmute button on your phone
 - For those joining by web - Use the buttons on the bottom of your screen
- The host may be required to mute you if we experience continued background noise.

Posing Questions & Comments

- Questions can be posed throughout the presentation by using the Chat Box. Please direct your messages to Teresa Aflak.

Technical issues

- If you experience any issues use the chat to send a private message to Stephen Lynn.

National Housing Day

- National Housing Day is held on November 22nd
- It's a day to recognize the important work done by housing partners across Canada to improve access to housing for everyone
- National Housing Day is an opportunity to reflect on the work that still needs to be done
 - 476 people are experiencing homelessness in Windsor-Essex in 2021 (according to the By-Names Priority list)



[National Housing Day \(cmhc-schl.gc.ca\)](http://cmhc-schl.gc.ca)

National Housing Day & COVID-19

- COVID-19 has reminded us of the importance of access to safe and affordable housing. Some of those hit hardest by the pandemic are our most vulnerable populations
- The pandemic has also exposed the risk people experiencing homelessness face in a pandemic (Canadian Alliance to End Homelessness)



Pathway to Potential: Social Investment in Windsor-Essex

- As part the Social Investment plan, P2P promotes foundational services/programs that support those who require assistance with basic needs, including Housing Services
- In 2019, Pathway to Potential and Housing Services worked together to implement the RentSmart Ontario program in Windsor Essex County
- Housing Services incorporated the ongoing commitment to deliver RentSmart in their 10 Year Housing and Homelessness Master Plan

RentSmart Education & Support Society

- RentSmart provides education and supports to tenants, housing providers and community organizations with one goal: successful tenancies



[Rent Smart Education & Support Society](#)



RentSmart Ontario Courses

1. RentSmart Certificate

- 12-hour course designed to help tenants succeed in their tenancy. It teaches important skills to build tenancy knowledge and confidence to find and keep housing. On course completion, participants will receive a verified certificate, that's recognized by many housing providers.

2. RentSmart Basics

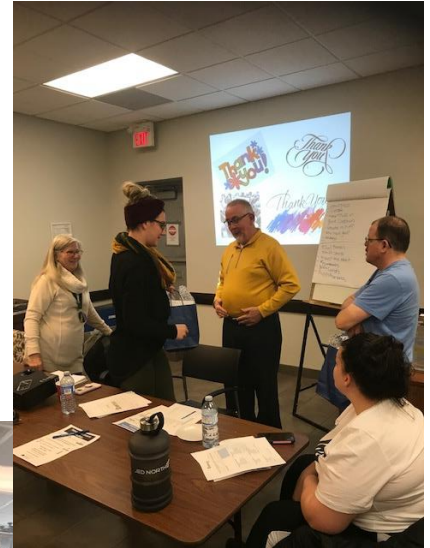
- 3-hour session covers the '3 Keys to Successful Tenancies' to help participants learn important tools to understand what it means to have a successful tenancy: Paying Your Rent, Peaceful Enjoyment, and Looking After Your Home.

3. RentSmart Landlord

- Professional development course designed to support tenant management and support workers, property managers, and landlords with creating successful tenancies.

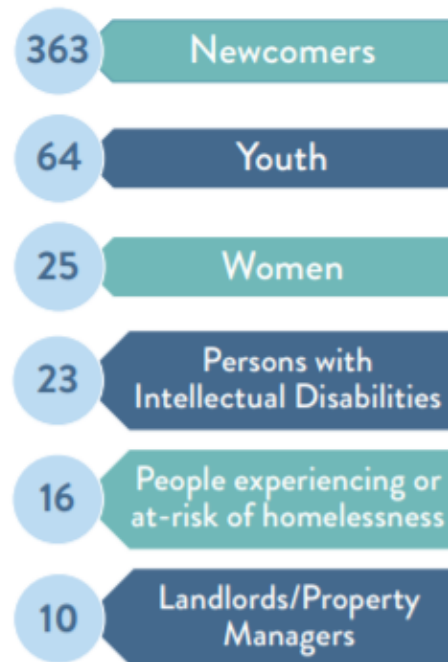
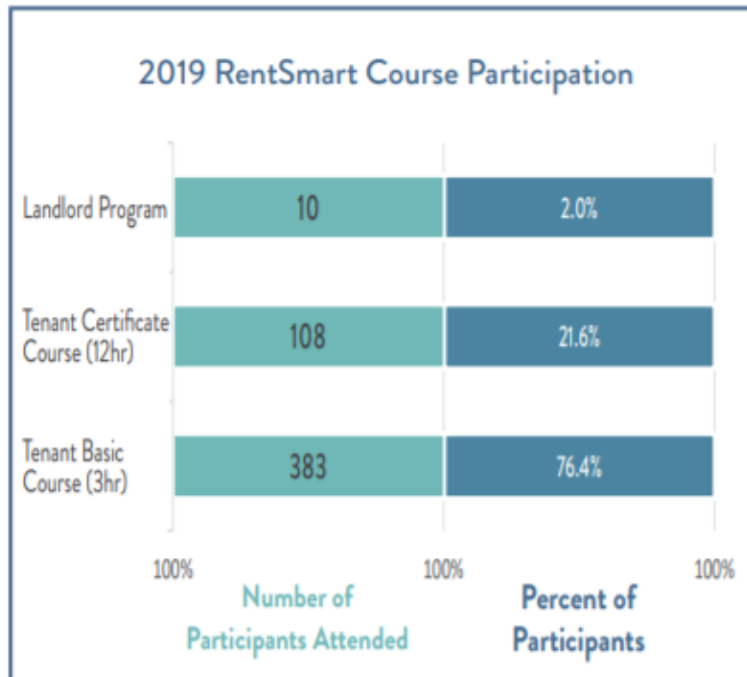
Windsor-Essex RentSmart Partners

- ACCESS County Community Support Services
- Canadian Mental Health Association - Windsor Essex Branch
- Community Living Essex County
- Downtown Mission / Windsor Youth Centre
- Housing Information Services
- Multicultural Council of Windsor Essex County
- New Beginnings
- The Bridge
- Welcome Centre Shelter for Women and Families
- Windsor Family Homes and Community Partnerships
- Women's Enterprise Skills Training of Windsor Inc.
- YMCA SWO



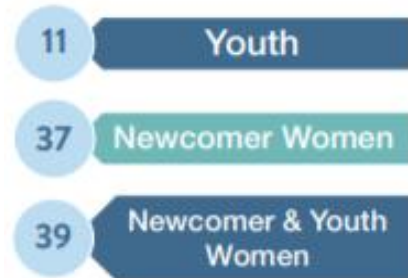
2019 Windsor-Essex RentSmart Course Delivery

- In 2019, **66** RentSmart courses were held and **501** Windsor-Essex residents completed RentSmart courses.

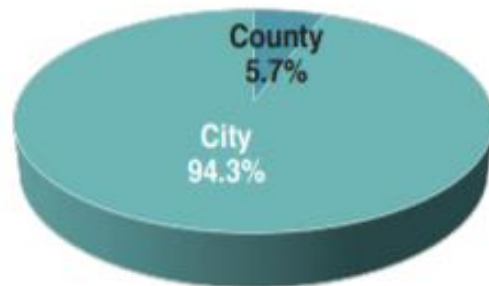


2020 Windsor-Essex RentSmart Course Delivery

TARGETED POPULATIONS



Course Type	Number of Participants Attended	Percent of Participants
Virtual Course	50	57.5%
In-Person Course	37	42.5%
Tenant Basic Course (3hr)	81	93.1%
Tenant Certificate Course (12hr)	6	6.9%



2020 RentSmart Participants by Region

- In 2020, **nine** RentSmart courses were held and **87** Windsor-Essex residents were educated.
- Several courses were held virtually during the pandemic.

Dolor Torres

Job Developer/Industry Placement
Specialist

Women's Enterprise Skills Training of
Windsor, Inc. (WEST)

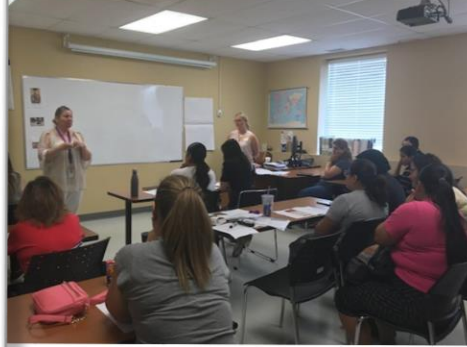
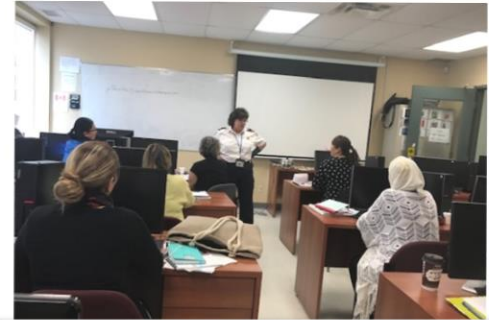


Community Partners



Windsor Fire
& Rescue Services

Community Partners





RentSmart Certificate

Testimonials

Name: _____ (optional)

I'm happy to be part of the RentSmart program
Now I have known the barriers I had in renting
being a tenant. Because of the RentSmart
I will be the best tenant in the world

Thank you DOLOR and the Government of Canada



RentSmart Certificate

Testimonials

Name: _____ (optional)

The RentSmart program is very informative, as a newcomer I learnt many new things over here and in this program, and now I know each and every thing about renting and how to deal with situations associated with it.

READY RENT

RentSmart Certificate

Testimonials

Name: _____ (optional)

The workshop gave me a lot of understanding on my rights as a tenant and the land lords' rights. A lot of my experiences involved land lords who took advantage of my family and I as tenants because we didn't know what the landlord is supposed to deliver, in terms of rights. This workshop cleared a lot of those misunderstandings.

Elise Bosson

Co-Director
CommUnity Partnership (CUP)



Safe at Home

EVICION PREVENTION PROGRAM



Summary

A program created to help individuals in Windsor-Essex maintain existing housing situations. A two-pronged initiative offering both proactive and reactive services geared towards preventing evictions.

Eligibility

Individual has received an eviction notice

The landlord has already served the client with an eviction notice. These referrals are mostly correctable notices, but not always

Individual is at-risk of receiving an eviction notice

The most common referral. The landlord has worked with the individual as much as possible and both parties require further support to maintain housing

Individual needing assistance maintaining a home

This is largely preventative. It often occurs when a landlord or an existing source of support in the individual's life recognizes there may be challenges to maintaining a successful housing situation

Activity Examples

- Advocacy: working with landlord, Landlord Tenant Board support, navigating repayment plans
- Mental Health: Wellness checks, support visits, crisis intervention

- Forms Completion: income assistance, annual income review, tax completion

Most common:
Approx. 55% of
interventions



- System Navigation: External program referrals, private market housing searches, CHR Applications, community collaboration, technology use
- Home maintenance: subsidized cleaning services, food security, organization, cleaning tools

FAQ

NO SESSION
LIMITATION

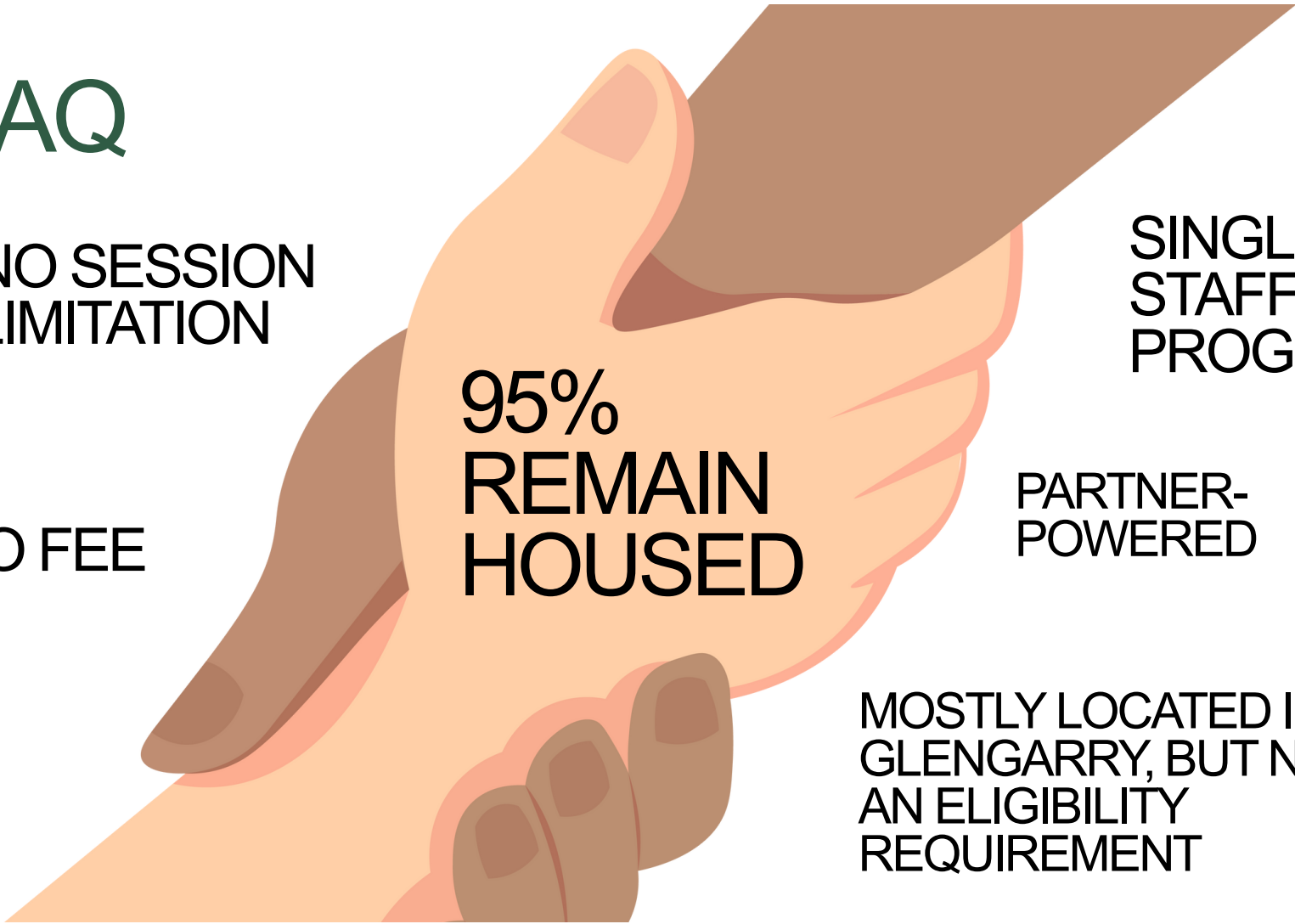
NO FEE

95%
REMAIN
HOUSED

SINGLE-
STAFFED
PROGRAM

PARTNER-
POWERED

MOSTLY LOCATED IN
GLENGARRY, BUT NOT
AN ELIGIBILITY
REQUIREMENT



CONTACT

SAFE AT HOME PROGRAM COORDINATOR:

SAMANTHA BEACH

(226) 340-4953

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MAIN OFFICE LOCATION:

495 GLENGARRY

WINDSOR, ON

N9A 1P5

Thank
you!

Thank you!

Any Questions?

Contact Information



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PATHWAY TO POTENTIAL

Social Investment Windsor-Essex

For a copy of the slide deck or more information about Pathway to Potential:

Contact us at p2p@citywindsor.ca

OR

Visit our website at www.pathwaytopotential.ca

To stay up to date on news from Pathway to Potential, you can also [sign up to receive our monthly Newsletter](#)

If you have any ideas for future Lunch & Learn topics, we'd love to hear from you! Email us with your ideas.