

KK/  
Windsor, Ontario May 5, 2016

A meeting of the **Seniors Advisory Committee** is held this day commencing at 9:30 o'clock a.m. in Room 407, 400 City Hall Square East, there being present the following members:

Sally Bennett Olczak, Chairperson  
Councillor Ed Sleiman  
Karen Demers  
Larry Duffield  
Sungee John (arrives at 10:10 a.m.)  
Joyce Nixon  
Celia Southward  
Sonya Vani

**Regrets received from:**

Brian Cyncora  
Alex Gyemi

**Guests in attendance:**

Stephanie Moore  
Dean White  
Erin White

**Also present are the following resource personnel:**

Scott Bisson, Community Development Coordinator  
Karen Kadour, Committee Coordinator

**1. CALL TO ORDER**

The Chairperson calls the meeting to order at 9:30 o'clock a.m. and the Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

**2. DECLARATION OF CONFLICT**

None disclosed.

3. **MINUTES**

Moved by L. Duffield, seconded by J. Nixon,  
That the minutes of the Seniors Advisory Committee of its meeting held February  
4, 2016 **BE ADOPTED** as presented.  
Carried.

4. **BUSINESS ITEMS**

4.1 **Administrative Matters**

The Committee Coordinator advises travel expenses, i.e. rental of a vehicle, hotel accommodations, meal allowance for committee members are regulated by the City of Windsor Travel and Business Expense Policy.

4.2 **SAC 2015 Annual Report**

The Chairperson indicates the SAC 2015 Annual Report is forthcoming.

4.3 **Financial Summary Variance Report**

It is reported the Annual Budget of SAC is \$4,000 of which \$74 has been expended to date.

4.4 **Raising the Profile and Community Engagement of SAC**

The following comments are provided relating to raising the profile and community engagement of SAC:

- When SAC members are present at health fairs, what is the message we want the public to know about this committee.
- Suggestion to provide brochures at events and to advertise the October 1, 2016 UN Day of Elder Persons via radio public service announcements.
- Age Friendly Windsor Essex has been the focus of SAC for several years. The final report will be submitted to the World Health Organization later in 2016.
- In order to portray a clear message of SAC, it is suggested the "Communications and Promotions" subcommittee meet and report back with options. (S. Vani and K. Demers volunteer to assist in this endeavour).

5. **SUBCOMMITTEE REPORTS**

(a) **Advocacy**

The SAC Advocacy Report dated May 5, 2016 authored by L. Duffield is distributed and **attached** as Appendix "A".

Highlights of the SAC Advocacy Report are as follows:

- Thanks to K. Demers for attending the April 25, 2016 Council meeting relating to the Mega hospital Project.
- SAC has provided strong support to the Organizing Committee for the October 1, 2016 UN Day of Elders Event.
- Flag raising also to be held at the October 1, 2016 event.
- SAC will continue to identify opportunities for consultations on matters affecting City's seniors.
- SAC will initiate the application process for the Ontario Volunteer Service Awards for those SAC members, current and former, meeting the criteria.

The City of Windsor "WindsorSeniors Month Proclamation" June 2016 signed by Mayor Dilkens is distributed and **attached** as Appendix "B". It is generally agreed the signed document will be sent to Joyce Nixon at Life After Fifty.

Moved b L. Duffield, seconded by C. Southward,

That the City of Windsor "Windsor Seniors Month Proclamation" June 2016 **BE ACCEPTED.**

Carried.

Moved by C. Southward, seconded by K. Demers,

That the SAC Advocacy Report dated May 5, 2016 authored by L. Duffield **BE RECEIVED.**

Carried.

(b) **Communications and Promotions**

Discussion ensues regarding SAC's participation at Ward Meetings.

**Clerk's Note:** Please contact the Committee Coordinator if SAC wishes to set up a table at a Ward Meeting. The Committee Coordinator will send this request to the Council Secretariat to acquire permission from the respectiveWard Councillor.

S. Bisson reports states the Recreation Department is adding a Sixty Plus subset of pages on the City's website. In these pages, seniors will find information relating to getting active, upcoming community events, volunteer opportunities and the Parks Master Plan. He states this page will be linked to the Transit Windsor pages, housing, Life After Fifty, Elder College, etc. as related links.

In response to a question asked by K. Demers regarding if the website will identify resources for seniors, i.e. supportive housing, S. Bisson responds he will contact the Communications Department and will report back.

J. Nixon suggests no longer supporting the windsorseniors.com website and to work with S. Bisson to create a site that will ensure one stop shopping for seniors.

L. Duffield reports the windsorseniors.com website still exists and has hyperlinks to other organizations .

Moved by J. Nixon, seconded by K. Demers,

That the decision to no longer support the windsorseniors.com website **BE DEFERRED** to December 31, 2016 to allow for a discussion with the Age Friendly Network to determine their interest in supporting this website for their own purposes.

Carried.

Moved by J. Nixon, seconded by L. Duffield,

That **APPROVAL BE GIVEN** to an expenditure in the upset amount of \$500 for a one page ad to appear in the Council on Aging 2017 Calendar that will provide awareness of the Seniors Advisory Committee.

Carried.

Moved by J. Nixon, seconded by K. Demers,

That the report of the Communications and Promotions Subcommittee **BE RECEIVED**.

Carried.

The Planning Cycle for May 5, 2016 SAC Meeting and the Ontario Senior Achievement Award are distributed and **attached** as Appendix "C".

(c) **Age Friendly Windsor Project**

The document entitled Age-Friendly Windsor Network Update is distributed and **attached** as Appendix "D".

C. Southward provides an overview of the AFW Network Update document.

Moved by C. Southward, seconded by L. Duffield,

That the Age-Friendly Windsor Network Update provided by C. Southward **BE RECEIVED**.

Carried.

6. **NEW BUSINESS**

L. Duffield indicates the year 2017 will mark the 150<sup>th</sup> Birthda of Canada and the City of Windsor's 125<sup>th</sup> Birthday. He notes 2017 will also be the 10<sup>h</sup> Anniversary of the Seniors Advisory Committee.

7. **DATE OF NEXT MEETING**

The next meeting will be held on September 8, 2016 at 9:30 a.m. in Room 407, 400 City Hall Square East.

8. **ADJOURNMENT**

There being no further business, the meeting is adjourned at 11:50 o'clock a.m.

\_\_\_\_\_  
CHAIRPERSON

\_\_\_\_\_  
COMMITTEE COORDINATOR