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Windsor, Ontario June 23, 2015

A meeting of the **Diversity Committee** is held this day commencing at 4:30 o'clock p.m. in Room 407, 400 City Hall Square East, there being present the following members:

Dr. Sushil Jain, Chair  
Manmander Matharu, Vice Chair  
Councillor Bill Marra  
Bik Grewal (alternate)  
Yo Son Dah Nost Huff  
Sungee John (arrives at 5:05 p.m.)  
Bradley Jones  
Charlotte LeFrank  
Mel Lucier (alternate)  
Sarah Mushtaq (alternate) (arrives at 4:38 p.m.)  
Padmini Raju

**Regrets received from:**

Anna Adisho  
Camila Alves  
Colm Holmes

**Also present are the following resource personnel:**

Gayle Jones, Diversity/Accessibility Officer  
Stefan Fediuk, Landscape Architect  
Mary Rodgers, Corporate Marketing & Communications Officer  
Gus Tahiri, Masters Student, University of Windsor  
Karen Kadour, Committee Coordinator

**1. CALL TO ORDER**

The Committee Coordinator calls the meeting to order at 4:36 o'clock p.m. and the Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

**2. ELECTION OF CHAIRPERSON AND VICE CHAIRPERSON**

The Committee Coordinator calls for nominations from the floor for the position of Chairperson. M. Matharu nominates Dr. Sushil Jain for the position of Chairperson and is seconded by Y. Huff. The Committee Coordinator asks if there are further nominations from the floor. Seeing none, the Committee Coordinator asks if Dr. Jain accepts. Dr. Jain accepts.

Moved by M. Matharu, seconded by Y. Huff,  
That Dr Sushil Jain **BE ELECTED** Chair of the Diversity Committee for the term ending  
December 31, 2015.  
Carried.

Dr. Jain assumes the Chair.

### 3. **DECLARATIONS OF CONFLICT**

None disclosed.

### 4. **ADOPTION OF THE MINUTES**

Moved by Councillor Marra, seconded by P. Raju,  
That the minutes of the Diversity Committee of its meeting held May 12, 2015 **BE  
ADOPTED** as presented.  
Carried.

### 5. **BUSINESS ITEMS**

#### 5.1 **Communications – Utilizing Social Media, Videos and Website to assist the Committee with achieving its goals**

Mary Rodgers, Corporate Marketing & Communications Officer is present to provide information relating to the City of Windsor Social Media Tools. The “City of Windsor Social Media Tools Presented by Mary Rodgers Tuesday, June 23, 2015” document is attached as Appendix “A”.

The salient points of discussion related to the presentation are as follows:

***Fundamental changes in media includes:***

- Access to free, online communications tools for text, sounds, video, 24/7 access and promotion,
- Feeding “the beast” is now constant and not related to deadlines
- Media is now converged, newspapers include video and online digital papers in addition to print. Radio does online news shorts, and TV includes web stories.

***Why use Social Media:***

- It improves customer service
- It increases awareness and understanding of services offered.
- It’s cost effective (most tools are free)
- It can help manage crisis and response
- It fosters collaboration
- It’s fast.

The Chair thanks Mary Rodgers for her presentation.

## **5.2 City of Windsor Parks Master Plan**

Stefan Fediuk, Landscape Architect is present to provide information related to the Parks Master Plan. The Presentation entitled “Welcome to the City of Windsor Parks & Recreation Master Plan” is **attached** as Appendix “B”. He indicates the Parks Master Plan will be reviewed by City Council in the Fall 2015.

In response to a question asked by G. Jones regarding what input S. Fediuk is seeking from the Committee, S. Fediuk responds he is asking the members to contemplate the groups they represent and what would these groups like to see.

S. John indicates she would like to see parks with an intergenerational play area that allows enjoyment for both children and seniors. Also, she suggests the placement of stationary fitness equipment for seniors/adults to utilize, and splash pads for children.

S. Fediuk reports most people visit parks located within their neighbourhood.

B. Jones refers to Windsor’s heritage and suggests the creation of a “historical” park. He notes if Windsor Arena is demolished, consideration should be given to the creation of a park on this site. Councillor Marra states the Windsor Arena property is currently held in abeyance pending funding from the Windsor Essex Catholic District Board for the construction of a school.

Y. Huff recommends the placement of community gardens in the parks. She states plants indigenous to various ethnicities could be planted in the gardens.

In response to the following question asked by S Fediuk “What do you value most in parks and recreation?”, the following comments are provided:

- Place to unwind, meditate, clean, peaceful and well maintained
- Shelter, washrooms, safety
- Cycling and walking paths/trails
- Heritage, historical
- Place to meet people
- Picnic areas
- Important to have a fair and equitable distribution of parks throughout the City
- Area for “pole walking”
- Accessible amenities
- Drinking fountains

The Parks and Recreation – Master Plan Public Feedback Survey – June 2015” is **attached** as Appendix “C”. Members are encouraged to complete the form and return it to the Parks Department.

M. Lucier leaves the meeting at 5:50 o'clock p.m.

The Chair thanks S. Fediuk for his presentation.

**5.3 Review of Mandate/Terms of Reference**

Moved by Councillor Marra, seconded by B. Jones,  
That the review of the Diversity Committee Mandate/Terms of Reference **BE DEFERRED** to the September 8, 2015 meeting of the Diversity Committee to allow for the Mandate/Terms of Reference Subcommittee to provide an update.

Carried.

**5.4 Discussion – Barriers to Employment**

Moved by P. Raju, seconded by B. Grewal,  
That the discussion relating to “Barriers to Employment” **BE DEFERRED** to the September 8, 2015 meeting of the Diversity Committee.

Carried.

**6. NEW BUSINESS**

B. Jones invites members of the Diversity Committee to attend the Emancipation Celebration to be held on August 1-2, 2015.

**7. DATE OF NEXT MEETING**

The next meeting will be held on September 8, 2015 at 4:30 o'clock p.m. in Room 407, 400 City Hall Square East.

**8. ADJOURNMENT**

There being no further business, the meeting is adjourned at 6:00 o'clock p.m.

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CHAIR

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COMMITTEE COORDINATOR